THE BYSTANDER
Vol. XCVI.—No. 1244] OCTOBER 19, 1927 [Registered at the G.P.O. as a Newspaper.

# SECOND MOTOR SHOW NUMBER PLUS USUAL FEATURES

# The BYSTANDER

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VIRGINIA CIGARETTES
20 for 1/6 50 for 3/9 100 for 7/6

BOLLINGER'S CHAMPAGNE
Special Cuvée
By Appointment to H.M. KING GEORGE V.

CLYNO CARS
11 H.P. and 12/35 H.P. MODELS
ALL MODELS FITTED WITH FOUR WHEEL BRAKES.

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By Appointment to H.M. King George V
CHAMPAGNE
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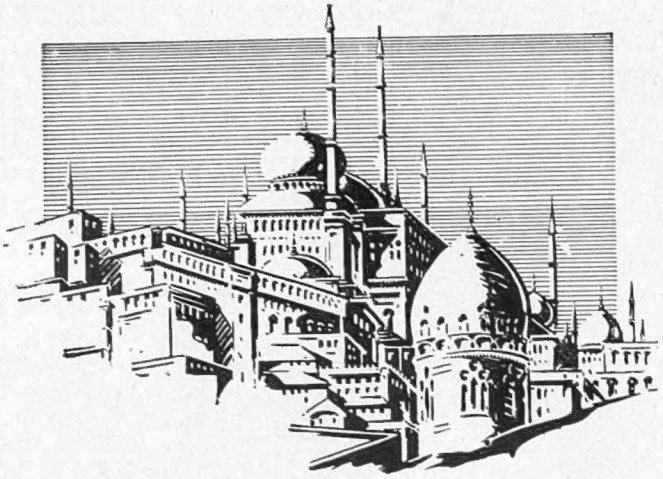
FINEST EXTRA QUALITY EXTRA DRY

Barker Dobson LIVERPOOL
exquisite CHOCOLATES
At best shops and 174, PICCADILLY, W. (Opposite Royal Academy.)



# Luxury

The Pharaohs of old lived in a luxury which is reflected in the marvellous treasures recently brought to light in the Valley of the Kings. Travellers in Egypt to-day enjoy luxury of another kind —the highest that modern civilisation can bring to the question of travel. Few visit Egypt and are content to remain about Cairo all the time. The true spell of

# EGYPT

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SCOTCH WHISKY

## QUALITY FIRST SINCE 1797

A WHISKY that is the choice of cultured connoisseurs in all parts of the world must possess particular merits. In the far-flung borders of the British Empire — in remote corners of the Eastern seas and of the great South American continent, no less than in the world's metropolis, London, Young's "Mountain Dew" is regarded as the Whisky of superlative excellence.

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The Bystander, October 19, 1927 No. 1244. Vol. XCVI

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# The BYSTANDER

*Specially painted for "The Bystander" by Coller*

## FAMOUS RUGBY PLAYERS—No. 3—W. E. CRAWFORD

The wiliest of wily full backs, he has played for Ireland on thirty occasions and his genial personality has aided him in being a great captain. It will be a sad day for the "Ould Counthry" when Crawford takes a seat in the stand

BY STAN TERRY

THE END!—1927

*Central News*

**HONOURING THE FALLEN**

**A photograph taken at the unveiling of the memorial at Neuve Chapelle to the Indian troops who fell in France and Flanders during the Great War. The group includes Marshal Foch, Lord Birkenhead, who performed the unveiling ceremony, and the Maharajah of Kapurthala**

# Who, When and Where

BY THE BYSTANDER IN SOCIETY

### *The Late Earl of Iveagh*

By the death of the Earl of Iveagh the King loses one of his oldest and most intimate friends. Every year for many years past, with the exception of those of the War, His Majesty has paid Lord Iveagh a visit at Elveden Hall, near Thetford, for pheasant shooting. Formerly, the King paid three shooting visits every year. One to the Duke of Devonshire at Bolton Abbey on his way to Balmoral; another to The Mackintosh at Moy Hall (near Inverness) whilst the Court was on Deeside; and the third to Lord Iveagh in the winter. For the last two years Moy Hall has been let, and the King has gone to the Earl of Sefton at Abbeystead on the Lancashire moors after his visit to Bolton Abbey.

Elveden, which is said to have the best pheasant shooting in the country, was once the home of the Maharajah Dhuleep Singh, a stormy petrel in Indian politics and who was removed from his throne by the British Government, and spent the rest of his life on a very handsome pension in England. When Lord Iveagh bought Elveden its decorations were lavishly Indian. The greater part of these were removed, but the white marble hall is practically the same as when it was built for the dethroned Indian potentate.

*Central Press*

**ROYAL VISITORS**

**Queen Maud of Norway and her son Prince Olaf, who are paying one of their many unofficial visits to England. The photograph was taken in the grounds of Appleton House, King's Lynn, where they have been staying**

*L.N.A.*

**IN MOROCCO**

**The King and Queen of Spain inspecting the lines of the Legionaries during their recent visit to Morocco. General Sanjurjo the Spanish High Commissioner, is seen with His Majesty**

### *Many Titles*

Lord Iveagh was said to be the second richest man in

*Central Press*

**OUR AMERICAN VISITORS**

**Members of the American Legion photographed with Lord and Lady Beatty, by whom they were entertained to lunch at The Priory, Reigate. The group includes Lord and Lady Beatty, the Hon. Howard P. Savage, National Commander of the Legion, and Mrs. Macaulay, the President of the Women's Section of the American Legion**

*Topical*

**A COMING-OF-AGE IN SCOTLAND**

**A photograph taken at Lochinch, Castle Kennedy, during the coming-of-age celebrations of Viscount Dalrymple. The group comprises, standing: Lady Jean Dalrymple (left), the Hon. Hew Dalrymple and Lady Marion Dalrymple. Front row: The Hon. Colin Dalrymple (left), the Countess of Stair, Viscount Dalrymple and the Earl of Stair**

*Lenare*

**MISS ANGELA PENNYMAN**

**The younger daughter of Rev. W. G. Pennyman, whose wedding to Mr. Ronald Nall-Cain, only son of Sir Charles and Lady Nall-Cain, will take place at her father's church, St. Mark's, North Audley Street, on November 1. The Archbishop of York will officiate at the ceremony**

*Central News*

**LEAVING THE CHURCH**

**Mr. Jack Rudd and Miss Pamela Arthur leaving Holy Trinity, Ayr, after their recent wedding. The bride is a granddaughter of Lord Glenarthur**

England. His vast fortune came from the Guinness brewery in Dublin, which gives employment to I don't know how many hundreds of people in making and bottling the famous stout, as well as hundreds of people in those districts in Ireland where the corn used in the brewery is specially grown. He was one of the rare instances in which a son is created a baronet as well as his father.

Lord Iveagh was the third son of Sir Benjamin Guinness, who amongst many other benefactions to Dublin restored St. Patrick's Cathedral entirely at his own cost. Sir Benjamin was succeeded by his eldest son, who was created Lord Ardilaun, and at his death, when the peerage became extinct, that baronetcy went to his nephew, the present Sir Algernon Guinness. Five years after his brother was created a peer Lord Iveagh received a baronetcy, and six years after that the barony of Iveagh. By a curious coincidence an interval of fourteen years lay between each of his two next steps in the peerage. He was created a baron in 1891, a viscount in 1905, and an earl in 1919. With his earldom of Iveagh he was also created Viscount Elveden, so in the space of thirty-four years he received a baronetcy, a barony, two viscountcies, and an earldom. His public gifts were princely, and London owes Ken Wood in a large measure to his generosity.

***Double Houses***

As a family the Guinnesses have a particular liking for Grosvenor Place. Indeed, their houses are amongst the few remaining that have not been turned into clubs, legations, or business offices. They also have a predilection for double houses. Lord Iveagh himself had two houses converted into one at the top of Grosvenor Place, and further down—six doors off—his third son, the Hon. Walter Guinness, likewise has two houses, which, with the exception of the ballroom, have been given one perfect Elizabethan interior, some of the ceilings having been lowered to provide the correct effect. Six doors off again is the house—this is a single one—of Lord Iveagh's second son, the Hon. Arthur Guinness. The eldest son, Vis-

count Elveden, lives in St. James's Square.

Besides his town house in Grosvenor Place Lord Iveagh had a house on Stephen's Green, in Dublin, and two places in Ireland, besides Elveden, in Suffolk. His three sons between them have two places in Ireland and three in England. The new Lady Iveagh is a sister of the Earl of Onslow and of Lady Irwin, the wife of the Viceroy of India.

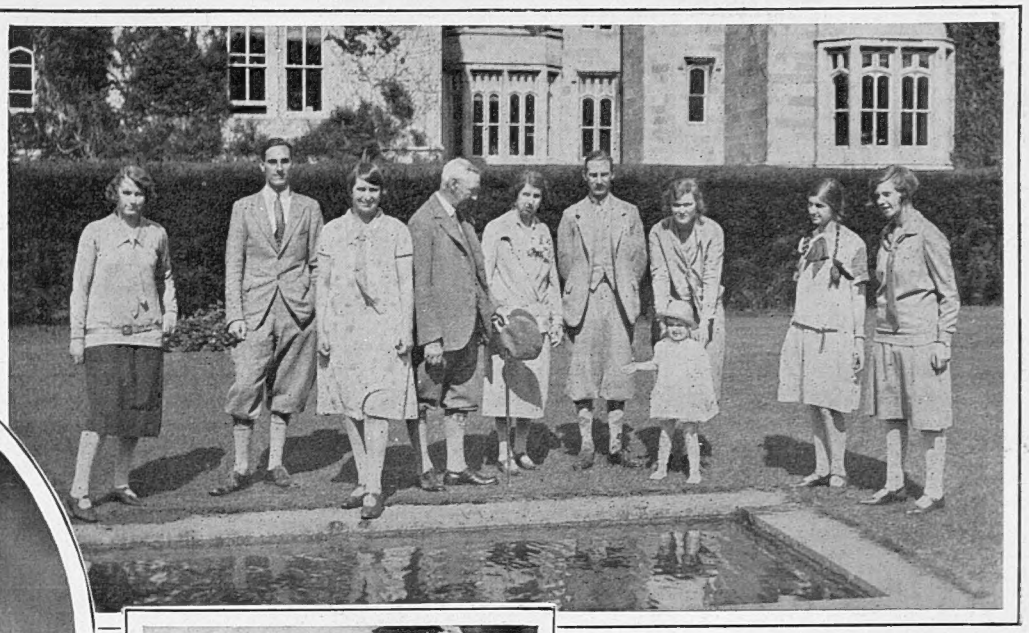
A NEW COUNTESS *Bassano*

**Viscountess Elveden, the wife of Viscount Elveden, who succeeds to the title of Earl of Iveagh on the recent death of his father. She has accepted an invitation to stand for the Southend constituency vacated by her husband**

### *The Château de Bellevue*

SOME people seem to think that the Château de Bellevue, at Versailles, where Queen Marie-Amélie is giving a big family party next week in honour of the engagement of her niece, Princess Anne of Orléans, to the Duke delle Puglie, is the famous Château de Bellevue built and adorned at a prodigious cost by Madame de Pompadour in the time of Louis XV. But that *château* was at Meudon. The enormous amount of money spent upon it—even the door-handles and window fastenings were all works of art *en ciselure*—at a moment when the poorer classes in France were almost starving, was not forgotten at the time of the Revolution. The house and its treasures—it was said to have had some of the finest interior decorations of that very decorative period—were completely swept away.

Queen Marie-Amélie's Château de Bellevue is in the new part of Versailles, built outside the gates, and stands in a tree-shaded suburban road, with a garden running down to another road, and is entirely surrounded by houses. These are shut out by tall trees and a screen of ivy which covers



*Poole, Waterford*

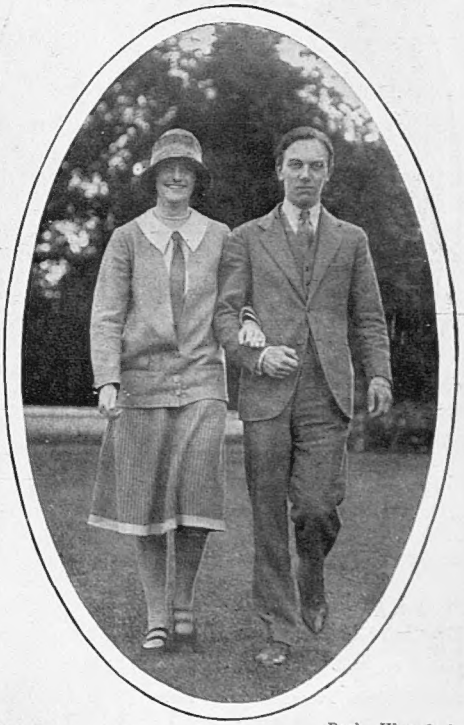
IN THE EMERALD ISLE

**A group taken at Dromoland Castle, Co. Clare, the seat of Lord and Lady Inchiquin. Lady Katharine Phipps (left), the Hon. Fionn O'Brien, Lady Elizabeth Phipps, Lord and Lady Inchiquin, the Hon. Donough and Hon. Mrs. O'Brien, with their daughter Deirdre, the Hon. Helga and the Hon. Griselda O'Brien**

*Bassano*

A RECENT WEDDING

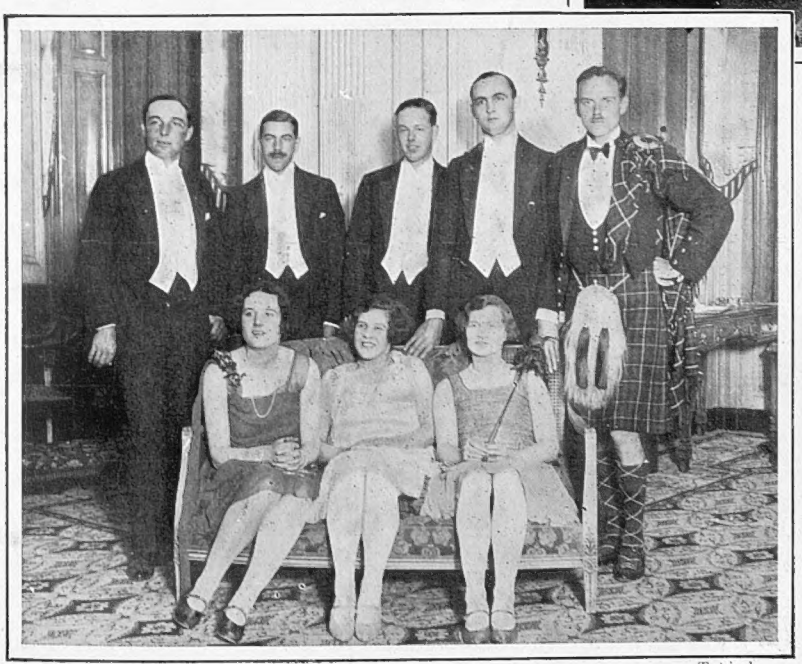
**Major J. E. F. Campbell photographed with his bride, formerly Miss Eileen Dallas, after their recent wedding at St. Martin's-in-the-Fields. Mrs. Campbell is the daughter of Major-General and Mrs. Dallas, of Danehurst, Lock's Heath, Southampton**



*Poole, Waterford*

A WEDDING OF THE MONTH

**Lady Blanche Beresford, the eldest sister of the Marquess of Waterford, and Mr. Richard Girouard, who are to be married at Westminster Cathedral on October 26. Mr. Girouard is the only son of Colonel Sir Percy Girouard, former Governor of the East African Protectorate and Northern Nigeria**



*Topical*

BETWEEN DANCES

**A group taken at the Ball held at the Gleneagles Hotel in aid of the Perthshire Nursing Federation. The photograph shows, standing: Captain Dugdale (left), Mr. H. Trotter, Mr. E. S. Arthur, Mr. J. B. Glegg and Captain B. F. Fairfax-Lucy. Seated are Miss Pamela Balfour (left), Miss Evelyn Arthur and Miss S. Cust**

*Miss Compton Collier*

**"THREE LITTLE MAIDS"**

**The Misses Ann, Ruth and Phœbe Howitt, who are the daughters of Dr. and the Hon. Mrs. Howitt, of Wolfhall Manor, Burbage, Wilts. The Hon. Mrs. Howitt is the second daughter of the first Lord Marchamley**

*Vandyk*

**AN ACTOR'S WEDDING**

**Mr. Cyril Maude, the famous actor, photographed after his marriage with Mrs. P. H. Trew at St. Barnabas's, Pimlico. Lieut.-Gen. Sir Robert Baden-Powell was best man**

the high iron railings enclosing the house and garden. Its high *mansarde* roof and its height give the *château* an imposing appearance. Queen Marie-Amélie has lived there since she left Fulwell Park at Twickenham.

### *M.F.H.s*

At one time there was every appearance of lady Masters of Foxhounds increasing in numbers, but this year they have dwindled down to six, and of these only three are sole Masters. Miss Guest and the Hon. Eileen Berry have run the packs which bear their names—Miss Guest's in Somerset and Miss Eileen Berry's in Wales—for some years past. There is only one lady M.F.H. in Ireland, Mrs. William Hall, who hunts the Carlow. Each of these three hunts go out twice a week. Amongst the ten M.F.H.s for Scotland there is no lady's name.

The other three ladies are Joint-Masters, Miss Wharton with Colonel Wharton and Major R. H. Turton, of the Cleveland; Miss Lloyd Jones with Colonel F. Walwyn, of the Monmouthshire; and Lady Yarrow with Mr. W. Yorke Scarlett, of the Tedworth Woodland. Lady Yarrow is the second wife of Sir Alfred Yarrow, formerly the head of the great Scottish shipbuilding firm of that name, and the father of Lady Dawson of Penn.

I've been interesting myself by adding up the number of packs in The Bystander List of Foxhounds, which all the hunting folk I know pin up carefully every year on their study or their gun-room wall. The addition sums I have done tell me that there are a hundred and eighty-four packs in England and Wales, twenty-five in Ireland, and ten in Scotland. And if you add up the three it makes two hundred and nineteen. So if you know how many couple of hounds there are in each pack—which I don't—and multiply them by two hundred and nineteen, you will know how many hounds are under the direction of the Masters and Joint-Masters of the two hundred and nineteen packs.

Partner, I leave it to you.

**IN IRELAND** *I.B.*

**Mr. Cosgrave, who has recently been re-elected President of the Executive Council of the Irish Free State, photographed leaving St. Andrew's. This was after attending a special Mass before the first meeting of the new Dail Eireann**

*Alfieri*

**LADY LUDLOW AND THE HON. GEORGE LAMBTON**

*News Illus.*

**THE EARL AND COUNTESS OF WESTMORLAND**

**Some of those who attended the recent Newmarket Bloodstock Sales**

### *What the Old Lady Said*

A devout Roman Catholic old lady, discussing some recent annulments of first marriages by the Vatican after the parties concerned had been divorced and married to somebody else, told me that very often social reasons played as big, if not a bigger, part than religious ones with those seeking such annulments.

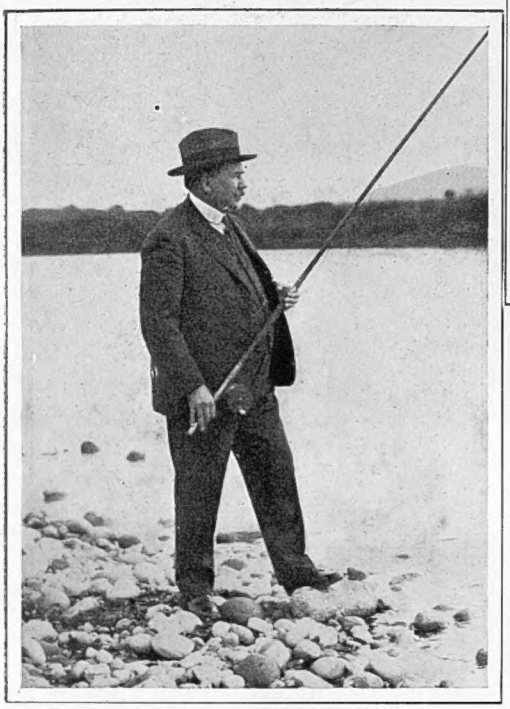
Since the Church of Rome does not recognise

divorce, it can only regard those of its faith who divorce and marry again as "living in sin." This is a matter, of course, which lies solely between the individuals concerned and their Church, and does not concern society at large. A Roman Catholic woman who has divorced one husband and married another is on precisely the same social footing as a Protestant. But the situation has a very different complexion in Roman Catholic circles. There she is absolutely taboo, and every door is closed against her, no matter who she may be or what the position of her second husband.

As a proof of this the old lady told me this little history. A Roman Catholic lady divorced her husband and married an extremely wealthy peer who had been divorced by his first wife. The husband's chief country seat was in a region in which some of the oldest Roman Catholic families in England have been established for generations. Consequently, they play an important part in the social life of the neighbourhood.

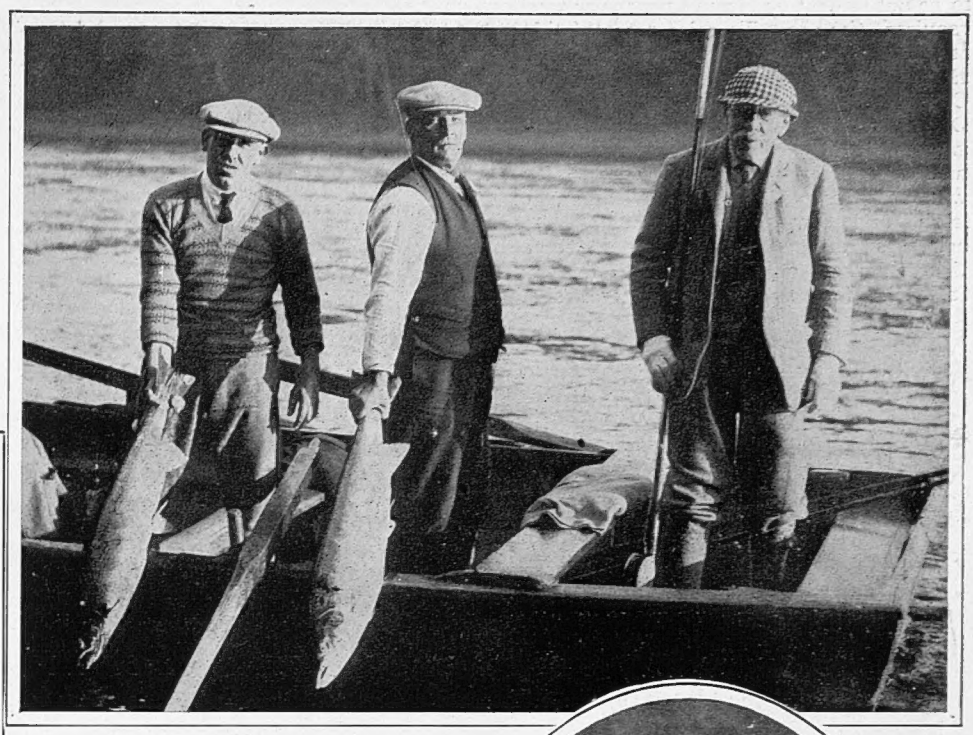
Shortly after their marriage the peer and his new wife went to the great house. Not a single Roman Catholic called upon the lady; they refused to attend any local function or private entertainment at which she was present; and if by chance they met anywhere they ignored not only her existence, but that of her husband as well. There were so many Roman Catholics in that region that it literally was a case of being "cut by the county." The result was that the couple returned to London, and the lady has made no further attempt to take up the position in that district to which her husband's rank entitled her. She knew it would be useless.

Annulment of the lady's first marriage in this case—if it had been possible—would have been of no avail, since the second husband was a Protestant, and likewise a divorced person. But, as the old lady pointed out, if he had been a single man or a widower at the time his wife married him, and later she had got an annulment of her first marriage and then remarried him, her social position from the point of view of her Roman Catholic neighbours would have been regularised and unassailable.



A HOLIDAY WITH THE ROD

Mr. Jacobus Stephanus Smit, the High Commissioner for South Africa, busy with the rod on the Dee. He has been staying at Park, as the guest of Mr. Robert Williams



A VETERAN FISHERMAN

Lord Zetland, who, in spite of his eighty odd years, is a very fine fisherman, photographed with two fish which he took out of Pitlochrie Pool on the Tay. A week or two ago he landed a 44 lb. salmon on the Tay

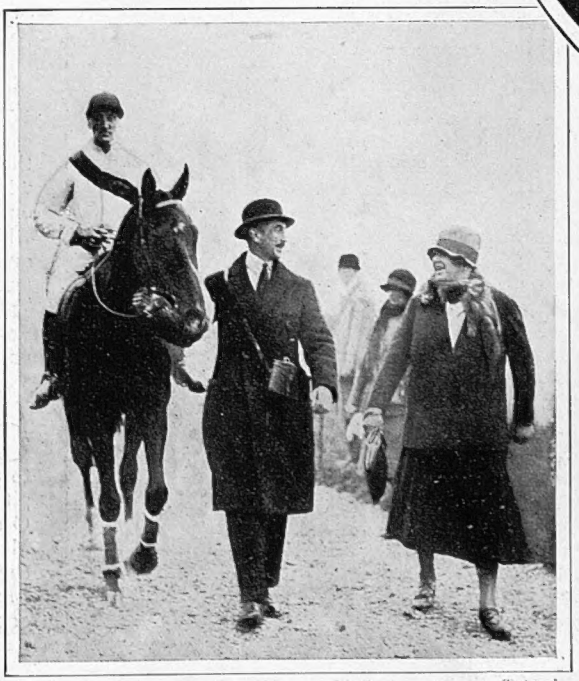
ON THE TAY

The Hon. Sir John Ward fishing on the Tay at Kinnaird, near Ballinluig, where he had remarkably fine sport. Recently between Tuesday and Saturday he caught sixteen fish

### *A Much-needed Hospital*

ONE usually associates Kensington with riches and comfort, but in North Kensington there is a population of seventy thousand of the poorest people in London living in what used to be large private houses. Some of these houses contain as many as seven families. There used to be a hospital for children in Church Street, Kensington, but this has been closed, and now there is no hospital to which the children from this poor district can be sent.

But a movement has been set on foot to build a hospital. A site has already been secured and building has begun. It will be known as the Princess Louise Kensington Hospital for Children Princess Louise is deeply interested in the scheme, and the King and Queen have promised to open the new building. But in order



*Photographs* *Topical*

LEADING IN THE WINNER

Lady Lindsay's Dunzar being led in after winning the Stichill Hurdle Race at the Kelso Meeting. The horse, which was ridden by Captain Fielden, started favourite at evens

to be out of debt by May of next year the hospital requires £13,000. To raise some of this money at least, a Carnival Ball is to be given at the Hammersmith Palais de Danse on Wednesday, October 26, the Mayoress of Kensington, Mrs. Dudley Baxter, being chairman of the Ball Committee. There will be waltzing and Charleston and other competitions, the prizes for which will be presented by Lady Balfour of Burleigh, and some of our leading actors and actresses are giving their services. The tickets are only 5*s.* for dancing and 8*s.* 6*d.* for supper, so there should be a large demand. They may be obtained from Major L. H. Branson, Town Hall, Kensington.

W/ ITING THEIR TURN *L.N.A.*

Miss S. Esmond (left), Miss Diana Esmond, Mme. Marquisan and Miss Cecil Leitch wait to drive off at the "Eve" Ladies' Foursomes at Ranelagh. Miss Diana Esmond and Miss Leitch were beaten by Mrs. Alec Johnston and Mrs. Crombie

*Alfieri*

SMILES ON A "DOG DAY"

Miss P. Jessopp, Major J. A. Berners and Captain and Mrs. Pert ready for the fray. The photograph was taken at the 15th Working Trials of the Eastern Counties Retriever Society, which were held near Fakenham

### *The Civilian Blind*

As it has made no appeals to the public up to the present, the Worcester College for the Blind is not so widely known as some similar organisations. Now, however, this College, which is doing magnificent work in the higher education of blind boys, is faced with the necessity of raising £50,000 to enable it to carry on. This is a cause which cannot be to highly recommended, and readers who send donations to the treasurer and secretary, Mr. Guy Nickalls, 47, Gresham Street, E.C.2, may be assured that they are helping in a very useful work.

*British Illus.*

BEFORE THE TRIALS

Mrs. Charlesworth and Miss Newton-Deakin photographed at the Kennel Club's Retriever Trials. These took place recently at Overton Marlborough

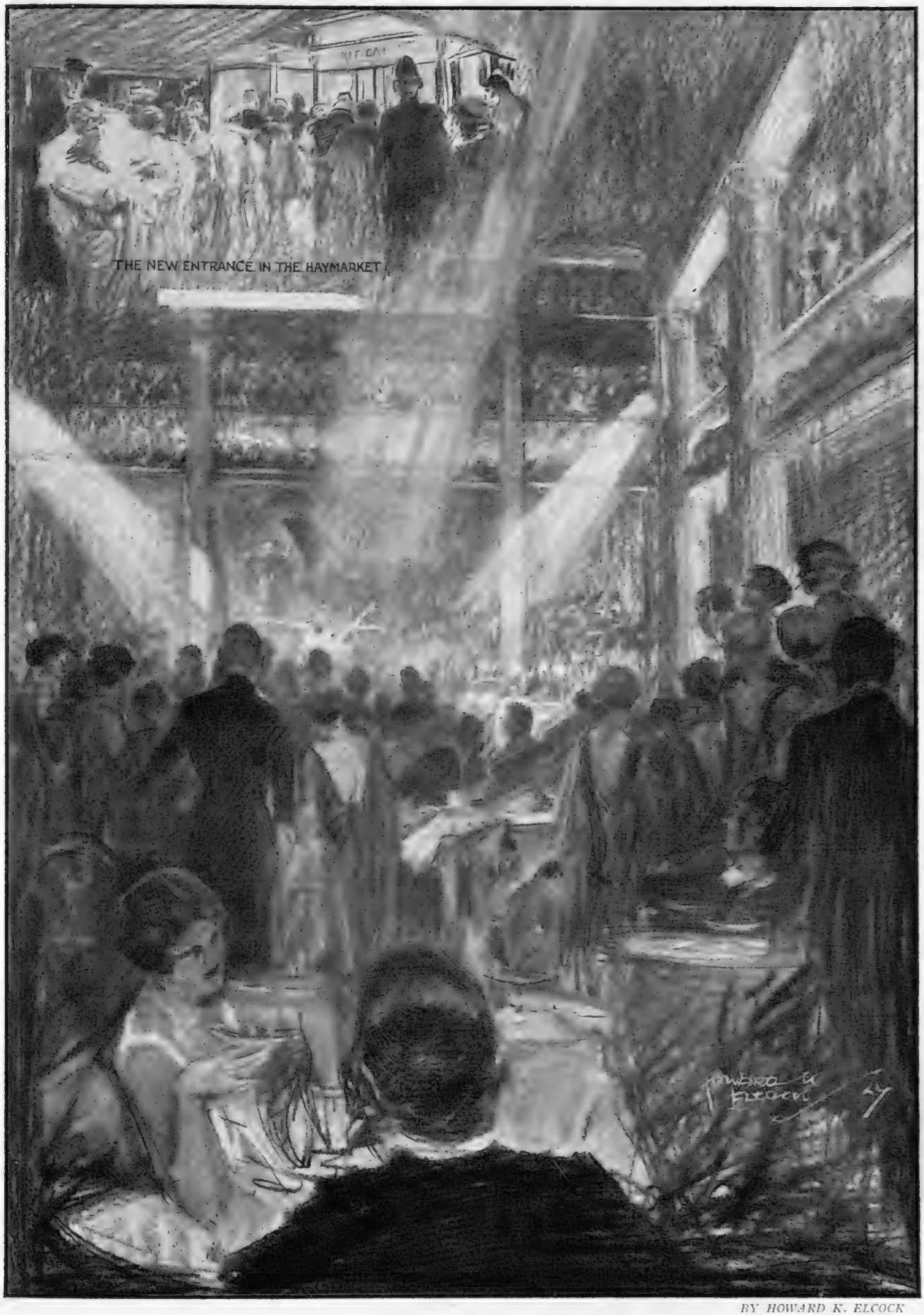
RETRIEVER TRIALS IN THE WEST COUNTRY *Sport and General*

Officials in discussion at the Western Counties and South Wales Working Retriever Trials over Sir John Carew-Pole's estate, at Torpoint, Cornwall. The photograph shows Lord Henniker (left, a judge), Mrs. Ernest Turner Secretary and Steward, Mr. Ernest Turner and Lord Vivian, a judge

### *A Cabaret Dinner*

One of the last functions of Sir Rowland Blades as Lord Mayor will be to open the new wing of St. Mark's Hospital, in the City Road, on October 26. On the same evening Mrs. Ernest Mocatta is organising a cabaret dinner at the May Fair Hotel in aid of the building fund. St. Mark's is a hospital of which one hears very little, but it does splendid work, especially in the investigation and research into the causes and treatment of cancer. The tickets for the dinner and cabaret are 30*s.* each, and may be obtained from Mrs. Ernest Mocatta, 14, Seymour Street, W.1.

# A "Kit-Cat" Night




BY HOWARD K. ELCOCK

Our artist's impressions on the opening night, on Monday of last week, of the Kit-Cat as a dance restaurant, which proved a huge success. All the well-known frequenters of the dance clubs and restaurants were there in force and, in spite of the inevitable overcrowding, both the service and general arrangements were carried through really rather wonderfully well. Why is it, by the way, that no dance club or restaurant can hope to be a success unless it is so crowded that dancing becomes wellnigh impossible?

# RACING NOTIONS

By "CARBINE"

UP AND OVER *I.B.*

**A stirring bid for a fence in the Wye Maiden Three-Year-Old Optional Selling Hurdle Race at the recent Wye Meeting. This event was won by Galvanic by six lengths**

### *The Cesarewitch*

One cannot repress a touch of satisfaction at the sweeping resistance which our horses at home put up against the French invasion in the Cesarewitch. Make no mistake about it, our neighbours fully expected to carry off the big handicap with one or other of their candidates, none of whom, however, had anything to do with the finish. Nobody could have wished to see a more exciting struggle. At the foot of the last stretch of rising ground Saint Reynard looked almost a certain winner. Gradually, however, the longer-striding Eagle's Pride got on terms with him, and in spite of the frantic efforts of Gordon Richards, who was unquestionably handicapped by the fact that his saddle became loose, Saint Reynard was collared in the last two strides. Both first and second were well-backed horses, and several bookmakers assured me afterwards that they had lost on the race. "Teddy" Martin, the trainer of the winner, is one of the most popular personalities of racing. As a fashionable lightweight jockey he won the Cesarewitch on Don Juan many, many moons ago, so last week's result gave him extraordinary pleasure.

### *A Note for the Future*

The general opinion is that the Cesarewitch field was one of the most mediocre of modern times, but the fact that all the French horses were so decisively vanquished suggests that the runners could not have been such a bad lot. I suppose Lightning Artist would have won but for his penalty, which all along I expected would stop him. Discussing the race some time later with Alec Taylor, I was told that the ground was hardly soft enough for the favourite, added to which the colt was badly struck into during the race. I always take a note of the position of the Cesarewitch runners at the Bushes, as this has occasionally given me a useful pointer for the Manchester November Handicap. This time I was favourably impressed with Buckfast. Keep him in mind for the last of the season's big handicaps. His unlucky stable companion Son and Heir would assuredly have won the Cesarewitch had he not become so sadly crocked in the St. Leger. The well-backed Cap-a-Pie was unfortunate in falling a victim to the coughing epidemic in such untimely fashion. He is another worth bearing in mind for the November Handicap at Manchester.

### *Both Sides of the Luck*

Lord Derby experienced both sides of racing luck at last week's meeting. The downfall of Colorado in the Champion Stakes was one of the sharpest blows the Stanley House stable has sustained this season. In my opinion it was a flukily run race, and I agree with Frank Butters, who subsequently expressed the opinion to me that Colorado would win against the French colt nine times out of ten. I was sorry to see the crack beaten on his farewell appearance, but I am convinced that breeders will think nothing the worse of him for the reverse. The happier side of the picture presented itself to Lord Derby when Pharamond carried off the Middle Park Stakes after a tremendous tussle with Parwiz and Maer Hills. In the ordinary way Fairway would have been Lord Derby's representative here, but as he was temporarily amiss (racegoers will be glad to learn that there is nothing seriously wrong with him) it was necessary to run Pharamond as a substitute. Seldom have I seen this owner more delighted after a racing triumph. The field, of course, was by no means up to the best Middle Park standard, but Parwiz should develop into a high-class three-year-old, while Orator-in-Law has plenty of scope for improvement.

A TRIO OF TURF PERSONALITIES AS SEEN BY "THE TOUT"

### *Will Weissdorn Win?*

I do not know that the result of the Select Stakes left us a great deal wiser as to the prospects of the Cambridgeshire, which has now become the question of the hour in the racing world. It is true that Weissdorn exceeded general expectations by upsetting the odds so freely betted on Insight II, but the race was so slowly run that we cannot set much store on the form. It resolved itself merely into a sprint. Weeks ago I pointed out the splendid chance which Weissdorn possesses in the Cambridgeshire, and though last week's race may have been a deceptive affair it at least afforded the assurance that the German horse is fit and well. Fohanaun, another Cambridgshire horse with a reasonable chance, was under a cloud last week, but Walter Earl assured me that the colt's slight mishap was nothing to worry about. I am convinced that we saw nothing like the best of Apelle in his recent race at Kempton, and he should do much better in the Cambridgeshire. But I expect Weissdorn will be my confident selection when I come to write my last words on the race.

### *At Sandown Park*

There will be no flat racing for South Country people this week until Friday, when Sandown Park will bring us together. As usual, there will be jumping here on the second day, but next year this custom will not be adhered to. Lord Dewar has an excellent chance of carrying off the Great Sapling Stakes with Jurisdiction or Fire Brigade. If nothing the worse for her big effort last week, **La Douairiere** should win the Hwfa Williams Stakes.

# Pictorial Notes from Newmarket

IN MID-COURSE *Central Press*

The field photographed during the running of the Cheveley Park Stakes. His Majesty's Scuttle (J. Childs up), seen above lying third, beat Tetrill in an exciting finish by a short head. Scuttle started at 5 to 1 against

ENTER THE WINNER

Mr. F. T. Halse's Eagle's Pride (J. Dines up) being led in after winning a hard-fought Cesarewitch, in which it started at 9 to 1 against

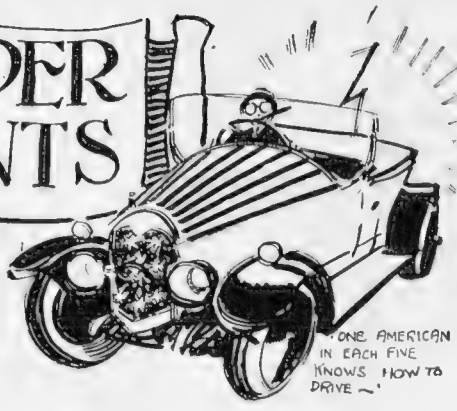
APPRENTICES IN THE SADDLE

A struggle for the lead during the Apprentices' Plate, which was the first race of the recent Newmarket Meeting. The race was won by Lord Warwick's Eileandonan (Cooke up), which justified the faith of backers who made it favourite

*Photographs* A SMALL FIELD *Sport and General*

Lord Derby's Colorado (Weston up) passing the Bushes with Embargo and Asterus in close attendance during the running of the Champion Stakes. M. N. Boussac's Asterus finished a winner by half a length, Colorado being second, with Embargo bringing up the rear six lengths behind

# BYSTANDER COMMENTS




### Ha ! Ha !

THE smaller provincial papers of the world are always worth reading, and I got a laugh out of the *Manila Bulletin* when I read that the prize optimist of the year is the statistician who says one American in each five knows how to drive a car.

### The Big Show

WHEN Olympia has closed its doors on the Big Show and all the new little owner-drivers start to drive their new little "sevens," the full force of the jape contained in the above paragraph may dawn upon you. It is one thing to propel a two-seater in an easterly or westerly direction, but quite another to know how to drive it!

### Getting Away With It

AMAZING success has attended the efforts of the nice young gentlemen who laughed and chatted on the stands of Olympia. I never tire of these modern salesmen. They are such a refreshing change from the old "traveller" with his hackneyed stories. The secret of their success is that they believe in the article they have to sell, and the more unconventional their methods the more they seem to get away with it.

### Silly Pessimism

I HAVE no use for the pessimist who, while pretending to boost this fine British industry, says: "My one fear is that makers will endeavour to give too much for the money." What bunkum! It is on a par with the statement, heard recently, that the popularity of the light car is responsible for the increase in crime. Such loose thinkers should be placed in the pillory alongside those equally fatuous ones who blame *Ben Hur* for a collision on the Great North Road.

### Good-bye, Black Bottom

ONCE again we are getting "back to saner dancing," if my morning paper is to be believed. Once again "the vulgar movements of the Black Bottom" are condemned, jazz is doomed, and, we are told, will be heard no more in the night clubs. Dear me! dear me! I shall believe all these things when I see them.

### A Race of Humbugs ?

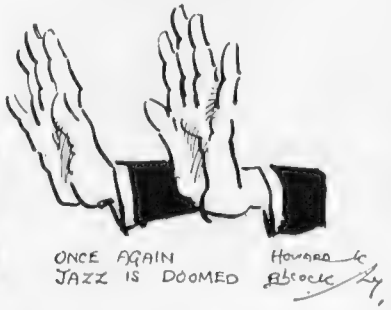
THERE has been a great outcry against the vandalism of the German producer who brought *The Mikado* up to date, yet when our own Sir Barry Jackson gave us *Hamlet* in modern clothes not one of the critics uttered a squeak of protest. Are Gilbert and Sullivan more sacrosanct than Shakespeare, or are we really a race of humbugs after all?

### The Amazing "Madge"

THE activities of Dame Madge Kendal are amazing. Having spoken at a meeting of the O.P. Club, she next addressed a gathering of dramatic students, and is now due to attend the anniversary dinner of the Green Room Club. Her short addresses are models on which all after-dinner speakers might base their post-prandial perorations.

### Does it Pay?

THE action of the lady who stopped an express because the telegram she handed to a platelayer would show a profit on the £5 fine throws a new light on public morals. I might argue, for instance, that it would be good for me to swindle my fellows because I should get paid ten times as much for my articles when I came out of prison!



By David Wilson

A "DEAD CERT"

"When Labour Rules"—The "Surtaxers!"

### Good Goods

The Bishop of Woolwich admits that newspapers have a great influence for good. One might go further and claim that their advertising columns have a great influence on goods—when the goods are good!

### Dog Doping

The burglar who secured £100 by doping a dog could not possibly have been a trainer of racing greyhounds.

### Everybody Happy

Talking of after-dinner speeches, Sir Thomas Beecham is in great form just now. The other night, at a private gathering of artistic folk, I heard him deliver the most delightful string of impertinences that have fallen on my grateful ears for a long time. How the speaker did enjoy himself, to be sure! And how his victims enjoyed themselves—also to be sure.

### Here's the Reason

Women, of course, loathe and detest after-dinner speeches, and here's the reason. Male diners, after a couple of cocktails and a bottle of champagne, manage to whip themselves into a state of spurious appreciation and good fellowship which would permit them to enjoy anything. Woman, being more moderate, remains in that critical stage when the average speaker is just a bore and his audience seems to have taken leave of its senses

### Nice Names

What pleasant titles some of the new books have been giving themselves. "Lady, What of Life?" has a very inviting ring, while Sir John Ross gives his reminiscences the happy title of "Pilgrim Scrip." Among the best sellers it may be said that "Gallions Reach," "Witch Wood," "No Other Tiger," and "Lost Ecstasy" all had best selling titles; while C. A. Nicholson's study of modern Snobbery, "To Be a Lady," intrigues me mightily.

### Nice Nurses

I have just spent a night in hospital—because a famous specialist thought it would be more convenient to chop a bit off my ear in those congenial surroundings. And I merely want to say that, after seeing well-bred girls work ten-hour days under conditions that would make a navvy sick, I have lost a little of my enthusiasm for the supposed wrongs of the so-called working classes. Wonderful women!

### Modern Miracles

Dear me! If it isn't *one* thing, it's *another!*—as an old aunt of mine said when she saw her first motor car—and when I was introduced to the Fox Case Movietone at the New Gallery the other day I was equally impressed. Thanks to this modern miracle the movie fan may now see and hear at the same time the pictures, including Colonel Lindbergh's departure for Paris, in which the roar of his engine was wonderfully reproduced; an address by the Earl of Birkenhead; and a song by Gertie Lawrence. There is only one snag: the lovely movie maidens will have to attend elocution classes.

### A Tremendous Punch

Little has been heard of José Collins since her experiences in *White Birds* drove her into a nursing home, but she is now quite fit again, and will shortly be seen on the halls in a sketch containing a famous song and a most tremendous punch. This is the sort of thing she should have tried long ago, for she is an actress who can handle a big situation; and to ask her to sing undramatic little songs in evening dress shows an ignorance of her personality which is little short of amazing.

## OXFORD

After an interval of sixteen weeks the University city of Oxford has succeeded in getting itself put back on the map. It looks very nice back there. So nice, indeed, and so firmly established, that you would hardly think, dear Bystanders, that in eight weeks' time it will again be swallowed up. Not by an indignant Mother Earth, as so many of the wise would think desirable, but by a season of the year which Nature's Holy Plan has consecrated to other things than work—by the season when those who habitually wear half-hose will remember that there is such a thing as a stocking. But at present Christmas exists only in the breasts of turkeys, and turkeys have never been among the leading industries of Oxford.

R. H. OPPENHEIMER

**The new Oxford golf captain. He recently won the Camberley Heath Challenge Cup with a score of 153, beating J. E. Mellor, the holder of the French amateur title, by one stroke**

Such leading industries as exist have as yet achieved nothing worthy of the reporter's pencil, nor even of his pen. The Union is as yet inhabited only by cobwebs, and no cobweb has shaken with the human voice. But Malcolm Brereton, the new President, will see to it. Since his pre-Rugbeian days he has possessed the knack of inspiring spiders with alarm, and it is, of course, well known that what the spiders of Rugby think to-day the spiders of Oxford will think to-morrow. At the President's beck, and even at his call, will be a band of enthusiastic freshmen. For this is the freshmen's term, and every self-respecting freshman should feel he owes it to himself to be President of the Union—else what is the use of a double-breasted white waistcoat?

For all manly sports and exercises nothing is wanting except manly men to perform them. By which I do not mean that Oxford undergraduates are not manly men, but that not enough men are yet in residence to make up sides. The footballs are blown up, the hockey sticks have got their anointment of brilliantine, the niblicks have been sharpened. Of all these trophies the ancestral walls have been stripped, and by the time you next hear from me they will all have been christened. And, of course, they could not want better godparents at that ceremony than yourselves, my dear Bystanders.

As you read, the doors of the clubs will be opened and the corks will be drawn from the first bottles within. The orchestra at the George Café will have tuned up sweetly, and its patrons will have had a taste of its repertoire. Who ever gets tired of "I Have a Song to Sing, oh!"? Not the ladies who render it. And the Super Cinema will be proclaiming its Superiority on all its posters. A good press agent, by which I mean an agent who worked for The Bystander, would describe the Super as an old-world eighteenth-century coffee-house with modern improvements to boot. For it is here, at the witching hour of 11 a.m., that coffee is drunk. May coffee disagree with you never so bitterly, yet must you drain a cup or two if you're anxious for to shine in the cultivated line. And take good care that somebody sees you draining it, too—preferably a Bystander. But you may wish to know more of Oxford doings before you venture to come up. And I will attempt to put you wise in my next letters.

Jingo.

## CAMBRIDGE

At Cambridge now we are settling down—that is to say, we have finished buying new furniture and we are beginning to cut lectures. The enthusiasm of the new term has cooled. We are staying half an hour longer in bed in the mornings. The Leo is finding itself a little fuller. In fact, we are settling down rapidly.

Rumour (that disreputable female) is persistent that there are more freshers than usual this year. Certainly there seem to be a lot of freshers about in the street, but that may merely be that their scarves catch the eye, those magnificent many-tinted scarves which do so much to enliven the drabness of us older students. There are many new (and often quite strange) faces in our midst this term, but we must remember that many of our number have gone forth from this quiet seclusion into the large and iniquitous world.

The New Building at King's is just finished, though the workmen seem to have left a great deal of rubbish about, and there may be banisters and similar *bric-à-brac* still to put in. Among the inhabitants of the New Building is the distinguished Mr. Sheppard, who now occupies a palatial suite on the first floor.

Mention of Mr. Sheppard gives me a chance to write of the Festival Theatre, which began its new season with *Œdipus Tyrannus* in the Sheppard translation. The persistence of the Festival Theatre is a remarkable surprise, for which Cambridge may well pat its own intellectual back. When Terence Gray proposed last year a real theatre in Cambridge for 100 per cent. Drama with a capital D, most people gave him a term. Some of his friends gave him two terms. People who knew nothing about it, a year. And yet, in its fourth term of existence, Mr. Gray's Festival is as lively as ever. Pink doors, cubist drawings, and green-wigged programme girls have done wonders. The unæsthetic goes to the Festival that he may feel æsthetic, and the æsthetic because he feels he must. And nowadays Mr. Gray can stroke his long black beard contentedly, and survey from his stall brows of every height, from the highest to the lowest—yea, even from King's unto the uttermost parts of Pembroke.

There is little about sport in this letter as we are still in the season of Trials.

Rab.

Sketches by Mac

A STRONG RUNNER

**W. J. Lusty, one of Rosslyn Park's strongest threequarters. He goes up to Oxford this term and should be in the running for a Blue**

# Leading Rugger Clubs

BY MAC

## No. 2.—THE LONDON SCOTTISH

Our artist's impression of some of the Scots wha hae at Richmond bled (or caused their opponents to do so). The Scottish always play a tough game, and their slogan of "Feet, Scottish," betokens an anxious moment for the opposing team

# RUGGER REFLECTIONS

## THE FIRST THRILL

By "PENDARVES"

All the first games of the season seemed boring and without much merit. First Fifteens were not representative: the big men had not come out of retreat—big men in club footer love making fashionably late entries—added to which the weather was vile. Then suddenly, as the other day, we get a real thrill, when we are least expecting it.

Apart from that match at Twickenham, the sight of the ground itself was enough to stir the heart of the most phlegmatic follower of the game. The turf of Twickenham seen on a sunny October afternoon, with the stripes of the roller (or is it a mower?) running all across it, not a footmark on its velvet-smooth face, and the white lines marked as carefully and clearly as if it were a game of tennis about to be played; and the sun lighting up the Lovelies' frocks and stockings—and everything. Well, you don't forget these things: thrilling? I should say so!

Of course, we have got the workmen in at Twickenham—very much so. From the look of things they will be always with us, like our creditors. There is no East Stand at the moment. A huge skeleton of naked steelwork rears a head there instead, with Lilliputian builders crawling like flies upon its surface. They are building a few thousand more seats—for 1937. All the same, hats off to Engineer-Commander Coopper, the Boss-Wallah of Twickenham. He has so impressed naval efficiency and discipline upon these *matelots* of workmen that *they went on working* during a most exciting game! He had obviously placed a Master-At-Arms up there, who stood about, like the typical "Crusher," while the poor devils "moved to it." Except one: who hid himself on the roof, about 1,500 feet up, and had a nice observant afternoon risking the strafe that no doubt came to him on the Monday. The squad mutinied at 4 p.m., because things had become too exciting even for well disciplined matelots, and they struck work, orficers or no something orficers.

Nobody could blame them. For by then the Services and the 'Quins were within one point of victory or defeat, and there are limits to human endurance. This was a game full of lively incident and interest. United Services have got a side this year of some note. They have got a couple of halves in Forbes (scrum) and Buzzard who should go very far indeed if they are kept together. They made rings round V. G. Davies and Cole. But Davies is not a success at the base of the 'Quins scrum, and should go back to his old place as soon as Adrian Stoop can find a scrum half. They have got Sellar at full back, who invariably starts shakily and carves out spectacular things for himself subsequently. They have got a virile pack. And on this occasion they were very unlucky to lose a threequarter with what looked like a broken collar-bone, and the match largely in consequence.

The Harlequins pack still misses "Wakers" badly. It is time he came away from Barnstaple — or wherever it is he is working and playing. But the pack as a whole was much more effective than when they trounced the Scottish the week before. If Johnnie Chick seeks a Cap this year he must curb that dastardly offside propensity of his which, as he knows, has got him into disfavour with the Powers in previous years. Experts round me were hissing malevolently, "*Look* at Chick!" as he was creeping round the undergrowth of the scrum just a shade in front of the ball. Now Johnnie, my lad! . . .

But here is the thrill—a real good one. Five minutes to "no side," and the Harlequins 5, United Services 6. The fun now begins in real earnest—naturally. Sellar, now playing splendidly, has two long drops at goal, either of which would have put the issue beyond doubt. Both fail, but only just; and both were lovely efforts. Then H. L. Price from a hurried line-out throws far out to the opportunist, Chick, who is off with his usual tremendous speed. There is nothing to catch him, and he scores wide out. Goal not converted by Hubbard, but, nevertheless, the tables are now turned. Harlequins 8, Services 6. A hades of a business. Fortissimo play follows. A penalty is given against the 'Quins. Ha! a bare chance. Harry, the Services' skipper, calls up Sellar. "Drop, Sellar," comes across the silence to the Stand.

A nasty moment for this young officer. He has a quick look, a quick little run, and away sails the ball dead on the goal. A superb drop kick, one of the prettiest sights in Rugger. Will it? . . . Yes? . . . No! The ball hits the cross-bar bang in the middle and rebounds into play. Another inch and it would have been 'Quins 8, Services 10; for almost immediately Trollope whistles the end of a most excellent match.

NOT THIS TIME! *I.B.*

**The Corinthians' goalkeeper makes it quite clear to a Cardiff City player that a goal is *not* to be scored. The photograph was taken during the match for the Football Association's Charity Shield at Stamford Bridge, Cardiff winning by 2-1**

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THERE is another tenth wonder of the world. A film artist in Hollywood has just celebrated his silver wedding.

# Up in Scotland

*Lafayette*

Lieutenant-Colonel Alexander Farquharson, of Invercauld, with his daughters, Mrs. Edward Compton and Mrs. Robin d'Erlanger. Mrs. Compton's husband is the Marquess of Northampton's heir

*Produced August 25, 1927*

# By "JINGLE"

*Illustrations by MACMICHAEL*

MOST people will remember this musical farce under its original English name, *The Glad Eye*, but it has necessarily undergone much improvement since it first made a rather crude appearance among us. Further, it has now been supplied with a musical setting, well-calculated to appeal to the Glad Ear, so that it practically offers double value for the same money. You will doubtless be charmed by the pleasing duet sung by Miss Billie Hill and Mr. Austin Melford entitled "The Girl is You, and the Boy is Me." As a distinguished social reformer once asked, what does it matter about grammar as long as we are good?. And, to judge by the applause, the audience finds the song very good indeed.

ANOTHER playful duet which seems to have equal chances of popularity is sung by Miss Anita Elson and Mr. Allen Kearns, entitled "I'm in Love Again." This duet is not only a delight in itself, but it voices very daintily the situation of most young people at most times. It used to be alleged that one can love only once, but there is always the good old maxim that teaches that you never know what you can do till you try. A considerable item in this entertainment is the dancing of the Plaza-Tiller Girls with amazingly agile legs, which they certainly cannot be accused of trying to hide under a bushel. It is a matter of common knowledge that petticoats are no longer being worn, and it is impossible to ignore the fact that these ladies are well in the fashion.

SOME of the whirlwind dances of the "Girls" must be the last word in complicated exercises of the kind, and when they are crowded together on the stage furiously waggling a score of shapely limbs in unison you may wonder what the effect would be on a gentleman arriving late at the theatre after an extra dip or so into the wine cup. Pink Polar Bears trying to climb the dining-room wall must be trifles compared with this dazzling galaxy of very mobile calves that move with the precision of a clockwork toy.

FOR the rest, we are to suppose that there is a famous aeroplane named "The Lark," piloted by a distinguished aviator. Jack Murray, the hero, has never been up for a flight in his life; but he is distinctly partial to larks. And as he is constantly being called upon by his precise womenkind to give an account of his movements from time to time, he gives out that he has been up with "The Lark," and therefore cannot, naturally, say with any accuracy where he really has been. Places look so different from the air! But while his "people" believe that he is valiantly aviating, he is really running round Paris with a jolly little girl named Toto.

THEN there is Freddie Van Bozer of New York, whose wife speaks of him cheerfully as her "Mormon." This serves to introduce into the play the philandering element which we all deplore so much in principle, but enjoy so much in practice. Freddie is out after quite a lot of girls, and when he hears of Jack's little bluff he wants to be out after some more. When Jack announces he is going to take another flight, Freddie decides that he would like to buy a season ticket on that route. These two parts are played respectively by Mr. Austin Melford and Mr. Allen Kearns, who get every ounce of fun that is possible out of this ancient complication; and their desperate attempts to cover their tracks bring plenty of fun into the joyous proceedings.

THE part of Toto is played with a rare daintiness by Miss Anita Elson, who skips about more like a playful sprite than a quite grown-up little girl. Toto, who is being pursued by the volatile Jack Murray for purely frivolous reasons, admits that she loves him for his money alone. There are other girls of this nature, but they are less candid about it. Toto is not only a Little Milliner, but a Little of everything else in the way of universal provision for feminine extravagance. It is she who instructs the suspicious ladies as to the best way of bringing errant husbands to heel. For instance, a husband's unauthorised supper with an actress of liberal ideas should cost him a fur-lined coat for the wife; while a week-end gallantry should practically refurnish Madame's wardrobe.

As Toto is in a business that supplies all these forfeits at top prices, she may be said to have reason for the faith that is in her.

MR. ROBERT MICHAELIS has naturally only a small part in a production in which there is no call for a picturesque hero. He has only one song of importance, but it need scarcely be said that he sings it admirably, and with quality. He is supposed to be a French Baron, and his jovial ditty concerning "Someone Else's Lady" is on the genial lines of mediæval romance. Apparently he is blind to the charms of the girls about him until they have been appropriated by more discerning suitors, when he at once concludes that he is missing a treat he had not previously been able to recognise. The burden of his song, therefore, is of his pursuit of the forbidden apple, and his escapes from retribution by various forms of undignified retreat. Not, of course, strictly correct behaviour, but in light-hearted musical comedies we are not supposed to take morals too seriously.

MR. HENRY WENMAN has the entirely comic part of the believer in mesmeric influence; and it is therefore the business of the play to give his experiences of psychic phenomena an entirely prosaic explanation, which is all good fun, and gives rise to humorous situations of the simpler sort beloved of patrons of musical comedy. When he thinks aloud that he must go upstairs in search of a certain book, Jack and Freddie, who happen to be hiding there, throw the book at his feet, thus convincing him of the power of concentrated thought to produce effects on the material plane. (I think that is how the spiritualistic jargon runs, but then I am not so psychic that anybody would notice it.)

STARES FROM THE STAIRS *Stage Photo Co.*

**Sadie (Adrienne Ash), Elizabeth (Diana Wilson), and Regine (Billie Hill), to say nothing of the other members of Monsieur Galicot's somewhat extensive household, sally forth *en masse* in search of burglars. Judging by the photograph, it would appear that an intruder could do a lot worse than fall captive to so charming an army of captors**

THE chief service this part renders is to introduce Mr. Leslie Sarony as an eccentric dancer of great ingenuity. Mr. Sarony is supposed to be under the 'fluence, and the dance he performs while apparently hypnotised is an extremely able effort. Miss Billie Hill is Regine Galicot, the "good" heroine of the piece, and in her songs and lively dances she is a very considerable factor in the general enjoyment of the evening. Regine is the nice girl to whom Jack Murray has just become engaged, and in these days when it gets as far as that the girl naturally tightens her grip a bit, as she cannot afford to take any chances. Mr. Austin Melford is, of course, the ideal light comedian, and his duets and dances with Miss Hill have all the necessary charm to appeal to the average musical comedy patron.

When Jack Murray is not singing dainty sentiment with his best girl, as above, he is conspiring with Freddie to become a gay deceiver. As the two aviating impostors, Mr. Melford and Mr. Kearns have to embark on the usual career of picturesque mendacity in order to convince their ladies that they have been in the air when all the while they have been of the earth, earthy. The old farce in its new dress makes an extremely attractive entertainment, and should fill the Adelphi for months to come.

JINGLE.

By Norman Keene

GOING ALL OUT

"Jones is often asked how much he can get out of his jolly little bus"

# BON MO-TIFS

By HARTLEY CARRICK

More bad weather is prognosticated. It will be bad luck if we have to suffer two consecutive summers.

. . . . .

"The Bow-Wows" is the title of a new musical show. We have been going to them for years.

. . . .

Last week there was another fight between two greyhounds at the White City. It is thought that one of the combatants wanted a hair of the dog who bit him.

. . . .

A writer states that no song has been written in praise of a lady's ankle. But surely there was once a popular melody entitled "The Ankle's Suède"?

. . . .

Reverting once again to dog racing, many of the tracks are to close down during this month. As an old Monte Carlo croupier might say, "*Chien ne va plus!*"

A play called "Spiders" is shortly to be produced in the West End of London. Confidently we can anticipate that it will have plenty of insects appeal.

. . . .

"I hear there is a rumour that you are going to build a bungalow on that wet ground of yours."

"No; there is no foundation for it."

. . . .

Farmers assert that the hay crop is ruined. Cigarette smokers must therefore bear in mind that their tobacco will cost them more.

At the wedding of a popular Nottingham labourer his colleagues escorted him with an arch of pickaxes. Fortunately for him he escaped before the dinner-whistle went.

. . . . .

"Waiter, take away this oyster."

"What's the matter with it, sir?"

"It is obviously suffering," remarked the wireless expert, "from bi-valve trouble."

. . . . .

A prominent aviator, who is also a well-known huntsman, narrowly escaped crashing at Croydon. The phrase "Gone to earth" nearly had a tragic significance.

. . . . .

The Triumph of Diet

It is said that intractable animals can be pacified with a vegetarian diet.

*When tigers growl, and lions grind*
*Their molars, and the leopards snap,*
*The keepers at the Zoo don't mind*
*(In fact, they do not mind a "scrap");*
*They know that they can keep 'em quiet*
*Upon a vegetarian diet.*

*They always give the bison beans*
*When his behaviour grows imposs;*
*Some porridge, or a dish of greens,*
*Placates the rude rhinoceros;*
*Poached eggs, if given to a puma,*
*Restores him to a high, good humour.*

*Rogue elephants with battered trunks*
*Can be appeased with lentil broth,*
*And rice makes dirty little skunks*
*Forget their squabbles and their wrath;*
*Some raisins or a soft Swiss roll*
*Soothe any bear who's up the pole!*

*Giraffes won't have the neck to fight*
*If they're debarred from undercuts;*
*Fruit salad puts hyenas right,*
*And monkeys cannot fight for nuts;*
*And hippopotamuses bray*
*When given oats, "Hip-' hippo '-ray!"*

By G. W. Allinson

A CONTRIBUTION TO THE TRAFFIC PROBLEM

# FISHY!

BY HEATH ROBINSON

THE POACHER

# How Much do you Know?

By Basil Macdonald Hastings

*Illustrations by LEO CHENEY*

1. *How did the toucan get its name?*
2. *What are vipers?*
3. *How did the hippopotamus originate?*
4. *What was the beginning of the bustard?*
5. *What is known concerning the nomenclature of the heron?*
6. *Who christened the penguin?*
7. *What Scotch clan gave its name to a bird?*
8. *What is the nationality of the llama?*

The Following are the Answers.

(1) A native of tropical America once captured a bird with a very large bill and made a pet of it. After a few months he had trained it to talk, sing and whistle. The bird returned his kindness by laying him a large egg each day for his tea. One day the native said to the bird: "You lay a great number of eggs. I do not eat them all. How is it that you never have any chicks?" The bird replied: "What one can't do, two can." The native took the hint and caught a mate for his pet. The pair had plenty of chicks, and thereafter the native referred to his birds as "My two-cans" (Toucans).

(2) Once upon a time a certain kind of snake had no name. They were seen by Mr. Pickwick while on a tour of Belgium, attended as usual by the faithful Sam Weller. One morning after Mr. Pickwick had spent a more than usually convivial evening in a certain small town, he told Sam that he had seen snakes rearing up and hissing at him.

"I have never seen anything like them before, Sam, and I imagine they must be indigenous to these parts."

Now the name of the small town was Ypres, and Sam replied: "This 'ere place is named Vypers," for Sam always turned his W's into V's, "and it can be put down, guv'nor, that you've had a bad attack of Vypers."

And so it came to pass that when Mr. Pickwick wrote his book about the fauna of Belgium, he devoted a whole chapter to a class of snakes called "Vipers."

(3) In the days when the human race was very, very young, people were not given long names such as they have now. Nearly everyone's name, in fact, had but one syllable, such as Jad, Nop, Gno or Phlee. If your name to-day is Alastair Pobernethy-Hawkweston, you might have been just Pob if you had been born earlier.

Well, there was a family of six boys, and their parents had christened them Tam, Pop, Zuff, Mus, Hip and Pot. One day they were bathing in a pool when a huge beast whom they had never seen before rose to the surface and swallowed little Zuff. The others ran home and told their father, who, summoning his neighbours, went to the pool and killed the great beast.

Then arose the question as to what name to give this new species of animal. Each boy said he saw it first and wanted the beast named after him. The father settled the matter by drawing their names from a stone hat and naming the beast in the order of the syllables. Now the first name that came out was Hip. Then came Pop, then Pot, then Tam, then Mus. And so was made the word Hippopotamus.

(4) A wild bird, which resembled a crane and yet was not a crane, was captured by a hunter. The hunter wished

**"You might have been just Pob if you had been born earlier"**

# "Thou Comest in Such a Questionable Shape!"

*Joan Craven*

One could scarcely describe the apparition which shares this photograph with Miss Mercia Swinburne as "and friend," although he plays his part in making a striking picture. Miss Swinburne is playing the leading part in "The Crooked Billet," Dion Titheradge's new play at the Royalty

to bring it alive to London, but had great trouble in getting it to eat anything. To make matters worse, the bird caught a cold on the voyage and nearly died. One of the sailors on board suggested that the strange bird be given some beef. This was done; but the bird still refused to eat.

"Confound you!" shouted the hunter. "That is beautiful fresh beef. Why don't you eat it?"

"No bustard," said the bird, because of his bad cold.

The creature was given mustard and soon recovered, but to the hunter and the rest of the world he was known as a bustard ever afterwards.

(5) There is considerable divergence of opinion as to how the heron got its name. The most plausible story is that concerning two small boys who between them one day captured a large screaming water-fowl with long neck and long legs. They quarrelled over the ownership, and, I regret to say, the older boy called the younger boy a liar. "Oh, keep your hair on," reproached the youngster, and went home alone. The older boy chuckled, and decided to call his captive his "hair-on," which became vulgarised into "heron."

"An Arctic explorer stunned one of these creatures with an empty bottle"

(6) The penguin got its name in haphazard fashion. An Arctic explorer stunned one of these creatures with an empty bottle of Guinness, and then made a pen from a feather. Even now on the Great Barrier the female penguin is known as a penguinness.

(7) A clan of Scotsmen, called the MacAwfuls, once emigrated to South America. It must be admitted that they felt the ignominy of their very trying patronymic. They did well in their new home, and frequently sent home birds with extremely brilliant plumage. The birds were first of all called MacAwfuls, after the lost clan, but the name is now abbreviated to macaws.

(8) Two Frenchmen discovered animals of the camel class in Peru, and brought a male and a female back to Paris. "What name," asked the President of the Republic, in French, "have you given to these microbes?" Now the French explorers had never bothered to think of giving their prizes a name. "All I know," said one, in French, "is that this is la ma and that is la pa." The President laughed hugely, and the animals became known as Lamas and Lapas (the latter now obsolete). Now, how the L did the L get in front of Llama when it had already got one?

B. M. H.

*F. J. Mortimer*

MR. ARTHUR VALENTINE

Whose farce, "Compromising Daphne," is enjoying a successful run at the Princes Theatre. Apart from having written many short stories and novels, he was the part-author of "Tons of Money"

## Ballade of True Hunting Men

Now Summer in her robes of blue
Has passed upon her languid way,
True Hunting Men awake anew
To greet another Hunting Day.
What heed we though the skies be grey?
What care we for the wind and rain
That turns the fields to swamps of clay?
*We're in the saddle once again.*

Once more our coats of ruby hue
By Lonely Copse show bright and gay;
Once more we hear the loud halloo,
"Hark forrard," "Forrard," "Gone away."
The hunt is up, we must not stay,
But press to lead Diana's train,
And Goddess of the Chase obey—
*We're in the saddle once again.*

Of joys we've tasted not a few,
For every dog must have his day;
We've drunk with many a motley crew
And "gambolled in the Antic Hay";
But this we truthfully can say,
These lesser pleasures all were vain.
Still we our loyal homage pay—
*We're in the saddle once again.*

ENVOI.

Thus will we chant our simple lay,
Jog-trotting home down country lane,
*"Our hearts are glad, for come what may,*
*'We're in the saddle once again.'"*

BRUCE WOODHOUSE.

BY WILL OWEN

## HUSHED-UP HISTORY—IV

Why Georgie Washington could not tell that lie

*There's a blood-red gash in the purple West*
*To mark where the day hath dried.*
*There's a clangorous sound in the clubhouse now,*
*As the weapons are laid aside.*

*There is laughter in the billiar*
*The lounge is a blaze of li*
*But the stealthy figure of Duf*
*Creeps forth in the sleeping*

*In a zig-zag fashion, now here, now there,*
*He glides on the green around;*
*Then he rigid stands like a palsied man*
*Who heareth a ghostly sound.*

*There are long putts, short putts, up hill and down,*
*Yet never a one lies dead.*
*And an angel's busy recording the things*
*That Dufferson shouldn't have said.*

*In the*
*Chill*
*And wi*
*Wher*

in the billiard room,
a blaze of light,
figure of Dufferson
the sleeping night.

Like a wraith he glides along fairways dim
To the uttermost green away;
Then, his eyes upraised to the Northern Star,
Old Dufferson begins to pray.

But he braces himself for a fresh attack,
Head bended and legs outspread;
For they follow the gleam to the bitter end,
The men who have Vardon read.

For his spirit is torn and jagged and sore,
The strain has begun to tell—
"But I'll fight to the last," says Dufferson,
"I'll show how a martyr fell!"

In the dawn they found him, all stark and cold,
Chill rime on his temples gray;
And with tear-glazed eyes did they mark the place
Where a broken putter lay.

He had groped his way to the hole it seemed;
His fingers the pin had spanned—
In that last great moment, still doing his best,
He'd been dropping them in by hand.

ONLY WAY"

BY H. H. HARRIS

"AUTO"—SUGGESTION

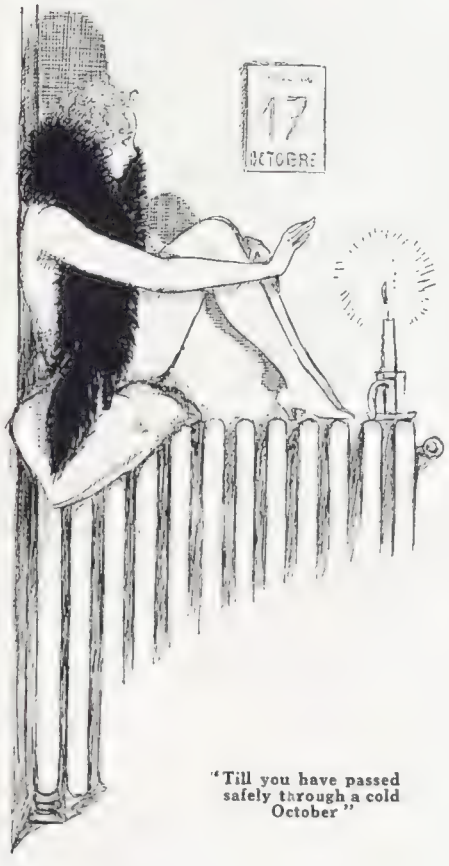
# PARISIANA

By "René"

*Illustrations by MARCEL PONCIN*

MES AMIS—

I DO not think you ever quite realise the ruthlessness of French logic till you have passed safely through a cold October—maybe with a red, red nose and chilblains, but still more alive than dead. It makes you realise, I mean, that French logic is not just one




"Till you have passed safely through a cold October"

of those supposed national virtues to which various people lay proud claim—often quite falsely—but is of a true substance for self-admiration, a real Spartan virtue, not absolutely necessary, really, but still, having been proved "to be," quite worth making a song about.

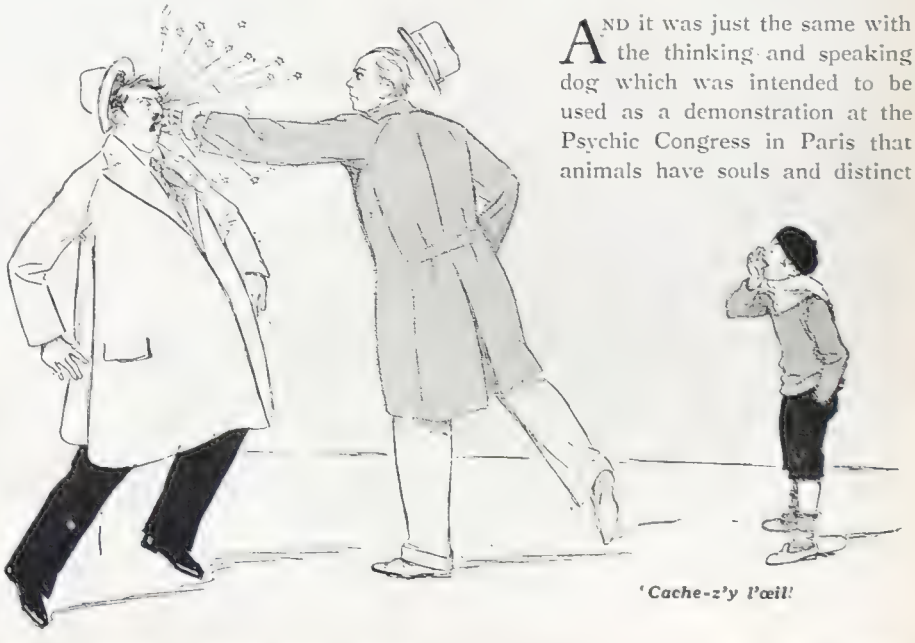
S

THE particular proof provided by October is given annual exercise in this way. French logic lays it down that a year is divided into two equal parts—one hot and the other cold, which obviously means that there *must* be six hot months and six cold months out of the twelve. And as the hot six do not begin until May they cannot end until October. This having been precisely defined, central heating, in public and private buildings, is shut off in May, and is not turned on again till the approach of November.

IT does not affect the matter in the least that the first few days of October may be of a rawness that clutches your marrow much more than the snows of December. You cannot have your central heating put into action until you get the signal from that plaint-proof authority, the calendar. You may sneeze and freeze, you may contract permanent rheumatism, you may even die from a chill, but you cannot have the steam-heating turned on until the calendar has "clocked-in." Logic says that October is one of the warm months, and warm it is, officially and legally, though the thermometer is at freezing point.

S

A STRANGE-MINDED municipal councillor of Paris—strange-minded in that he thinks for himself in odd corners instead of comfortably accepting things as they are—has now presumed to suggest that there is something not quite right about this gloriously simple system. He has discovered that a very large number of the municipal officials have lately been laid up with chills instead of being on duty in the offices, and so he proposes that the "heat" shall be turned on according to the thermometer instead of according to the calendar. But though he contends that the extra expenditure in coal will be more than made up by keeping the staffs on duty instead of their having to go to bed, it is doubtful if M. Brandon will be able to get his proposal accepted. It would



'Cache-z'y l'œil!

"Get your hair cut"

mean such a departure from "logic," you see, and it is "logic" that rules.

S

WHEN it really comes to a serious affair of upholding logic, I suppose the *douaniers* are the finest stalwarts. They proved themselves with a perfect *maîtrise* in the matter of the Davis Cup. When Henri Cochet, proud vanguard of the victorious French lawn tennis team, tried to bring it into France with appropriate solemnity the Customs men swiftly made him descend to the level of a suspected smuggler endeavouring to get a lump of silver into the country without paying duty on it. It might be the Davis Cup, they were ready to admit—as they had never heard of Mr. Davis—but Mr. Davis's Cup was just as much a silver import as any other cup, and would have to pay duty or be refused admittance.

S

AND it was just the same with the thinking and speaking dog which was intended to be used as a demonstration at the Psychic Congress in Paris that animals have souls and distinct

possibilities in telepathy. In this case the *savant* who was bringing it from Poland made the mistake of being too up to date, and arrived with his dog by aeroplane. There was nothing on the *douanier's* list about dogs, and, as he could not tax it either as *saucisson* — in prospect — or as a human (almost) entertainer, he told the *savant* he would have to return to Poland and then come to France by sea or rail. Which meant, of course, that he could not arrive here before the Congress was over.

IT must be a good few years now since there was a catchword that swept the country, either in England or in France, without anybody being able to explain why an inane phrase—such as "Get your hair cut"—should gain so much favour that it unfailingly produced a guffaw. There was a time when a new one was coined every two or three years in England, but it is hard to recollect the last one; it seems so long ago. And it is probably even longer since there was a *scie*, as the French call it, that had a vogue in France, the only ones I can recall being "*En voulez-vous des z'homards*" and "*Avez-vous vu Martin?*" And it seems to me that it was long before the start of the war that they were doing their harrowing.

THE last villainy of the sort that I heard of was in a letter from a friend in the United States where everybody, apparently, was gleefully repeating, "So's your old man," as the cutest of killing retorts. Happily, it did not survive the Atlantic crossing. But an attempt is now being made at a revival of this peculiar pastime in Paris, and, as the prime movers are theatrical people, it is not at all unlikely that they will get a snowball movement well under way. Their catchword is "*Cache-z'y l'œil!*", meaning "Cover his eye," and it must be admitted that it has a good catchy sound, providing you don't try to rattle it off too quickly and stumble over it. There is this about it, that it can be made to apply to lots of situations, and it will be amusing to see if the young generation finds as much delight in it as their elders derived from the query, "Will you have some lobsters?"

"You may sneeze"

THERE is, I find at last, some consolation for the average golfer—I mean the man from ten to fifteen handicap, the backbone of the game. This is to watch famous professionals playing over his own course and falling into just the same trouble of which he has such vast experience. After that, you feel that golf, also, is a great leveller. A number of the leading players of England have lately been competing for the championship of France over our home course, and they have found it so difficult that we have begun to lift our heads up. When you see a professional take a nine at a hole where you occasionally get a four, it is rather encouraging; you feel you are not so bad after all.

AND I shall never forget the pride and fall incident of "Archie" Compston. After a spell of brilliant play he had just been remarking to me that he found the course rather too short for him—it happens to be exceptionally long except for phenomenal hitters like the Midlands giant—when, from his next shot, he hit a tree and cannoned into the heart of a dense wood, taking a seven for a par four hole. Had he got that four he would have won the championship, but, having said the game was too easy, Col. Bogey laid an ambush by that tree and "Archie's" chance of victory had vanished. RENÉ.

CIRCE

THE ANNUNCIATION

Two examples of the art of the well-known painter Orlando Greenwood, whose rise to fame has been as swift as it has been dramatic. An exhibition of his pictures is now open at the Leicester Galleries, Leicester Square

# A New York "Find"

G.P.A.

MISS HARRIET HECTOR

The twenty-year-old dancer who has been acclaimed the greatest dancing divinity since Pavlova and Genée by the New York critics. This was following her sensational debut in "A la Carte" at the Martin Beck Theatre

# The Call of Sport as Answered

HIGH ENDEAVOUR *Topical*

Mrs. Elliott Lynn and Mr. R. Barrett, who recently broke the altitude record for light aeroplanes at Woodford Aerodrome. They reached a height of 18,750 feet, descending at Frodsham

A STRENUOUS MOMENT *Photo Illus.*

The Royal Military College (Sandhurst) scoring a goal from a rouge in the recent field game between the R.M.C. and Eton on the Eton ground. This was the only score in what proved to be a very close match

AUTRES TEMPS, AUTRES JEUX *Photopress*

The growing claims of Rugger as the chief winter sport at our Public Schools have been strengthened by its introduction at Harrow this term, where it has supplanted the School Game. Above is seen a line-out in the first match of the term

RISING TO THE OCCASION *I.B.*

A mid-field tussle of an acrobatic nature in the recent First League match between West Ham and Burnley. The former team won by 2 goals o nil

# by Followers Afloat and Ashore

A REGATTA WINNER *L.N.A.*

Miss T. Innes, of St. George's Ladies R.C., who won the Senior Sculls in the Women's Amateur Rowing Association Regatta. This, their third annual regatta, was held at Barnes Bridge

AT QUEEN'S CLUB *Sport and General*

The combined teams that took part in the Lawn Tennis match between London and Berlin, recently held at Queen's Club. London won by 9 matches to 2

POLO AT PEKIN *Sport and General*

A group taken at the annual polo match between Pekin and Tientsin at Pekin. Lt. H. St. Clair Smallwood (left), Mr. R. C. Allen, Mr. E. Teichman and Mrs. Teichman

A HAIR(PIN)-RAISING TURN *Topical*

H. Langham taking a hairpin bend at high speed during the recent motor cycle races of the Leeds Motor Club at Pudsey. Mr. Langham, who rode a Scott, was the winner of the sidecar race at this meeting, which attracted large crowds

TEE TIME ON THE LINKS *L.N.A.*

A photograph taken during the recent golf match at Wimbledon Park between the Clergy of London and the Stage Golfing Society. The Bishop of London (left), Mr. Alfred Drayton, the Rev. G. H. Warde and Mr. Owen Nares

# GLOBE AND OTHER TROTTINGS

By YOGO HAMA

*Illustrations by OKUN INGAMAI*

"'The suspense' writes 1 Hon. reader 'are becoming so non-bearable'"

MOST DEAR HON. BYSTANDERS—

NOT anything could more better prove to show the awful state of conditions we are enjoying to-day, than the non-speakably wicked and respectless treatments heaped upon persons who, by assiduous virtues and suchly pious merits, have achieved to become brilliant *literati* and to successfully reach the top-holes of their profession. It are, I repop, an expungeless and damish blot on this so-called 20-st century that the merest of mere editorial persons, earning (*sic*) a paltrish 3 or 5,000 £s per yearly, should be permit to stick their spokes in the pies of the world's most rare and exclusive geniuses. It are suchly educationless, talentless and non-scrupulous editorial *ignorami* who have dragged our grand British proses and poetics down to the nethermost gutter and rolled them in the mire! It are, I declam, a scandalous and blushless shame that saidly persons, with not any soul above perks and emoluments, should succeed to haughtishly dictate commandings to 1 of the, if not the, most bespoke and looked-up-to *literati* of this or any other epoch. Are it not time, I require, for men of parallelless talents, men who are striving to make Anglo-British literature what it are to-day, to destroy these cankers in our midst and crush them to the earth with contempt like scorpions and other birds of prey?

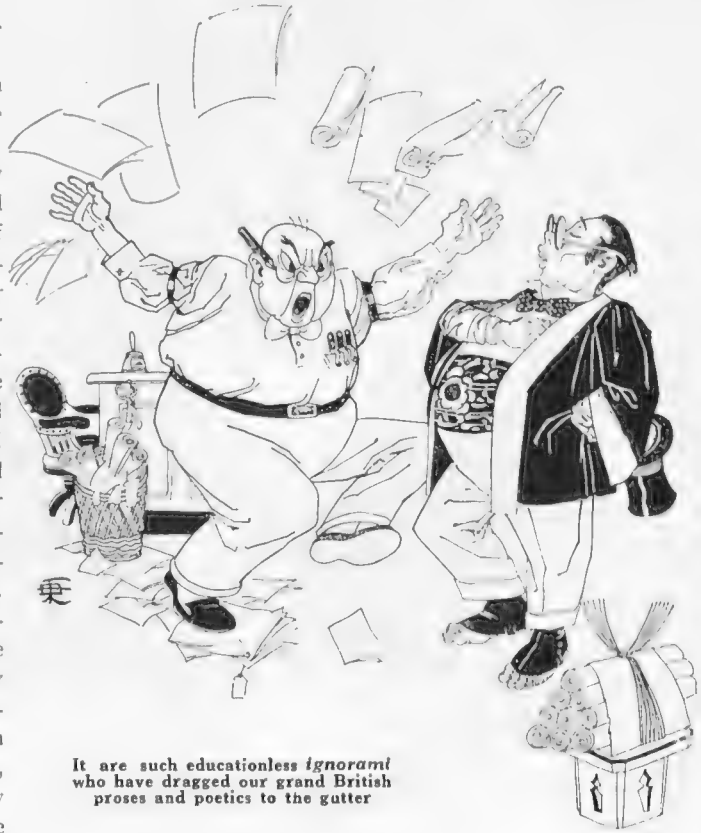
Why are I grown to suddenly become a voice in the wilderness so that all who run may read? Why do I ejacule "How long, how long shall I bend my yoke beneath the iron heels of tyranny and oppression?" Let the as follows cursed facts speak for themselves; let me wrend the veil from this so whited sepulchre with feet of clay that, like the serpent devouring hypnotically the bird with his eye, seeks to only drain the blood from its innocent and dupeish victims! Here at lastly are the awful truth straight from the horse's mouth.

By more as every post I have received innumerous 100s of letters from Hon. Bystanders for further informations re my adventurings as President of Panana (see extractions dated April 1th *p.m.*) and whether I succeeded to survive same, or suffered summary extinctions. "The suspense," writes 1 Hon. reader, "are becoming so non-bearable that I have entirely lost my feedings appetite and live only on pepsins, vitamines, calories, and suchly medical diets, because of being non-able to adequately stomach my every-day vittles." Non-doubtlessly there are 1,000s of Hon. Bystanders suffering the same pangings of suspense for the nextly extractions from my diary. But not any sooner had I impenned "April-2st" on my paper, than I received the as follows note from Hon. Editor:

"I are preparing to immediately imprint a new and hithertoly non-heard-of feature called 'The Early Days of Renowned Celebrities by Their own Pens.' Kindly to therefore depict me so stylishly as possible, your early days, if any. Ed."

Boiling for anger at this damish insolents, I wired the as follows by telegram:

"A 1,000 times no! Your so 'non-heard-of' feature are more old as hills and proves to show you have a very idealess head and a 50-50 intelligents. I shall continue to produce my extractions which are now causing parallelless excitements in all ¼s of the globe. Kindly to not disturb my *afflatus* again at your peril. Yog."



It are such educationless *ignorami* who have dragged our grand British proses and poetics to the gutter

# Leaving the Park—Hurst

BY STAN TERRY

"Slipping the Clutch and Changing Gear"

To my non-credulous amazements and wraths, I received the as follows telegraph per return :

" Produce me your early days, if any, or I will boot you the sack in less as 2 tics. If you imagine to suppose you can run Hon. Bystander more better as me, come and try. I are consulting my legal solicitors to writ you for libel and damages to my reputations. This shall cost you a pretty tune, or I'll swallow my hat. Ed."

I responsed per *p.d.q.*:

" Re reputations, damages to. Should it not be more easier to get a new 1 and strive to turn over a clean slate? I are more as a good mind to immediately withdraw my contributings which, you bet my shirt, would put you in a pretty kettle of hot fish. I shall now publish this nefarious and scandalous correspondents which shows you to the world in your blackest lights. Yog."

More quick as *instanter,* I received the as follows disgraceful and wicked *communique* which could only be emanated from an entirely principleless and non-scrupulous person :

" If you do not produce me your early days per immediate return, I will cause you to wish you had not ever been born. You are not any more as an empty wind-bag full of hot-airs and sufferableless conceits and it are more as time that you were brought down some pegs from your high horse and shown to be enormously small and inferior potatoes. Ed."

"To successfully raise Hon. Bystander to the highest high-brow levels"

I have not demeaned my stainless pen to respond to this infantine ink-effusion which could only derive from a completely ancestorless person with not an inch of culture. To avoid further dignifiedless word-bandyings with 1 whose manners and non-command of grammar would cause even a Bolshik to blush for shame at, I shall nextly week depict some of my early days and adjourn my epochal extractions to a more later date. All I wish to say are, that if the priceless depictions of a sparkling and world-wide *literati* and explorist are to be rough shod over by the feet of a person whose pen has proved nim competentless to even adequately write the British tongue, it are entirely not my blame and I wash myself of the whole affair. I have done more as my best, and *v.* against awful odds, to successfully raise Hon. Bystander to the highest high-brow levels and make it fit for *illuminati* and other *savant* persons to read. But it are enormously poor rewardings for my pains that Hon. Editor should stoop himself to so low depths as to make pandering to the *vox populi* which lives for only vulgar scoopings like the recordings of the early days of great and scintilling *literati* who would more sooner die as face these publicities. More as this I cannot trust my pen to say. (On not any account succeed to miss the hithertoly non-published, super-exclusive, copyright and thrillish exposure of my early days! This are non-doubtedly the greatest scooping of the age and chock with luscious scandals. Order your copy *now*.)

Yogo Hama

ALFREDO

FLOTSAM AND JETSAM

NORMAN LONG

**Four of the many famous and popular entertainers who gave their services free of charge at the Newsvendors' Benevolent and Provident Institution Festival. The Festival took place yesterday, October 18, at the Hotel Cecil**

# TALKS ABOUT WHISKY

Scots Whisky has not gained its world-wide popularity by accident. It has withstood (and is still withstanding) virulent attacks from many interested quarters.

We, who make our living by making and selling very fine Scots Whisky, recognise that it, like a lot of other good things, can be abused.

Every good thing can be made bad by improper use.

Shallow-minded persons say, "prohibit the sale of Whisky and all will be well."

America has demonstrated to its most respected, most temperate and most religious citizens that prohibition brings greater evils even than its political saloons brought.

* * *

We notice with approbation that some business organizations exist for reclaiming persons who have lost control of their habits as regards the proper use of stimulants.

We hope these organizations will be very successful. Once we succeed in eliminating excessive use, Scots Whisky will be in every home, ready to perform its humane work of restoration and wholesome stimulation.

One of these business organizations supports its title to trade by saying that "alcohol has helped no man."

That is not only a lie. It is an impudent lie. Doctors would never support this absurd statement: as a matter of fact many Doctors are users of **Haig** WHISKY.

**Haig** WHISKY is a perfectly safe stimulant. Every glass of it has been stored in bond until all rawness has been eliminated.

This cannot be said of all Whiskies. The maturing process is very costly and requires enormous capital.

In your own interest you should demand the Whisky that you want, *by its name.*

You will never be let down if you get **Haig** WHISKY.

* * *

12/6

13/6

In the Home Market the price is high, because the Government take a tax of 8/5½d. on each bottle before we can remove it from bond. This is unfair and the Government know it: probably the next Budget will give you **Haig** WHISKY on more reasonable terms.

# Haig

WHISKY

ISSUED BY JOHN HAIG & CO., LTD. (*owning Haig & Haig, Ltd.*), DISTILLERS, MARKINCH, FIFE *and* KINNAIRD HOUSE, PALL MALL EAST, S.W.1.

# Femina

## Of Autumn Shows—And Stockings

By "CANDIDA"

THE LADY WITH THE HAT *Hal Phyfe*

**Miss Ada May, the star of "Rio-Rita," one of Ziegfeld's biggest hits in his list of American successes. Recently one thousand dancing masters gave her the palm as the finest dancer on the American stage**

A DRIPPING street, shining roofs, and a pewter sky, this is autumn wearing its most unpleasant face. Not at all the traditional one flaming in scarlet and gold such as they write about in their "Nature" articles in the Sunday papers. This is an impenitent autumn that doesn't intend to make up for anything. An autumn which calls for muffins for tea and a new winter coat, that coat which is always so much nicer in the shop before you get it home. Muffins, when you like them, are as pleasant to come back to as a comfortable fireside wife at the end of a day of adventures. And to pile coal on the fire, and smoke endlessly, and read as much as you want to of somebody's latest is as nice a way as any of spending an October afternoon.

ESPECIALLY when you've been to the autumn shows, and have met there, as I did, batches of lucky people just back from the Lido or somewhere; people who still wear a mahogany complexion in October, and still entertain one with tales of their sun-soaked adventures. Tales that made me wonder if too much sun-bathing wasn't as bad for one's inner man as it's supposed to be good for the outer. Two months of nothing mattering except heat and a cloudless sky. Two months with not a thought in one's head and no stockings on one's feet. Who wouldn't find it difficult after that to take up again the white man's burden (not so white as it happens) of reasoning rationally and wearing silk stockings? Ideas don't come naturally to some people, so why blame them for having none? But stockings are a necessity. "I haven't looked at a stocking for weeks," I heard a bronzed beauty say. "And now I've run through a dozen pairs in a fortnight. You should have seen the ladders!" Stockings, apparently, are like a jealous lover. You can't afford to neglect them for a moment.

STOCKINGS are very important in the scheme of things. New fashions, you'll notice, always begin at the top, not because the top's the most important part, but because one must begin somewhere. They travel downwards from hats to scarves and fur ties, from coats to the frocks underneath them. New hats are a terrific temptation in October, the moment one gets within a mile of one's pet milliner; though I have heard a horrid man say that he couldn't for the life of him see any difference between his wife's newest autumn felt and her oldest summer one. Absurd, isn't it? because everybody knows that the slightest punch, or ruck, or tuck, or something makes all the difference between distinction and disaster.

AS for the stockings, which are always the last item on the season's programme, I've seen the success of a real creation imperilled by legs that were a shade too shrimpish, or not shrimpish enough. Shrimpish, of course, is a *façon de parler*. Shrimpishness is always politely disguised under such nice names as "peach," or "nude," or "sunburn." And beige is much more satisfactory as "caramel" or "desert sand." And grey is "*cendré*" or "gunmetal." You can't help falling to their names, even if you don't like their colours. But it's the unpardonable sin to be "nude" when you ought to be "*cendré*." And how exactly to discriminate between the right and the wrong stocking is a thing they don't teach you at school. Nor anywhere else, either.

BECAUSE autumn's begun so early this year the new frocks have never seemed so attractive. We had tea, music and lovely clothes at the Hotel Cecil, the clothes part inspired by the genius of the Maison Arthur of Dover Street fame. There was enchantment at Paul Caret's, in Orchard Street, where they do understand line and colour and that discreet novelty on safe lines which is the secret of so many successful frocks. At Eliane's in Stratton Street one combines English wearableness with French taste. And there were others, heaps of them, but unfortunately you can't crowd more into the afternoon than the afternoon will hold. Anyway, I loved them all—all those marvellous garments which look so sweetly, graciously simple—and are so terrifically complicated. Because there's no point at all in being clever if your cleverness is such that those who run are unable to read.

VELVET's the great new game this season. It always is. For years velvet has been brought out every October as the last inspired idea, just as if it hadn't been worn by the Pharaohs, or very nearly. But this year it's so incredibly light and transparent and so adorably silky that I feel inclined to forgive it everything. Forgive it the fact that it doesn't wear, that it crumples, and that to get up (clad in velvet) from a chair as immaculate as one sat down on it has never yet been done. One's dignity—I mean one's charm, there's no dignity nowadays—doesn't survive the first crush. But whoever thinks of tiresome things like these at the autumn shows, which are all glitter and limelight, and where after the first twenty dresses I'm always left with no proper judgment at all. To-day's surprise packet always enthrals me. These exciting frills make life worth living. Those clever *godets* and things give us room just where we wanted it. Those amusing bows and fluttering odds and ends supply the interest. *Madame la Mode* is always right. It's only we who make mistakes. So why criticise? CANDIDA.

# HUSBANDS

## Gilt-Edged and Otherwise

### THE GOLFING HUSBAND

When Edward with a Golfing Soul
A shovel and a knob of coal
Replays his round at Pinner,
His wife looks valiantly serene,
Her Persian carpet is the green
He putts on after dinner.

The patient guests suppress a yawn,
He'll reach the eighteenth hole at dawn!
Meantime there are ABDULLAS—
Through mists of Fragrant Happiness
His feeble grip and wild address
Appear in kindlier colours.

—E. R. HOLMES

ABDULLA SUPERB CIGARETTES

TURKISH · EGYPTIAN · VIRGINIA

# *NEXT WORLD, PLEASE—*

*By Blanchette* *Illustrations by HELEN McKIE*

One of those doctors who are running the bishops close in publicity

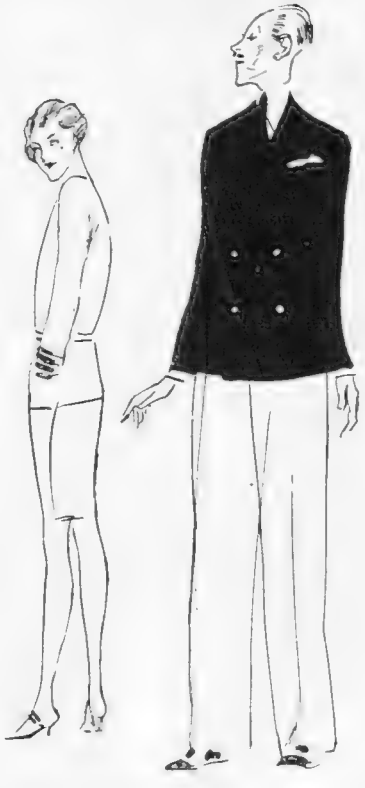
LONDON, *Oct.* 17.

DEAR COUSIN—

Isn't this rather a wonderful world we live in, what? Flying at 300 miles or so an hour and wirelessing to each other all over the earth, and even television only a matter, they say, of just a very little time, so that you'll not only hear but see what they're doing in Wigan or Warsaw or Oshkosh, Pa. A somewhat frightful prospect, though, some ways this last, is not it?

卐

Some little lack of privacy about it, I mean, and I'm sure one'd always be forgetting not to telephone straight from one's bath, so to speak. Though useful,



"Sometimes superior man . . . call cattish"

of course, as awful warning, suppose someone rang you up you didn't want to talk to at all, and forewarned forearmed, you could instantly remember the car was at the door and you couldn't wait and you were engaged for all meals at least three months ahead, thank you very much, good-bye! How often, alas! one's been dragged into the most terribly boring affairs, hasn't one, before there was time to collect your thoughts, and all for want of a simple little gadget like that.

卐

But rather wonder, you know, I do, when you come to think of it—isn't the world getting rather small? I mean, only a mere 25,000 miles all the way right round it—which used, of course, in the dark days to be thought one H—— of a distance (as they say across that once illimitable ocean that only takes hours to fly over these days), but now . . . Positively cabined, cribbed, confined, some people are starting to feel 'emselves as one of the ancient poets put it, and hardly room to move, which, of course, is terribly tiresome, and what are we going to do about it? After all, come to think of it, "round the world in 80 days" was a sort of thrilling romance when Jules Verne wrote about it (never believing, really, it'd ever be true). And now it's about 80 hours at latest flying speed, and to-morrow or the day after perhaps 80 minutes?

卐

*Ça nous donne furieusement à penser* and they've already begun to think about it quite furiously, some people, it seems. *And* seriously, mark you. Man will certainly in the future attempt to leave the earth, says one famous scientist, and really meaning it, too. And adds that the first explorers'll probably perish, but there's no reason why their successors shouldn't manage to bring it off and colonise some at least of the other planets. Moon's nearest, only a mere 238,000 miles away, which is but a paltry month's travelling, even at our present Schneider rate of speed. But a dreary looking sort of place, all pale out-of-work volcano craters, and the kind of shell-holes that were left in France and Flanders after the late well-nigh forgotten war. Venus—yes, that's a better spot—always nice and warm (as p'raps you might expect) with a temp. of about 120 degrees in the ordinary way . . . and what a pleasing change after some of our late-lamented summer. Tame days, would not it be? Venus, methinks, for mine.

卐

Meantime, and while we mere human beings, so-called, still run things, rather nice to know the best kind of humans, namely, the feminine sort, have had one or two rather successful efforts lately, such as those Channel swims of Mercedes Gleitze and Dr. Logan, of Harley Street, who just did it in the most wonderful way, all quietly and in bitter cold weather, and *sans* any sort of beating of drums or clashing of cymbals (can't you imagine what 'would have happened if they'd been a couple of modest little American flowerets?). And these votes for women of 21—*à bas* the shameful appellation of flappers—a thoroughly well deserved tribute, methinks, to the statesmanlike attributes of the right sex.

卐

Which sometimes superior man aloofly and coldly call cattish, or words to that effect, but oh, dear cousin, have you read that book of the moment, Sir Henry Wilson's celebrated Diaries of the War, that everyone's talking about, I wonder? According to which, as far as I can see, everyone in the war, and after, was quite hopeless, including Mr. Lloyd George, Lord Kitchener, Clemenceau, Poincaré, and everyone else (excepting perhaps the writer).

At Oxford or even Cambridge

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NO HEART STRAIN NO DIETING WHATEVER

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LETTER
Received from

## MR. EDGAR WALLACE

28th September, 1927

My Dear Abplanalp,

I am in the middle of your exercises. As you know, I am physically the laziest man in the world. For twenty-five years I have walked, on an average, three or four miles a year. I took up the Abplanalp system in June last, never dreaming that I should perform the exercises for more than a week—if I lasted so long! It is now the end of September, and I feel fifty per cent. more efficient than I did in the summer.

Same Gentleman after Two Months.

Not only do your exercises make for a more elegant waist-line, but they tone the system marvellously.

I can never be sufficiently grateful for all that the Abplanalp system has done for me. The sense of bodily buoyancy which it brings is an amazing experience, and when it is remembered that these exercises are performed under conditions which put the least tax upon one's physical resources, it is extraordinary that they are so effective.

Yours very sincerely (Sgd.) EDGAR WALLACE.

Please write for illustrated FREE BOOKLET (kindly enclose stamps or value for postage, England 2d., Colonies 4½d., Abroad 7d.) or CALL or WRITE for an appointment for FREE demonstration at the Institute.

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ROOMS 447/9 A

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*Scotland's Best!*

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Slip one in your mouth—now—or any time—Delicious! isn't it?

The soothing effect of fresh black currant juice and glycerine quickly relieves the most irritated throat.

*Your Chemist stocks them.*

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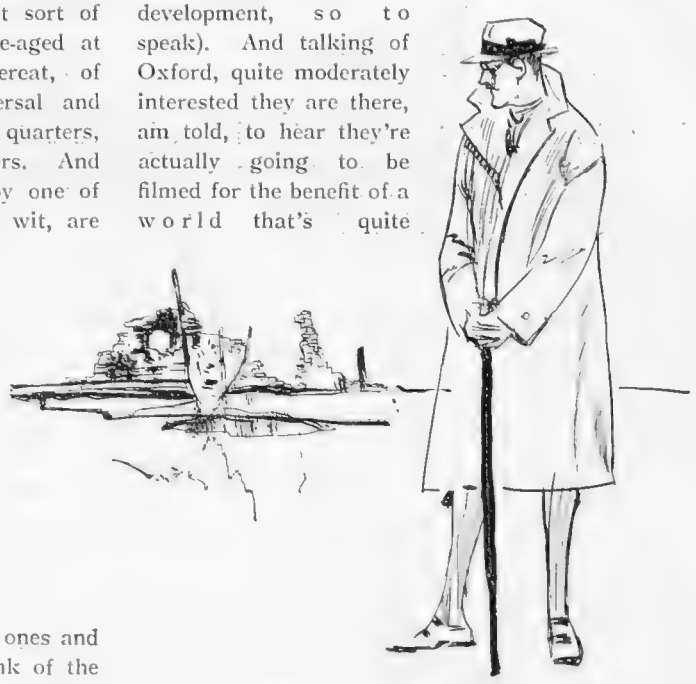
Allenburys Glycerine & Black Currant PASTILLES

Allen & Hanburys Ltd.,
37 Lombard Street, London, E.C. 3

REALLY important matter, though, now to hand. Someone's just said—one of those doctors, I think, who nowadays are running the bishops rather close in the way of publicity and that sort of thing—that people are middle-aged at thirty or thereabouts. Whereat, of course, there's been a universal and terrible outcry from all quarters, especially the one that matters. And women, it's been contended by one of the prettiest, Evelyn Laye, to wit, are at their prettiest at thirty-five, and go on being at their prime, as the saying goes, till forty-five at least. After which there's no particular dictum, but in sooth what folly, methinks, to lay down any sort of special time-limit for such matters, what?

卐

THIS paltry matter of years—it does seem rather futile to count them by ones and twos, especially when you think of the scientists and their tens and hundreds of thousands that bring about just little differences in the world. After all, what's a year or two more or less? Have met even some quite fairly passable and intelligent and interesting undergrads. still at Oxford (and even possibly Cambridge) who can't be a day over 21 or so (which corresponds to about 15 in a woman's history of development, so to speak). And talking of Oxford, quite moderately interested they are there, am told, to hear they're actually going to be filmed for the benefit of a world that's quite naturally long-longed to learn how they achieve their more or less world-famed "Culture." Which, I fear me, will seem a shade tame to Americano fans.



"The late wellnigh forgotten war"

DANCING'S now simply terribly in season again, needless to say, at all local resorts like the Embassy or Ciro's. The May Fair, where those clever Americans, Holland and Barry, are adding more than *a* bit to the gaiety of nations and making life seem even better than ever at this cheery spot, and the Green Park, where Casali has not only dodged the Piccadilly picks, but provides so good a dinner that even an extra special line in bands makes one in not too great a hurry to tread a measure on the round dance floor.

卐

AM asked to tell you of a special matinée that's to happen at the Hippodrome next week, the 27th, to be exact, whereat Mr. Leslie Henson will preside. All for the Boy Scouts, it is, you know—and I do *hope* Mr. Henson's going to appear as one, too.

With love,

Yours ever,

BLANCHETTE.

'PHONE: GERRARD 9805

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FULL DRESS COAT
*with best quality silk facings, satin linings and silk-lined sleeves*
**7 guineas**

DINNER JACKET
*as above*
**6 guineas**

DINNER JACKET
*verona lined*
**4½ guineas**

TROUSERS
*with two braid stripes*
**45 shillings**

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*silk lined*
**30 shillings**

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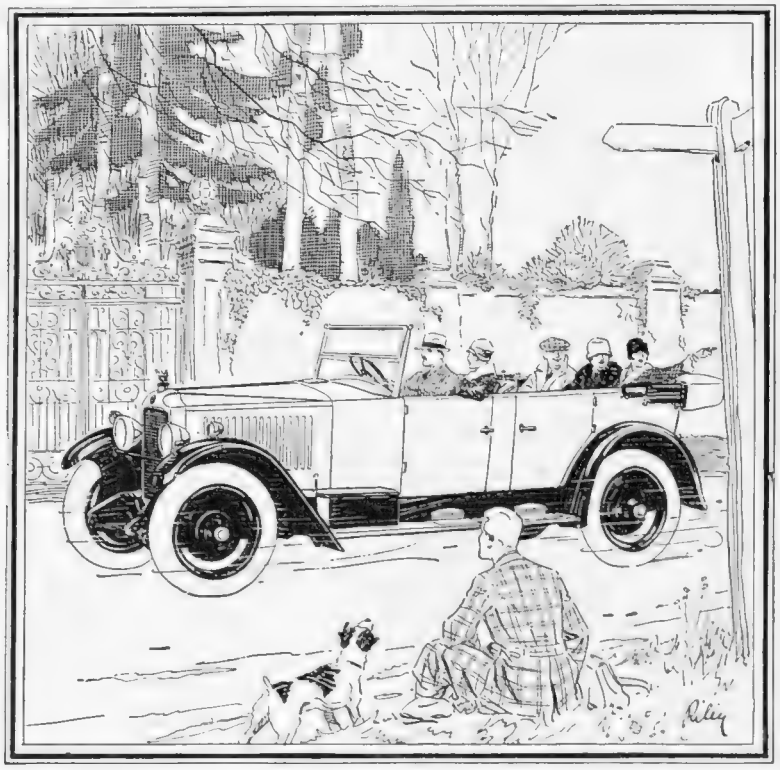

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*Prices of complete cars*

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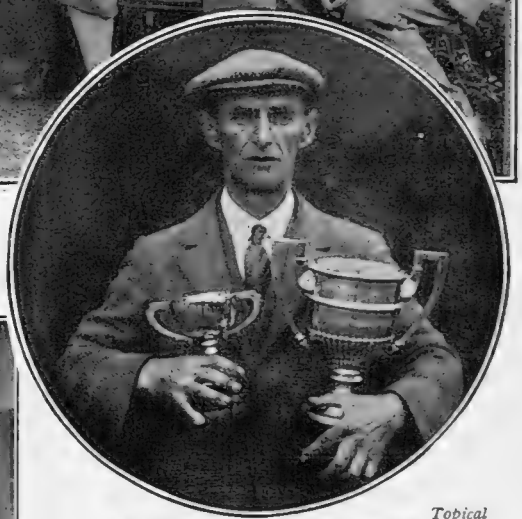
DISTRIBUTORS IN THE PRINCIPAL TOWNS

# Golfing Successes on Various Courses

AT A WELSH MEETING *P. B. Abery*

A group taken at the annual open meeting at the Llandrindod Wells Golf Club. Standing in front are Mr. Frank Gage Pennard (Swansea) (left), winner of the Visitors' Cup, Lord Tredegar, who presented the prizes, Mr. Thomas Lant, Captain of the Club, and Mr. Ivor Hughes, winner of the Open Challenge Cup. Seated by Mr. Hughes is Mr. J. T. A. Fergus (Mortonhall, Edinburgh), the runner-up



*Topical*

A PROFESSIONAL CHAMPION

H. A. Gaudin, of Wanstead, who won the Essex Professional Championship at Clacton-on-Sea. This is the second year in succession that he has won this competition

*Ian Smith*

THE WINNING HABIT

For the sixth time the Midlothian women's team has won the Inter-Counties Challenge Shield, by defeating Ayrshire at Turnberry. This year's team, seen above, consisted of Mrs. Eckford Wallace (back row, left), Mrs. D. C. Steel, Miss M. J. Wood, Mrs. R. H. Wallace Williamson (front row, left), Miss Doris Park, Mrs. J. B. Watson and Miss Edith Nimmo

*Sport and General*

BREAKING A RECORD

Capt. W. H. H. Aitken, who won the Services Challenge Cup at Camberley Heath, broke the amateur record for the course with a brilliant second round score of 68. His aggregate was 147

A MEET OF HARRIERS *Central News*

**A photograph taken at a recent meet of the Haldon Harriers at Waddeton Court, S. Devon, the residence of the Master, Sir Alfred Goodson. This pack has replaced the old Torquay Harriers, the two packs between them having hunted this country for some 150 years**

# HUNTING NOTES

By A. W. COATEN

### *Good Cubbing*

SOME of the packs are meeting this week as late as 10 o'clock, and gradually cub-hunting operations are merging into the real thing. Except for the woefully late harvest, conditions have been as favourable for work among the cubs as huntsmen could reasonably desire, and the general opinion is that the coming season should be well up to the average in regard to the quality of its sport. Unhappily, there is still a menace of foot-and-mouth disease. Here and there the trouble has recurred, notably in Devon and Somerset, with the result that the movement of hounds has been impeded in certain districts. Still, the scourge is not nearly so threatening as it was two years ago. There was a vast amount of grumbling at the severe restrictions imposed by the Ministry of Agriculture, yet it has to be admitted that the end has justified the means. A little while ago an effort was made to insure the Hunts against the inevitable losses caused by outbreaks of foot-and-mouth disease, but the suggestion did not appear to meet with general approval, and it has been dropped for the time being.

*L.N.A.*

A HUNTING RECRUIT

**The Maharanee of Cooch Behar, who is a new and enthusiastic recruit to the hunting field, photographed at a recent cubbing meet of the Cottesmore. With her is Major E. D. Metcalfe**

*Central News*

AT GOVERNMENT HOUSE

**A general view of a meet of the Aldershot Command Beagles at Government House, Aldershot. This pack hunts over the same country as the Garth, H.H. and Chiddingfold Foxhounds**

### *New Leaders*

IN my recent article on the season's outlook I did not have enough space to refer to all the interesting changes of control which have occurred during the past few months. Let me take this chance, therefore, of touching on the new appointments which have been effected here and there. This season's new Masters include Mr. A. Hall Watt, who has succeeded Col. Joicey in North Northumberland; Mr. V. M. Yorke, who has taken Major Ian Bullough's place in the Ledbury country; and Mr. W. Filmer Sankey, one of the best amateur riders of his day, who has taken over the South Notts country. He will be his own huntsman, but is retaining the services of Will Batchelor to assist with the management of the hounds. The South Notts is an historic country which in its early days was hunted by such giants of foxhunting as John Musters and "Squire" Osbaldeston.

OPENING THE SEASON *Sport and General*

**A photograph of the field and large number of onlookers at the opening meet of the Worcester Park and Buckland Beagles. This took place at the Selsdon Park Hotel, near Croydon**

### *rom Quorn to Wilton*

APTAIN FRANK FORESTER, whose most successful Mastership of the Quorn is pleasantly remembered in Leicestershire, has emerged from retirement take the Wilton Hounds. Their country is made up portions lent by neighbouring packs, and consists iefly of open downs and woodlands. Col. R. E. gus is hunting the Exmoor country, and Capt. M. C. x has taken the Seavington, Col. W H. Speke having t the latter pack to hunt the Taunton Vale. In the tter district the Hon. Edward Portman, formerly int-Master of the Warwickshire, will again be hunting his private pack. Sir Peter Farquhar has become aster of the Tedworth, Capt. R. H. Hall of the North ornwall, Mr. W. W. B. Scott of the United pack, nd Mr. A. Metcalfe Gibson of the Ullswater, a fell ack with which the Lakeland hills are hunted on foot. he Clifton-on-Teme Hounds have a new M.F.H. in t.-Col. J. E. Munby

*Fox*

WITH THE COTTESMORE

**General John Vaughan and Miss Mollie Gretton at Laxton's Gorse before hounds moved off at the recent meet of the Cottesmore. In the background is Mr. W. T. Vesey**

*Topical*

"ON ILKLEY MOOR"

**Mr. Dawson Jowett, who has entered on his thirty-seventh year of Mastership of the Airedale Beagles, photographed at the pack's opening meet on Ilkley Moor. With him is J. R. Teasdale, the huntsman**

### *Newmarket's Pack*

MR. C. F. TONGE has now become Master as well as Huntsman of the Newmarket and Thurlow Hounds. I am told that prospects are excellent in this bank and ditch country, which is practically all plough. The followers of the pack include many of the trainers and jockeys from Newmarket. The Master is keenly interested in steeplechasing, and has a few horses in training with Tom Leader, who saddled the winner of the Grand National last season. It is of interest to observe, by the way, that polo is making good headway in the Newmarket district. I watched one or two matches during the past season on the ground which has been laid out close to the historic Ditch. Mr. W. E. Livock has put in a good deal of hard work in getting this ground into proper shape, and it now plays remarkably well. Ted Leader, the rider of Sprig, is among the most promising of the younger school of polo players at the headquarters of the Turf. Young Felix Leach is another enthusiast, while Harvey Leader and Basil Jarvis are both as keen as mustard on the galloping game. All this means new blood, which cannot fail to be of benefit to polo. A. W. C.

# RADIO NOTES

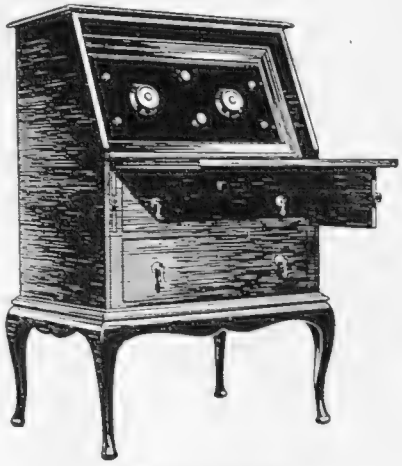
By J. H. REYNER, B.Sc., A.C.G.I., A.M.I.E.E., M.I.R.E., Consulting Radio Engineer.

THE rapid development of broadcasting has brought in its train a gradual change in character. In the early days the transmissions were looked upon more as a scientific toy for those who liked dabbling. To-day broadcasting is recognised as a public service on a par with the telephone and having a definite place in the life of the nation. This aspect of the question was recently expounded by Captain P. P. Eckersley, the chief engineer of the B.B.C. His contention was that the broadcast receiver will soon be regarded as an electrical appliance similar to a lamp or vacuum cleaner, and should be capable of producing the required results without an intimate knowledge of the technique.

### *Increased Interest*

THE inauguration of the new Daventry station has proved the popularity of the alternative programme. Although there have been many difficulties which have arisen in connection with this experimental transmission, there is no doubt that the possibility of obtaining without difficulty a second programme in contrast to the one from the local station has resulted in an increased interest in broadcasting. Such evidence of improved service, with the prospect of better things to follow, is bringing the ideal simple set into the region of practical politics.

The illustration herewith shows a modern receiver of the self-contained type. The controls are housed in the top portion, while the necessary batteries (or devices for obtaining power from the mains) are contained in the bottom portion, concealed from view. The receiver then only requires an aerial, earth, and loud-speaker to make it operate satisfactorily. It is thus an article of furniture which will easily blend with the surroundings of the room, particularly if the cabinet is constructed to match the remaining furniture, a practice which is becoming increasingly common. This particular instrument is a four-valve set by Messrs. McMichael, Ltd., Strand, W.C.2.



"MH" DIMIC FOUR
The Bureau type of a popular instrument

### *The Licence Question*

ONE of the difficulties in the broadcast world is in the fairly heavy licence duty payable to the Marconi Company for the use of patents involved in the manufacture of receivers. If one purchased a new receiver it was necessary to pay this licence again, to the tune of 12s. 6d. for every valve, even though the old set was relegated to the scrapheap and not used at all. It is interesting to note that the Marconi Company have recently issued an edict that, subject to suitable guarantees, they are prepared to transfer the licence from one set to another if a new and up-to-date receiver is purchased.

### *Storage Batteries*

I HAVE just received a very interesting little book on "How to Understand a Storage Battery." Although the tendency to-day is towards the use of the electric light mains for supplying power to broadcast receivers, the great majority of sets still employ an accumulator or storage battery for lighting the filaments of the valves. An accumulator, if well treated, thrives on work. It is quick to resent idle periods, however, particularly if it is allowed to stand in a discharged condition. A new product, however, known as "DAR," has recently been put on the market which will actually cure a battery if it has got out of condition. A booklet may be procured from D.A.R., Ltd., Australia House (1s. post free).

POPE & BRADLEY'S
Civil Military & Naval Tailors
of OLD BOND ST LONDON W.
By Appointment to H.M. the King of Spain

BRITAIN'S FUTURE

THE next few years will be momentous in determining the destiny of Britain, and those few who study economics are acutely aware that the present times are crucial.

Britain's future will depend upon efficient leadership. If the tendency continues on the one side towards apathy and parasitism, and on the other towards ruthless extortion and blatant Governmental extravagance, the cancer will soon spread and the decay of the nation is inevitable.

*Last year we did not balance our Budget.* Every financier knows that it was a manipulated Balance Sheet, and realises the enormous significance of such a manipulation.

History has demonstrated that when rulers squeeze their subjects dry, revolt follows automatically. When the methods and demands of the Chancellor of any national exchequer become autocratically vulgar, he and his Government invariably fall.

Who runs England? Which section of the community is the life-force of the nation? Does anyone imagine that it is a nebulous, platitudinous and ineffectual set of politicians?

This is the industrial age. It is the efficient, brilliant, incessantly working leaders of industry and commerce who run England; and not only England, but Europe and America would collapse to-morrow without them. They are the real masters. If any Government imagines it can afford to treat them with contumely as inferior slaves it will soon be forced to realise its own stupidity.

The stupendous task which the politicians have imposed upon the leaders of industry in England is to provide eight hundred millions a year in Revenue. They are called upon to provide for the upkeep of all the politicians, the vast accumulation of permanent officials, an immense bureaucracy, the Army, the Navy, the Air Force, the Civil Service and the uncivil lack of it.

With Income Tax and Super Tax, one-third of the Industrialist's income is demanded by the State. Four months of the year the successful industrialist must work *for nothing.* And if he had managed to save anything from the remaining two-thirds, when he dies the Death Duties will annex a further heavy contribution as a penalty for his economy.

* * * * *

The principals of the House of Pope & Bradley are in intimate touch with many of the leading industrialists of England. They are very seriously concerned by the prodigal extravagance of a huge and unnecessary bureaucracy, and there is a deep resentment against the handicapping methods employed against the productive genius of the country. It is deplorable that already a great number of very able commercial men have retired from the fray. They state deliberately that taxation paralyses successful development, and that commercialism is not worth the risk.

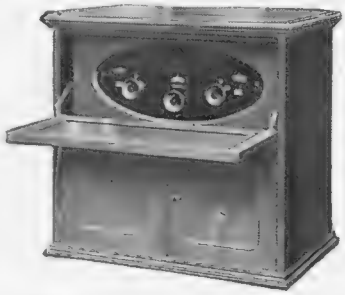
It is the opinion of this House that *if the Income Tax on earned incomes were reduced the Revenue of the country would be increased.* With the capital released for productive purposes commercial undertakings would rapidly progress and industry would be revivified. Lounge Suits from £10 . 10 . 0. Dinner Suits from £14 . 14 . 0. Dress Suits from £16 . 16 . 0. Riding Breeches from £6 . 16 . 6. Overcoats from £9 . 9 . 0.

14 OLD BOND STREET W
& 11 & 13 SOUTHAMPTON ROW W.C
& ROYAL EXCHANGE MANCHESTER

# There are people who will have the Best

It doesn't matter what it is, most people like to have the best, and as far as home entertainment is concerned the Gambrell Mains Receivers have set the highest possible standard.

They are used in the finest homes in town and country, and the reason is two-fold, they are trouble-free as they work off the electric light and require no batteries or accumulators; they give perfect rendering of every item broadcast.



*Demonstrations without obligation gladly arranged through your local dealer.*

*If desired our own staff will demonstrate within a radius of fifty miles from London.*

GAMBRELL MAINS RECEIVERS made by the pioneers of this type of set, range from **£17** to **£30** complete with the exception of Loud Speaker and Aerial.

***Write for our Illustrated Folder No. 17.***

GAMBRELL BROTHERS, LTD.
76 VICTORIA STREET, LONDON, S.W.1

'Chippendale' Mahogany Model A.C. 9 **£7 0 0**

Other Cabinet Models from **£4 0 0**

'Junior' Open Type A.C. 1 - - **52/6**

——— responsive to all the shades of tone which give to music its subtle charm

***Ask your radio dealer for a demonstration.***

The

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## CONE SPEAKER

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There's no use talking-

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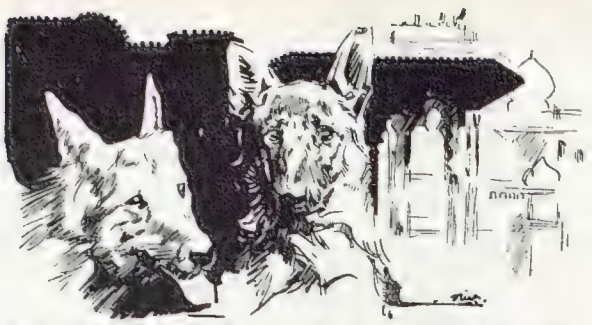

# MODERN SHOWS

## DOGS IN THE TROPICS

By "THE KENNELMAN"

TALKING of Dog Shows (do not forget the big Royal Veterinary College event at the Crystal Palace on Thursday and Friday of next week), a reader in far-off Lahore takes "The Kennelman" to task for a "misleading boost." This refers to mention of the undeniable facts that, whilst the first Dog Show was held less than seventy years ago, and was counted successful because it attracted sixty entries, there are now some fifteen hundred per annum of them in this country alone, and some attract from five to ten thousand entries. The Lahore correspondent suggests that, "after all, I suppose most of them are rather potty little local affairs, and some even confined to single breeds." This depends somewhat upon one's interpretation of "potty," but, however you read the word, the suggestion behind it is more misleading than the criticised "boost." Every one of the whole fifteen hundred Shows has many more entries than that successful pioneer function. Not all, of course, are on the level of the Kennel Club's, Cruft's, etc.; but anyone who cares to run through the figures, say, for last month will see that a large proportion number their entries in thousands, whilst many of the one-breed events bench a larger number of exhibits than the particular breeds in question can attract even at Cruft's. Howsoever you look at it, the increase in the number, size, success, and all-round popularity of the modern Dog Shows, most notably since the War, is a really wonderful thing, quite one of the signposts of twentieth-century British life.

Another reader in India (Punjaub) writes about Alsatians for life in the East, stating that his enquiries have elicited frankly contradictory replies, and that he can't make out whether it's worth while to import Dogs of this breed into India. "Some say they will thrive here as well as any Dog, and others that it is impossible to keep them in health on the Plains; that they must regularly be sent to the Hills, which, from my impecunious bachelor point of view, would bar them as pals." Perhaps the safest reply is that offered to "The Kennelman" by a well-known breeder of Alsatians: "It depends on the individual Dog. The breed is as suitable for the tropics as most others—given a rational regime, of course: suitable dietary, exercise evenings and early mornings, decent shelter by day, scrupulous cleanliness, etc.; and there certainly are individual Alsatians who would never stand life in the Plains. Generally, such specimens belong to the strains which exhibit timidity, furtiveness, slinking ways, tricky tempers, hints of the wolf, and, to be sure, there are a good many of them. The essential thing is to buy from the right strain, with several generations of British breeding behind it. Don't consider only sire and dam. That's pure foolishness. It's the sustained level (physically and in character) of the ancestry that counts; not the outstanding quality of an individual, possibly a freak. Alsatians from the right strains thrive in some of the worst parts of West Africa, and assuredly will in India."

A doggy friend now abroad writes that before this month is out Brussels will have its Greyhound racing track with electric hares. "The chief reasons why this form of Dog-racing is catching on so wonderfully all over the world among people who have never seen true hare-coursing, nor yet the excellent racing that Whippets have for so many years provided, are that it can be conducted in cities, under cover, in all weathers; that the races can be staged after the day's work is ended and by artificial light; and that it's a great and convenient betting game." The biggest doggy event of this year in Germany was the great Hektor Society Exhibition in Berlin this month, which most of the German specialist clubs supported. Some of the famous British breeds were prominent.

"E. V. L.'s" delightful little Dog-book, "The More I See of Men . . .," has roused the ire of one breeder of Cockers, who considers that parts of it "encourage the damnable fallacy that Dogs kept as companions should be allowed no meat. *All* Dogs are carnivorous; *all* Dogs require meat; *all* Dogs are healthier and more agreeable house companions when allowed a reasonable proportion of meat.

# BYSTANDER BRIDGE

## TAKING OUT A PRE-EMPTIVE BID

By A. E. MANNING FOSTER

A CORRESPONDENT in H.M.S. *Iron Duke* writes that as I have referred in the past to Navy Bridge he sends the following hand which occurred in play, and produced a "rag," so that "we decided to ask your opinion as to the correct calling."

Score: A B, one game; Y Z, love. Y dealt and bid "Three Spades," holding: S.—K, Q, J, 10, x, x, x, x; H.—K; D.—8; C.—Q, 10, x.

B said "No bid"; Z bid "Three No-Trumps," holding: S.—A; H.—A, Q, 9; D.—A, J, 10, 9, 7, 6, 4, 2; C.—A. All passed. Was Z correct?

. . . . . .

Now I do not think there is any possible doubt as to the answer. Z was entirely wrong, and Y was wrong also. Z was no doubt led away by the hundred Aces fallacy. He had undoubtedly a strong hand which must be useful to his partner. But he had not a certain game in No-Trumps, and his singleton Club was extremely dangerous. In my opinion he should not have called No-Trumps at all. When a player makes a pre-emptive bid of three in a major suit his partner, even though he holds only one of the suit or *none*, should not take him out into another call unless he has a practical certainty of game in the other call.

This is a precept which should be observed strictly. A pre-emptive bid of three says in the language of Bridge:

"Partner, I desire to play the hand in the suit I have named. If you have any help in other suits it will be useful to me, but I do not guarantee you assistance if you make any other bid."

. . . . . .

Now observe the hands. Y had a possible, but no certain, entry for his long Spades in the King of Hearts. But his hand if played in Spades must be worth at least seven tricks, and he could not be assured of being worth seven tricks in No-Trumps. Y should undoubtedly have gone on and called "Four Spades."

Played in Spades Y must make a grand slam, as he gets away two Clubs on his partner's two winning Hearts. He would therefore score 63 below the line and 181 above; total, 244.

It happened in No Trumps that Hearts were led and Z made his game, losing only two tricks in Diamonds. Z therefore scored 50 below the line and 100 for Aces—total 150. He therefore sacrificed 94 points by his wrong take-out on a hundred Aces.

He did not know that Y held the King of Hearts, nor for that matter that he held anything of value outside his Spades. It is easy to visualise a position when Z could not have gone game in No Trumps while his partner must go game in Spades.

The fact that a wrong bid sometimes succeeds blinds players to its faultiness.

At Bridge one should never argue by results, but should take every hand on its merits. In this particular case Y should certainly have gone back into Spades. He had a cast-iron certainty of game in Spades if his partner had anything in the nature of a "Three No Trumper."

To hold eight of a major suit with four honours is so rare an experience with me that I cannot conceive a position when I would not insist on playing the hand in the suit. Give Z chicane in Spades and it is still all the more necessary that Y should play the hand in the suit bid.

The moral is, leave a pre-emptive bid alone and don't be led astray by the lure of a hundred Aces.

# Roomy comfort smooth power complete equipment attractive lines

For sheer value for money in closed cars, the 1928 Morris Saloons with their new attractive lines and their many detailed improvements challenge comparison anywhere.

**The 14/28 H.P.**

## MORRIS-OXFORD SALOON

## £250

*Write for Catalogue and full details of guarantee Hire Purchase and Service facilities, to Enquiries Dept. BY.*

MORRIS MOTORS (1926) LTD.,
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BUY BRITISH AND BE PROUD OF IT

Daimler

SAFE SPEED under modern conditions of traffic depends entirely on the margin of power available for acceleration and hill climbing, and it is because Daimler cars are so designed as to provide the greatest possible margin at the most useful point in the speed range, that they are pre-eminently the safest fast cars on the road to-day. Anyone using a Daimler can schedule his journey from door to door at any desired average speed, and be sure of getting there on time without crawling or racing *en route*. Moreover, travelling is supremely comfortable on the Daimler, the springs and upholstery are perfectly adjusted to eliminate the effects of rough roads, the engine and transmission are smooth and silent in action, and the power-assisted brakes give absolute control over the car under all conditions.

DOUBLE-SIX
(TWO RATINGS)
50 & 30

SIX-CYLINDER
(FOUR RATINGS)
35/120
25/85 20/70
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On View at Olympia
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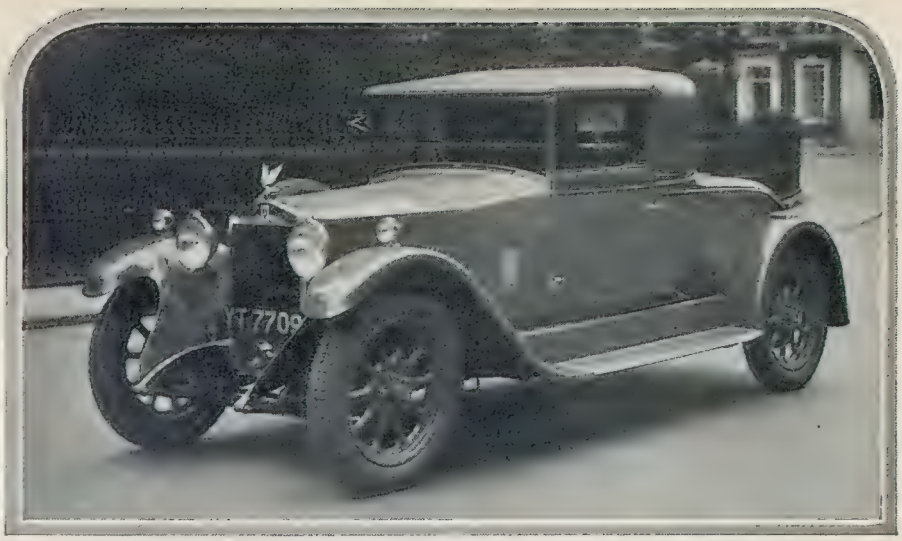
THE DAIMLER CO. LTD. COVENTRY

# MORE SHOW NOTES AT OLYMPIA

By E. M. WRIGHT



A SMART COUPÉ: ONE OF THE LATEST 15-50 H.P. BIANCHIS

**Daimler, Stand 58**

Since the last Olympia Show the Daimler programme has altered little with the exception of one very interesting new model. This is a kind of junior version of the highly successful twelve-cylinder, sleeve-valve Daimler of 50 h.p., which was introduced this time last year. The new model is of 30 h.p., and is called the Double-Six "30." The 50 h.p. is now called the Double-Six "50." The new car has the same type of engine as its large prototype, namely, a twelve-cylinder, in which the cylinders are ranged in two groups of six forming a "V." Two Daimler carburetters are fitted and automatically governed dual ignition. A four-speed gear box is provided and six B.S.A. detachable wire wheels.

Two of the four cars shown on the Daimler stand will be Double-Six "30's." The first is an enclosed limousine to seat six, including the driver, on a wheelbase of 11ft. 10in. This magnificent body is upholstered in grey cloth, the front seats being in black leather. The exterior is painted in two tones of grey, and the price complete is £1,970.

The second is a standard five-seater saloon on a wheelbase of 10ft. 11in. This is upholstered in black morocco with the quarters and roof in grey cloth, and is painted in two shades of grey. The price is £1,450. The Double-Six "50" is shown with an enclosed limousine, upholstered in grey brocade, and seating seven, including the driver. The price of this car is £2,800. There is also an example of the 25-80 h.p. six-cylinder Daimler enclosed seven-seater landaulet.

ON A TYPICAL NEW ZEALAND ROAD: AN AUSTIN "SEVEN" IN THE ROUGH

**Hillman, Stand 140**

The Hillman Motor Car Company has decided to devote the whole area of its stand to the exhibition of four models only—the two-three-seater, the saloon, the fabric saloon, and the safety saloon. Although the alterations which first strike the eye are in the bodywork, the chassis has received a number of detail improvements. The same chassis is used on all the cars, the bore and stroke being 72×120 mm. (1,954 c.c.), and the tax £13, as in the past. The steering column is now adjustable for rake, and the whole of the steering has been redesigned in order to give a smoother and lighter action.

It is the saloon on which the Hillman Company has concentrated in latter years, and the interior of the 1928 edition is even more comfortable than in the past. The front seats are of the bucket type, independently and instantly adjustable over a range of nine inches, and both front and back seats are wider than in the 1927 car.

The springing of the cushions and squabs has been improved, and armrests are provided for the rear compartment. The saloon, which will be seen at Olympia in a maroon finish, retails at £325. Extremely attractive lines characterise the new fabric saloon, which will be shown in black and red. This model costs £345, wire wheels being listed as a £10 extra. The last of the saloons is the safety, so known because it has Dewandre vacuum servo brakes and Triplex glass throughout. Although it will be shown in nutria, this is by no means the only shade in which this deservedly popular model can be purchased, for it may be obtained in any of a wide range of colours for £375.

A 40-50 H.P. ROLLS-ROYCE WITH SPECIAL CABRIOLET BODY BY THRUPP AND MABERLEY, SUPPLIED BY ROOTES, LTD., TO THE KING OF THE HEJAZ AND NAJD

**Bianchi, Stand 139**

This celebrated Italian *marque* is made in two models, a 10-30 h.p. and 15-50 h.p., both four-cylinders. Two of each of the above-mentioned models, a fabric saloon and touring car, are shown, and in addition there is a beautiful example of the larger car in a sports type, rated at 15-60 h.p. This has Rudge-Whitworth wire wheels and a "V" fronted radiator, with Dewandre servo braking system, and costs £525 complete.

AN OVERLAND "WHIPPET" AT WESTERHAM, KENT

**Willys-Overland, Stand 136** There are five cars on the stand of Messrs. Willys-Overland-Crossley, Ltd., ranging from the ever-popular 15.6 h.p. four-cylinder Overland Whippet to the very attractive 25 h.p. Willys-Knight sleeve-valve Six, claimed to be the world's most moderately priced luxury car. The four-cylinder Whippet is shown with a four-door saloon complete with internal expanding four wheel brakes at £235, and is now one of the most attractive of low-priced family cars. The model shown is finished in a two-tone cellulose finish, and many other combinations are available without extra charge. The finish and trimming throughout are of a very high standard, and the equipment includes lady's vanity case, cigar lighter, luggage grid, and spare tyre cover. All six windows are adjustable, all doors lock, and there is ample seating capacity for five adults. The Whippet Six at £265 is also shown.

Two examples of the 20 h.p. Willys-Knight Six are shown, the standard coachbuilt four-door saloon at £495 and the four-door fabric saloon at £460. The single example of the 25 h.p. is a very fine seven-passenger limousine, finished in cinnamon-brown, with brown wings and valances delicately lined in cream. The price of this is £850. The Willys-Knight six-cylinder sleeve-valve engine is fitted with a seven-bearing crankshaft, an air cleaner and oil rectifier, while smooth and silent running is further ensured by Belflex fabric spring shackles, which, in addition to enhancing the comfort, eliminate some twenty-four lubrication points.

**Swift, Stand 65** For next season Swift cars are available in the two already popular 10 h.p. and 14-40 h.p. four-cylinder types. Both chassis have been improved by refinements which, though not affecting their general layout, will considerably enhance their all-round efficiency. In the case of most of the standard bodies, however, these have been completely redesigned, and the five Swifts to be seen on the Company's stand at Olympia are very fetching examples of the latest lines and finish in up-to-date British bodywork. On the 10 h.p. there is a four-seater painted maroon, with red upholstery, at £220. On this car the sides of the body have been deepened, thus providing more comfortable seating for driver and passengers, and four wide doors are fitted, while pneumatic upholstery has been standardised. The two-seater with dickey is also shown, and, priced at the same figure, is painted red and black with antique red upholstery. The lines of this body are most attractive, the sweep of the rear part in particular being very pleasing.

A new model of very taking appearance is an exceedingly racy looking sports two-seater on this chassis. It has a single dickey seat, a disappearing hood and wire wheels as standard.

A 10 H.P. SWIFT AT CHESFORD GRANGE, WARWICKSHIRE

**Pratts, Stand 271** There are no fewer than 20,000 Pratts pumps in operation throughout the British Isles, dispensing the well-known grades of Pratts spirit marketed by the Anglo-American Oil Co., Ltd. Most of the range of these pumps form the main exhibit on this Company's stand, in the New Hall Gallery at Olympia. The popularity of Pratts motor spirit and the Pratts pump was emphasised in the great Character Ballot recently, when their mascot, Tommy Prattkins, who has figured in so many of their advertisements, was awarded first place.

IN FRONT OF THE OLD "LEATHER BOTTLE," OF DICKEN'S FAME, AT COBHAM, KENT: AN ALVIS SALOON, FOR WHICH HENLY'S, LTD., ARE SOLE LONDON DISTRIBUTORS

**Lancia, Stand 63** As is well known, the sole British concessionaires for Lancia cars are the Curtis Automobile Co., Ltd., and their exhibits will include a standard Weymann saloon on the famous 16 h.p. four-cylinder Lancia-Lambda chassis, one on a long wheelbase chassis and one on a short wheelbase. The principal exhibit on this stand, however, and one which will probably be the talk of the Show, is the new Lancia Airway saloon. It is a three-seater fabric saloon, with two adjustable front seats and a single occasional seat at the rear. It was designed by an architect,

# What can you do with the money you save?

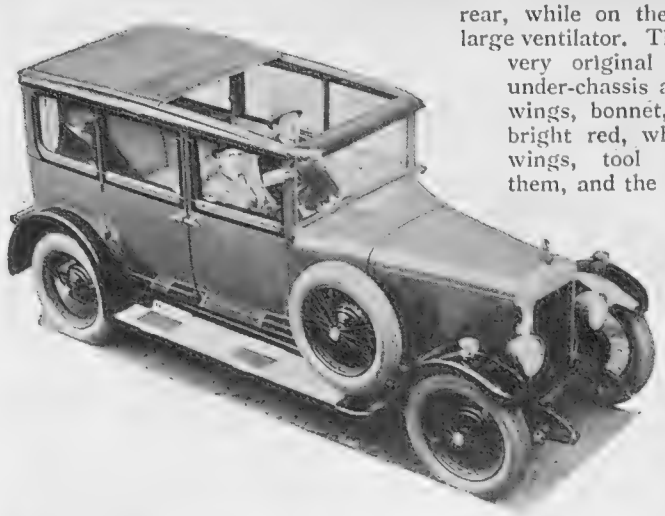
Study the SINGER programme of cars for 1928 and ask yourself this question. It is a wonderful programme! Wonderful in the variety of models and wide choice of coachwork in each class—JUNIOR, SENIOR and SIX, wonderful in the very low prices fixed, considering the horse power, equipment and high finish throughout—withal wonderful VALUE. In the SINGER "Family" it is safe to say there is a car to suit every purse and purpose, from the ubiquitous "JUNIOR" at £140 to the stylish "SIX" Saloon. Be sure you see these famous cars at the Motor Show. Selecting a SINGER will save you pounds. Full particulars in "The Golden Book" from Singer & Co. Ltd., Coventry. London Showrooms: 202, Gt. Portland St., W.1.

## GREATEST VALUE

## SINGER

## IN BRITISH CARS

H.P.



THE PYTCHLEY SLIDING ROOF ON A DAIMLER SALOON

fixed window on each side and one in the rear, while on the roof is mounted a large ventilator. The car is finished in a very original colour scheme, the under-chassis and under side of the wings, bonnet, and doors being in bright red, while the tops of the wings, tool boxes mounted on them, and the rest of the body is of cream colour.

**Pytchley, Stand 114**

The Pytchley Autocar Company are celebrated as motor engineers and agents who specialise in forms of bodywork incorporating the Pytchley sliding roof. In this roof the forward half slides over the rear half. The construction is such that it cannot let in rain or water nor develop rattles, and jamming is impossible because the sliding panel is mounted on roller bearings. Saloon bodies incorporating the roof can be fitted to any type of chassis, and existing saloons can be converted by any coachbuilder. On the Pytchley stand at Olympia are shown two splendid examples of saloons incorporating this patent sliding roof. One is a four-door four-seater coachbuilt saloon on a 20-55 h.p. six-cylinder Humber, priced at £1,050 complete; the other a four-door fabric-covered saloon body on a 15-45 h.p. six-cylinder O.M. car, the price of which is £920 complete.

Mr. Joseph Emberton, who designed the Advertising Exhibition at Olympia. It has distinctly super-sports lines, very low and racy, offering a minimum of head resistance. The standard fittings include a wireless receiving set, luncheon outfit—each concealed in the interior in polished walnut cabinets—a searchlight mounted on the roof and controlled from the driver's seat, an air-speed indicator, compass, altimeter, gradient meter, and an electric fan. The portion of the roof over the rear seat is raised somewhat to allow of head room for an occasional passenger, and in this raised roof is a

THE LANCIA "AIRWAY" SALOON—AN EXOTIC BUT PRACTICAL DESIGN BY A FAMOUS ARCHITECT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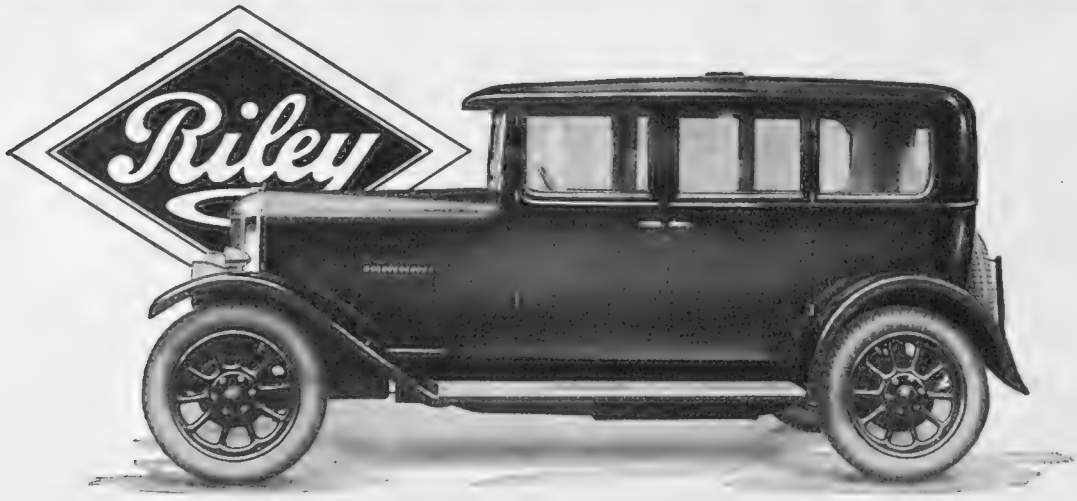


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PRICE COMPLETE £398

OLYMPIA—STAND 66 OLYMPIA—STAND 66

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STAND 35 AT OLYMPIA

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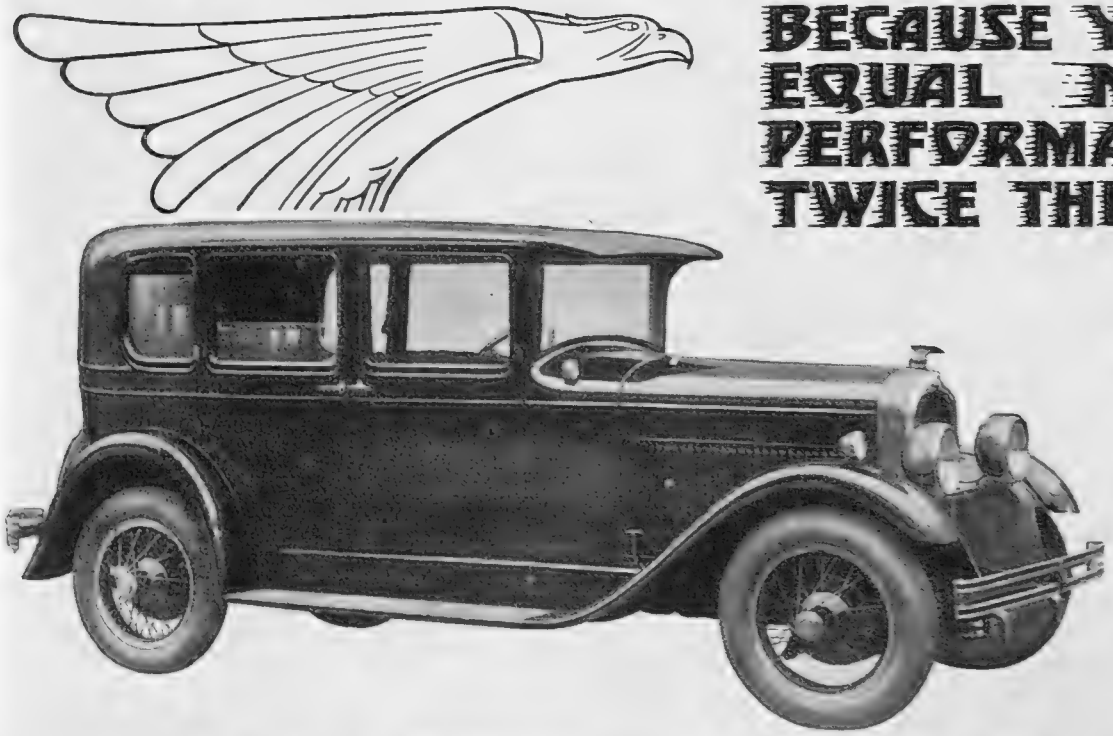
These are:

An eight cylinder engine which gives most power in proportion to its size. Long easy riding springs set in rubber knuckles. Self-energizing four wheel brakes requiring hardly any effort to apply.

Exceptionally sturdy frame with seven rigid cross members. The finest and fullest equipment ever given with a car. (Moreover, the Marmon 8 is moderate in purchase price, tax, and upkeep.)



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Concessionaires for Great Britain and Ireland

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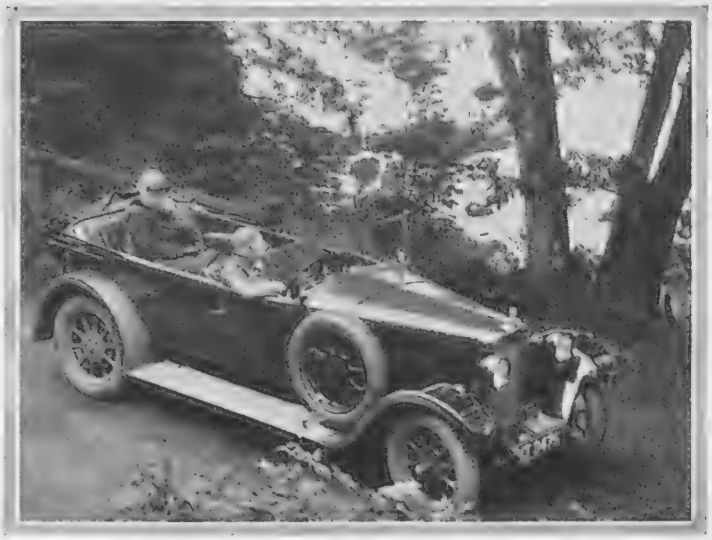
(AT THE MARBLE ARCH END OF OXFORD STREET)

Telephone: Mayfair 5140 Telegrams: "Bestocars, London."

**Ferodo, Stand 448** In addition to exhibiting their standard products, Ferodo, Ltd., have arranged a display intended to convey to visitors to the Show the extent of the operations which enable Ferodo brake and clutch linings to play their important parts in present-day motoring. This display consists of a series of paintings arranged round the walls of their stand. The first painting is of one of the company's Rhodesian mines, where the long fibre white asbestos from which Ferodo linings are made is obtained. The next is of the face of a reef showing how the veins of asbestos lie in the rock. Actual specimens of the rock asbestos, the asbestos in its crushed and open state when it resembles cotton-wool, and spun asbestos yarn are shown.

**Franklin, Stand 12** That most interesting car, the air-cooled six-cylinder Franklin, is to be shown at Olympia by the Franklin Motor Co., Ltd., of 21, Chilworth Street, W.2. The 1928 chassis has been considerably improved as compared with those that have been hitherto available in this country, the new car having hydraulic four-wheel brakes, thus overcoming what was certainly a weak point in former cars. There are three models displayed. One is a four-door, seven-seater saloon on the long wheelbase chassis, priced at £965. This is painted grey with black wings and head, and is upholstered in tan broadcloth, with hammered silver fittings, including vanity case and companion. There is also a four-door, five-seater saloon on the shorter wheelbase at £885. The third car is an enclosed drive limousine to seat seven, with a sliding division and electric telephone between the compartments.



STERLING BRITISH VALUE: THE 14-45 H.P. TALBOT, WHICH REMAINS UNCHANGED THIS YEAR

**Connaught, Stand 124** The exhibits on this stand will include a 6½-litre Bentley with Connaught Weymann enclosed drive limousine coachwork. The feminine visitors to the stand will be particularly attracted by the interior, which contains two face-forward occasional seats which fold up flush into the division when not in use, lady's and smoker's companions, Burovox telephone, and luxurious lighting arrangements. The wheels, valances, and chassis frame are green, and the car is fitted with Sheffield-Simplex automatic dipping head lights. Another interesting feature will be a six-cylinder long-wheelbase Armstrong Siddeley with Connaught Abingdon landaulet coachwork.

**K.L.G. Plugs, Stand 350** The entire range of K.L.G. plugs will be shown on the stand of the Robinhood Engineering Works, Ltd. It includes a plug for literally every internal combustion engine, but the makers are focusing attention upon the new model J.1, which is fast supplanting the old G.1. The makers inform us that the K.L.G. model G.2 is still used as standard equipment in all models of the Morris-Oxford


A FINE RANGE OF CARS FROM £185 TO £850

at STAND No. 136

Fitted with the world-famed "Silent Knight" Sleeve-valve engine, 7-bearing crankshaft and the superb Belflex suspension system, the Willys-Knight is acknowledged by experts to be the "smoothest" in existence. For years past—and still —a favourite car of Royalty, it now offers true luxury motoring at economy motoring cost. Prices from £375 to £850.

WILLYS-KNIGHT SLEEVE VALVE SIX

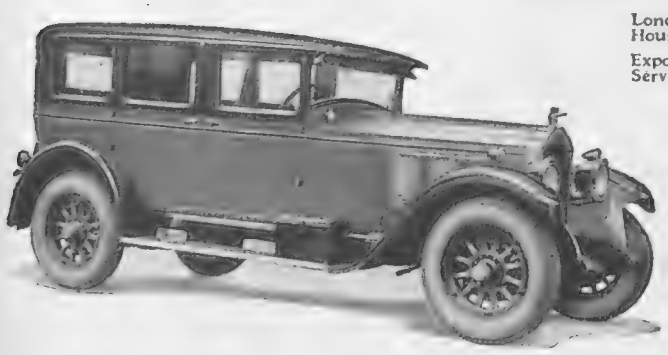
For a really ideal, inexpensive light car—with speed and acceleration that has earned it the title of "the liveliest light car on the road"—there is no car to compete with the Whippet. £185 pays for a full 5-seater tourer, with 4-wheel brakes and complete equipment, while £235 is the price of the beautiful 4-door Saloon. Six-cylinder models from £240.

Overland Whippet

WILLYS OVERLAND CROSSLEY LTD.
HEATON CHAPEL, STOCKPORT

London Showrooms: Overland House, 151, Gt. Portland St., W.1.

Export: Heaton Chapel. Service: 111, Lots Rd., Chelsea.



# YOUR CAR HAS *personality*

YOUR Car's personal appearance reflects care or carelessness. **SIMONIZ** your Car for Beauty's sake. First Simoniz KLEENER to clean, then SIMONIZ for its brilliantly beautiful and lasting finish—easily kept so with a soft cloth!

*Your Dealer Recommends Simoniz.*

*Always Simoniz a New Car.*

*You are invited to visit Stand 252, Olympia—Oct. 13-22.*

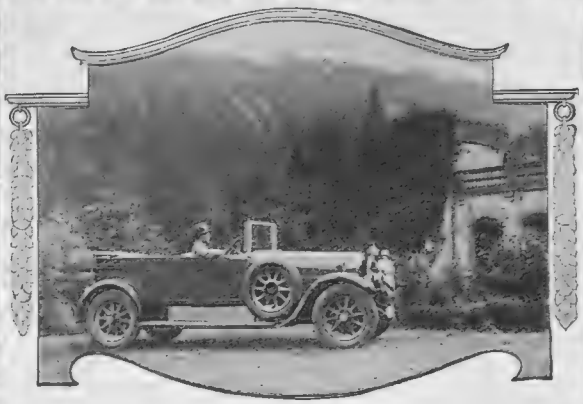
*The Simoniz Twins work together.*

*Motorists Wise—*

# SIMONIZ

CHARLES B. WARREN, LIMITED, LONDON, S.W.1





## PUBLIC PREFERENCE PROVES HUMBER QUALITY.

THE shortest ride in a Humber car will convince you that it represents a standard of automobile engineering second to none. The steadily maintained power of the engine, as effortless on gradients as on the level, relieves driving of anxiety and creates a confidence that makes control of the wheel a pleasure

**You must see the Exhibit**

at

## STAND No. 70

OLYMPIA OCTOBER 13—22

**where the following selection from the 1928 Range is on view:**

| | | | | |
|---|---|---|---|---|
| 9/20 | H.P. | 4-cyl. | 4-Seater Tourer | £250 |
| 9/20 | H.P. | 4-cyl. | 4-Seater Saloon | £300 |
| 14/40 | H.P. | 4-cyl. | 5-Seater Tourer | £440 |
| 14/40 | H.P. | 4-cyl. | 5-Seater Saloon | £555 |
| 20/55 | H.P. | 6-cyl. | 5-Seater Tourer | £675 |
| 20/55 | H.P. | 6-cyl. | 5-Seater Saloon | £890 |

***Dunlop Tyres Standard.***

¶ *If you are unable to visit Olympia we will gladly send complete catalogue of all current models and prices.*

*Humber*

HUMBER LIMITED, COVENTRY

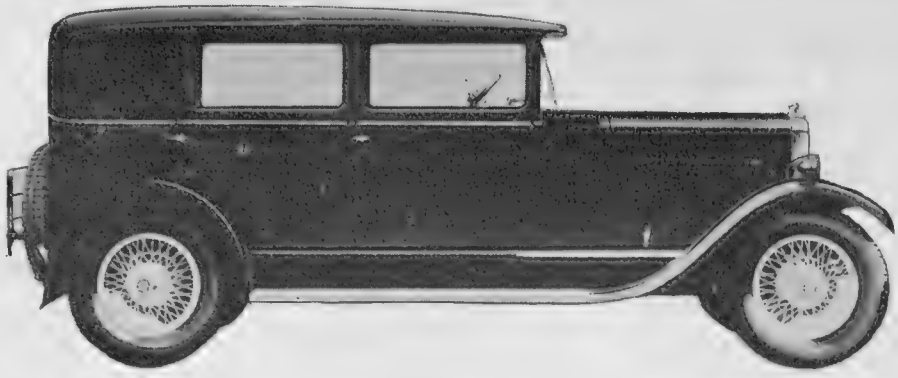
LONDON:

*West End Showrooms:* - - 94, New Bond St., W.1.
*Export Branch Office:* - 32, Holborn Viaduct, E.C.1.
*Repair & Service Depot:* Canterbury Road, Kilburn, N.W.6.

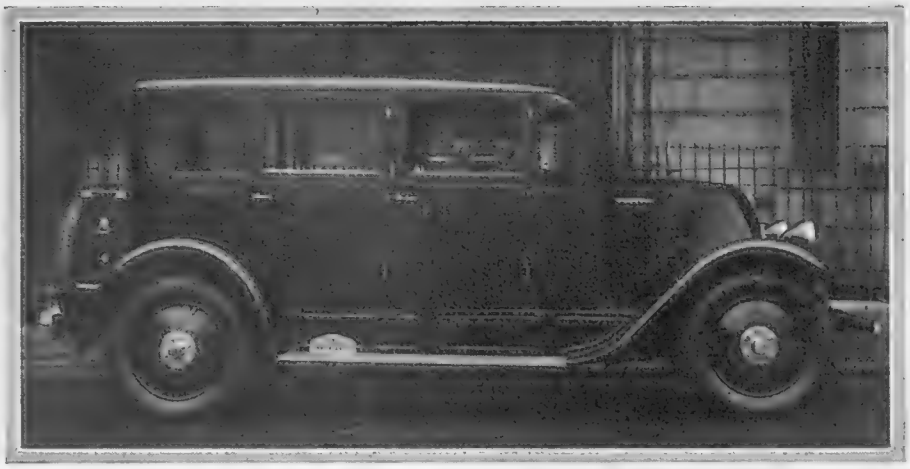
**Renault, Stand 59**

The Renault stand exhibits every one of the comprehensive range of Renault cars, from the 9-15 h.p. four-cylinder at £175 to the imposing 45 h.p. six-cylinder, which, fitted with the Weymann enclosed saloon shown, is priced at £2,000. There is the 26.9 h.p. six-cylinder with a standard seven-seater enclosed drive limousine, the 21 h.p. light six with a Weymann five-seater saloon, the 14-45 h.p. four-cylinder with a metal-panelled, five-seater saloon, and the 9-15 h.p. as a two-seater tourer and a four-door, four-seater saloon.

The most interesting car, however, is an entirely new one, a six-cylinder of 12.5 h.p., which will be known as the Renault "Monasix." This has a bore and stroke of 58×93 mm., giving a capacity of 1,474 c.c. The car incorporates several novel features. The chassis, for instance, is underslung. Transverse springing of an entirely new design has been incorporated at the rear, the spring being placed behind the axle.



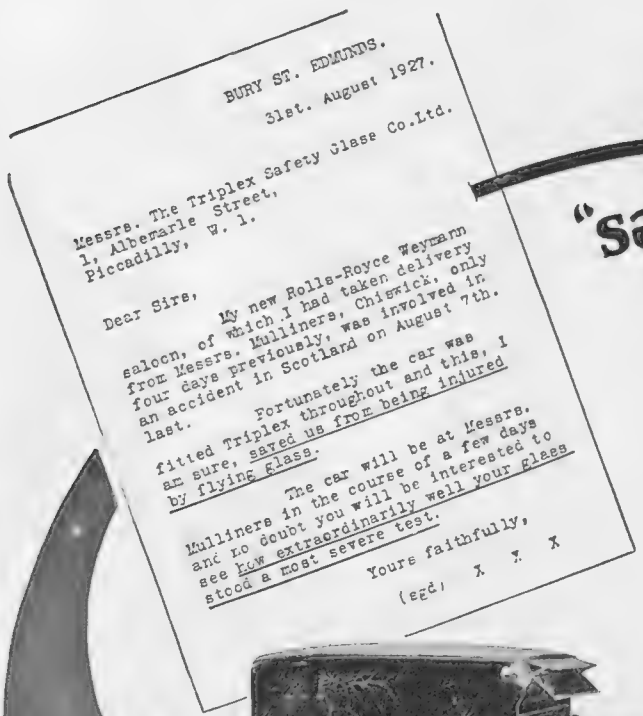
HILLMAN FABRIC SALOON: A CAR OF CHARM AND COMFORT



STRIKING VALUE AT £269: THE 14-45 H.P. RENAULT WEYMANN-TYPE SALOON

**Stutz, Stand 20**

On the stand of Warwick Wright, Ltd., four examples of this fine American eight-cylinder are shown, three with the 10ft. 11in. wheelbase, a cabriolet coupé, a Black Hawk type sports saloon, and a Black Hawk sports four-seater. The largest car has a wheelbase of 12ft. 1in., and is fitted with an English-built enclosed limousine to seat seven. On this very low-built chassis it makes a most handsome job, yet the price is very reasonable at £1,495.



BURY ST. EDMUNDS.
31st. August 1927.

Messrs. The Triplex Safety Glass Co.Ltd.
1, Albemarle Street,
Piccadilly, W. 1.

Dear Sirs,

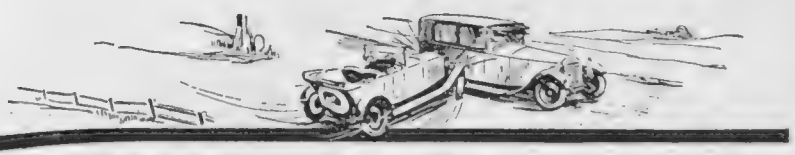
My new Rolls-Royce Weymann saloon, of which I had taken delivery from Messrs. Mulliners, Chiswick, only four days previously, was involved in an accident in Scotland on August 7th. last.

Fortunately the car was fitted Triplex throughout and this, I am sure, saved us from being injured by flying glass.

The car will be at Messrs. Mulliners in the course of a few days and no doubt you will be interested to see how extraordinarily well your glass stood a most severe test.

Yours faithfully,

(sgd) X. X. X.



"saved us from flying glass"

Had this car been fitted with ordinary glass, there is no doubt but that very serious injuries would have resulted.

——And it may be your turn next. Statistics prove that 65% of personal injuries in motoring accidents are caused by flying glass. Why not eliminate for ever this grave peril by having your car fitted with *Triplex*—the glass that cannot splinter or fly in any circumstances.

During the Motor Show call at Stand No. 239 and witness the hourly demonstrations of the superiority of *Triplex* over all other types of glass.

*Normal orders for Triplex can now be despatched within ten days.*

DON'T BE PUT OFF——

Fit "TripleX" and be Safe

The Triplex Safety Glass Co., Ltd., 1, Albemarle St., Piccadilly, London, W.1:

*also*

The Triplex Safety Glass Co. of North America Inc., 75, West Street, New York.

STAND No. 239 OLYMPIA OCT. 14-22

# Think it over

—away from the bustle and glamour of the Show, where choice is fickle and salesmen insistent.

Get down to hard facts—after all the prime essential is service and economy with the minimum of tinkering; and any modern car will render this if due attention is given to its lubrication. But it is essential to use only lubricant of the highest grade. Be sure of this by using Wakefield CASTROL—the unanimous choice of the Experts, recommended by 239 Leading Motor Manufacturers.

So whatever your choice of car, follow the lead of those who know by insisting on—

WAKEFIELD Castrol Regd. MOTOR OIL

—the Product of an All-British Firm.

C. C. WAKEFIELD & CO., LTD., Wakefield House, Cheapside, LONDON, E.C.2.

STAND 405 GALLERY OLYMPIA

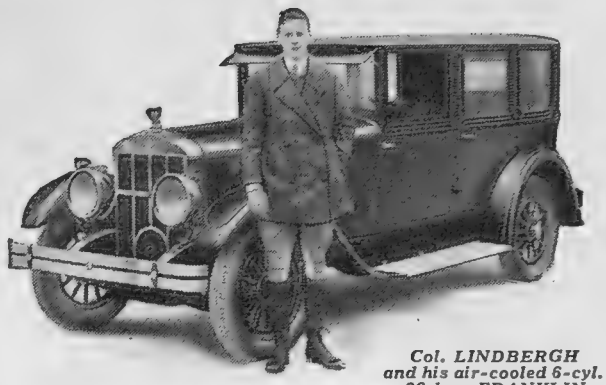
# THE BEST for 1928

## The New "ARROL-ASTER" Fabric Saloon £535

Just one of the examples of outstanding value included in the 1928 programme—17/50 h.p. Six-Cylinder Single Steel Sleeve Valve Engine of Advanced Arrol-Aster design—wonderful accessibility—one-shot lubrication—silent "bloc" shackles—silent running. Impressive and beautiful "lines"—finish, fitting and comfort which reach a new level in the £500 class—*the Car many an owner driver has been waiting for!* See the wonderful Arrol-Johnston, Aster and Galloway Cars at OLYMPIA. STAND No. 106

ARROL-JOHNSTON & ASTER ENGINEERING COMPANY LIMITED DUMFRIES

*Southern Sales & Service Depot: Wembley, Middlesex.* | *Midland Sales & Service Depot: 71 Broad Street, Birmingham.*



*Col. LINDBERGH and his air-cooled 6-cyl. 26 h.p. FRANKLIN.*
*Photo by permission of Col. Lindbergh.*

## The NEW FRANKLIN "AIRMAN"

### *The most comfortable "mile-a-minute" car ever built*

**AIR-COOLING SUPREMACY**

Byrd, Cobham, and Lindbergh, by their flights to the North Pole, over hottest Africa, and across the Atlantic have shown how the air-cooled engine triumphs in tests of extreme cold, extreme heat and of endurance. That the air-cooled engine is also supreme on land is proved by the Franklin six-cylinder car.

**THE NEW FRANKLIN MODEL**

Franklin's new model — the Airman—is the most comfortable mile-a-minute car ever built. It travels with the swift, easy glide of the aeroplane. In acceleration it has the swift-darting and quick manœuvring ability of the scout. It has distance speed—all-day speed—speed you use and with it a new type of four wheel brakes which will bring you from 40 miles per hour to a dead stop in less than the length of a cricket pitch.

**SYNCHRONISED FOUR WHEEL BRAKES**

These synchronised Hydraulic four wheel brakes, built in accordance with Lockheed patents to Franklin specification, are a revelation in quick action. The pedal pressure required is the lightest of any four wheel system on the market to-day.

**PIONEERS AGAIN**

You can have confidence in Franklin design. It is not freakish nor does it look freakish. *It is advanced design*—the car of the future. The first four-cylinder car in America was built by Franklin, and again in 1905 Franklin made the first six-cylinder car in America. In 1924, 62 per cent. of the Franklins sold went to former Franklin owners. *Isn't that testimony?*

**SEE IT AND TRY IT**

Take the ride of your life to-day! Get behind the wheel of this handsome and silent six-cylinder Franklin and *see and hear and feel* the difference that these principles make on the road. Experience the thrill of power, the wonderful acceleration, and the comfort of smooth, silent travel. A car is waiting to give this ride to you.

AT THE MOTOR SHOW,
STAND No. 12,
AVENUE C & D
NEAR HAMMERSMITH ROAD entrance.

26 h.p. 6-cylinder 4-door Saloon £885

## The SILENT FRANKLIN

AIR-COOLED SIX

*Sole Concessionaires for Great Britain and Ireland:*
"A" MOTORS LIMITED,
21, CHILWORTH ST., PADDINGTON, LONDON, W.2

Telephone: PADDINGTON 7323.
*SCOTLAND: J. M. Sloan & Co., Ltd., Belford Road, Edinburgh.*

**Hotchkiss, Stand 97**

The well-known Hotchkiss cars have long been represented in this country by the London & Parisian Motor Co., Ltd., as sole concessionaires, and it is on their stand that this well-known French make is represented at Olympia. Only one type of chassis is shown, but there are four particularly interesting bodies. The chassis is the well-known four-cylinder, 15.9 h.p., having a bore and stroke of 80×120 mm., overhead valves, magneto ignition, four-speed gear with central change, Hotchkiss patent internal expanding brakes on all four wheels, and Rudge-Whitworth detachable wire wheels. For a chassis with such a specification the price of £350 is moderate. Two examples of the Hotchkiss Weymann saloon, which is priced complete at £550, are shown.

IN A MIDLAND COUNTRY SETTING: A 15·9 H.P. HOTCHKISS WEYMANN SALOON NEAR CARLTON, NOTTS

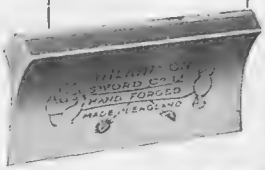
**Hupmobile, Stand 34**

The Hupmobile was one of the first concerns to introduce an eight-cylinder at a popular price. Thus on the stand of International Distributors, Ltd., who handle this well-known American car in this country, interest will chiefly centre upon the various models of the latest Hupmobile straight "Eight." There are two types of chassis: the 27-65 h.p. and the 30-75 h.p. In both cases the chassis details are much the same, but the bodywork of the newer type has been considerably improved. Both chassis have inclined side valves, pump water circulation with thermostat control, battery ignition, three-speed gear with central control, and Lockheed hydraulic brakes to all four wheels. Of the 27-65 h.p., which has a wheelbase of 9ft. 10¾in., an English-built saloon and coupé are shown, as well as a standard five-seater touring body, priced at £625. Only one example of the 37-75 h.p. is exhibited, this being an American seven-passenger saloon limousine, priced at £850. Two examples of the 23 h.p. six-cylinder Hupmobile are also shown.

**Shaw and Kilburn, Stand 120**

In the carriage work section of the Show the well-known firm of Shaw & Kilburn, Ltd., have an exceptionally interesting range of exhibits on view. They include two of the standard bodies to be fitted to the new 20-60 h.p. Vauxhall, which is making its first appearance at this Show. The first is a four-door, five-seater Kimberley enclosed-drive limousine, suitable either for the owner or chauffeur to drive, since there is a division with sliding window between the front and rear compartments. This division can be removed entirely if desired, and the car thereby converted into a saloon. The Kimberley is upholstered in brown furniture hide throughout, and is fitted with very extensive equipment.

E. M. W.


# Why does the barber?

WHY does the barber always give you an easy, clean shave? Simply because he has a good **hollow-ground razor** that is safe in his hand, and he can strop it.

The Wilkinson Safety Razor gives these essentials to the unskilled hand. It has **lasting Hollow-Ground Blades** made from the famous Wilkinson Steel. A Safety Frame that can be adjusted to give the correct depth of cut, and an Automatic Honing and Stropping Machine, with new **Rocking Blade Holder,** which is simple to use and efficient in operation.

**WILKINSON**

**SAFETY RAZOR**

**Standard Set No. 121,** *complete with seven lasting full Hollow-Ground Blades and improved Honing and Stropping Machine in handsome polished Oak Case* .. .. .. .. **42/-**

*Sets as above with three and one Blades 27/6 and 21/- respectively. Also travelling Sets with Honing and Stropping Machine, Badger Shaving Brush, three Blades, 37/6. With one Blade, 30/-*

**SOLD EVERYWHERE.**

Manufactured by
THE WILKINSON SWORD CO., LTD.
53, Pall Mall, S.W.1.
**Factory: Acton, London, W.**

Good style is very akin to good form. The varsities cultivate correct manners while St. James' and the West End contribute the cut and fashion which have made the Britisher's outer garb as admirable as his standards of conduct.

No article of wear is more distinctive than your hat. For over 60 years style, quality and value have been embodied in every Battersby. Write for free descriptive booklet and List of Agents.

**Battersby**
**BRITISH**
**HATS**
**FOR MEN**

Sold by the Best Hatters

20/-, 25/-, 30/-

Actual Makers: BATTERSBY & CO., LTD., STOCKPORT

BY APPOINTMENT

Daimler

STRATTON-INSTONE
LIMITED
27 Pall Mall, S.W.1

*Pre-eminent among the World's Finest Cars.*

Lanchester Cars

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STAND
128

The LANCHESTER MOTOR CO., LTD.
Armourer Mills Birmingham | 95 New Bond Street London, W.1 | 88 Deansgate Manchester

YOU will have a very much better appreciation of the finer points of highest grade automobile design after you have visited the Lanchester Stand than any amount of printed descriptions can give you It is in itself an exhibition of fine craftsmanship—an outstanding display of the best that the motor industry of the world has to offer. Ask for catalogue. Trial runs arranged with pleasure to suit your convenience. Dunlop Tyres standard.

21 *H.P. 6-cylinder Enclosed Drive Limousine.*

*Let a British Car reflect your Pride of Ownership.*

*Doctor Brighton on "Sunshine."*

"Summer Sunshine builds up resistance to Winter disease. This year it has fallen well below average. Make up the deficiency now! October is a sunny month at BRIGHTON. The records of the last 36 years prove that. And there's the wonderful all-year-round holiday spirit of the place!"

Consult
Doctor "BRIGHTON"
Always at your Service.

*Write for his booklet and list of hotels, etc., to the Director, Publicity Department, (B), Brighton.*

*There is a—* C.A.V

BATTERY
*WHICH WILL FIT*
YOUR CAR

Send us the name, year and H.P. and we will quote the correct battery replacement. The address of our nearest Service Agent will also be supplied who will tell you of our REAL BATTERY SERVICE benefits.

SALES & SERVICE DEPOTS AT
C.A.Vandervell & Co.Ltd's
ACTON, LONDON, W 3
Birmingham, Manchester, Newcastle, Coventry, Bristol, Leeds, Glasgow, Dublin and Belfast.
Also Service Agents in every other important centre.

*The* MAYFLOWA

The Vogue of the Reptile Shoe is sustained by the art of careful selection and matching of skins, so notably achieved in all Mayflowa Reptile Models.

Real Tan Crocodile Ankle Bar Pattern, Louis XV heel, for Smart Autumn wear. Stainless linings. 35/-

REPTILE BROCHURE
*Post Free on request.*

ABBOTT
W. ABBOTT & SONS LTD.
PHIT-EESI

324, OXFORD ST., W. (Next to D. H. EVANS, Ltd.) | 82, REGENT ST., W. (Nearly opposite Piccadilly Hotel.) | 255, OXFORD ST., W. (Next to JAYS.)

# The very soul of the real pearl is in Ciro Pearls

*We invite you to send us a Guinea for a 16 inch Necklet of Ciro Pearls that you cannot distinguish from real pearls. You may wear it for a fortnight and if it does not give you entire satisfaction, return it to us and we will refund your money in full.*

Ciro Pearls are exclusively obtainable at the Showrooms of

CIRO PEARLS LIMITED

178 REGENT STREET, LONDON, W.

48 OLD BOND STREET, W. 120 CHEAPSIDE E.C.

MANCHESTER 14 ST. ANNS SQUARE. LIVERPOOL 25 CHURCH STREET

BIRMINGHAM 121 NEW ST. GLASGOW 95 BUCHANAN ST. EDINBURGH (Jenners)

NEWCASTLE O/TYNE (Coxons). BRISTOL (J. F. Taylor Ld.). DUBLIN (Switzers)

*Write for the illustrated Ciro Pearl booklet, post free.*

*Ciro Jewellery is fashioned by the creators of Ciro Pearls.*

# Fashion's Fancies

By CYNTHIA

### *The Afternoon Toilette*

ONE of the many interesting facts that emerge from the recent dress parades is that the Smart World will in the afternoon cast off its sports suits (attractive as these are!) and array itself in afternoon garb. Velvet, plain, spotted and checked! Satin beauté of the reversible variety! Crêpe Romaine! Moiré! Gold and silver tissue, used in conjunction with velvet! . . . These are some of the fabrics that will be employed for afternoon toilettes, often with a matching coat of zibeline or faced cloth, in deference to the practical aspect of the situation. Many afternoon models display the pleasing quality of quaintness. A black velvet jumper bodice, buttoned down the back with a long row of tiny gold buttons, and a skirt of gold, black and scarlet brocade, is the description of a model from one famous House. On another, of black moiré, with lace at the throat and wrists, innumerable round pearl buttons are used as a trimming.

### *The Return of the Train*

AND evening frocks! These, needless to say, are leading the season's tendency towards more gracious, feminine styles, two very up-to-date and attractive examples from the Evening Gown Department of the Army and Navy Stores, Victoria Street, S.W., being shown on this page. Sapphire blue and gold tinsel brocade expresses the one on the left, with its becoming cross-over bodice, sash of velvet to tone and long graceful velvet-lined panels. An exquisitely graceful gown and quite one of the most distinguished of the season's models. The gown on the right is carried out in midnight blue georgette, the bodice cut in panels at the back and studded with diamanté embroidery. Note that in this case the soft, draped panels are placed towards the back, one of them elongating into a train, a new trend of fashion that women who "prefer" graciousness will hasten to follow. This same department is showing, too, a really wonderful selection of dance frocks, simple dainty affairs in every variety of style and fabric, at prices admirably suited to girls on allowance and young married women. One lovely model, which can be carried out in taffetas in all the pastel shades and is trimmed with little picot-edged frills, costs 89s. 6d.; another, in the fashionable velvet-brocaded georgette, obtainable in rose, leaf-green, blue and black, costs 98s. 6d. At the same price a model specially designed for large figures, made of georgette and lined with the same fabric, is stocked in black, cyclamen, rose and blue; a blue georgette model, artistically stencilled with flowers, is priced at 78s. 6d. And these are only some of many!

**The latest in lingerie. One of many ways of using Delysia, the new luxury fabric, that for both underwear and frocks is delightful to wear and economical to buy**

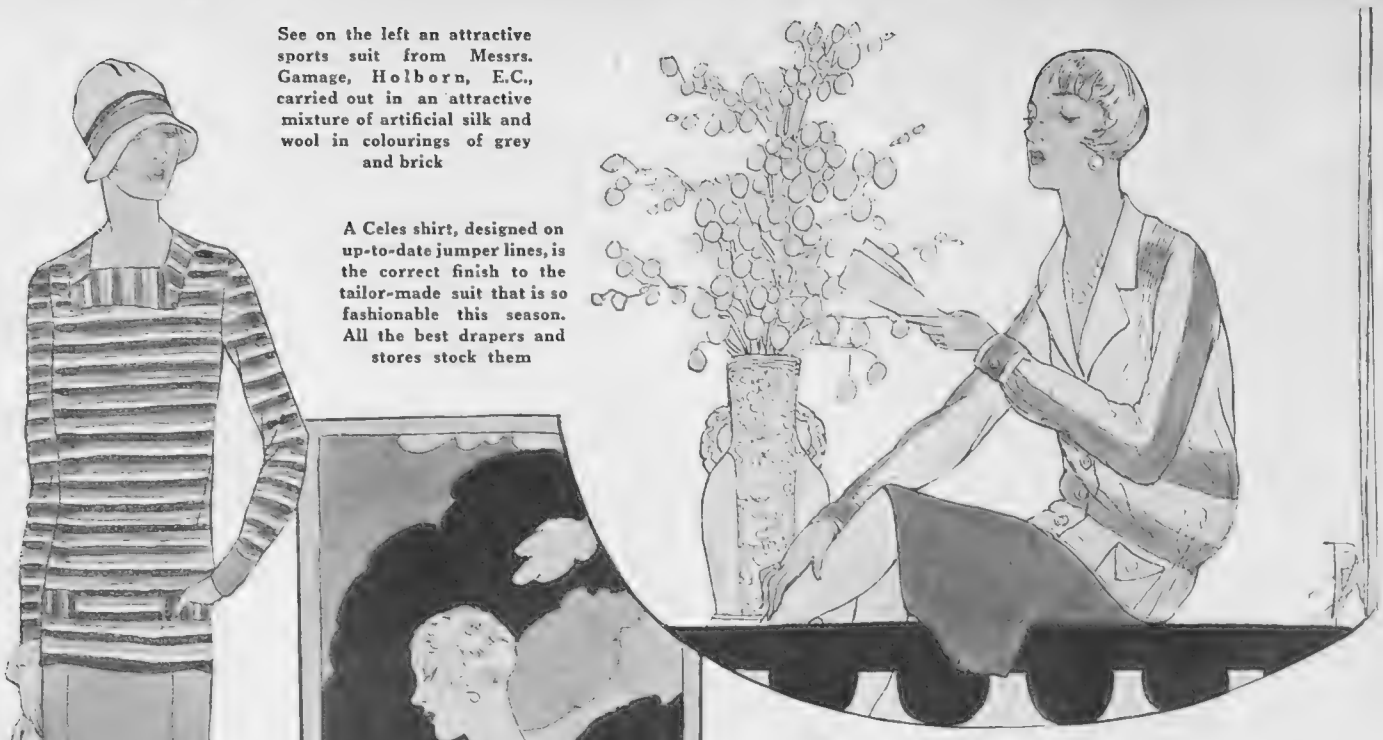
**Sketched at the Army and Navy Stores, 105, Victoria Street, S.W.1, a lovely model gown of sapphire blue and gold brocade, with velvet sash and velvet-lined side panels**

**Also from the Army and Navy Stores, an up-to-date model of midnight blue georgette, embroidered in diamanté, showing the new narrow train**

*Sketches by Margot*

### *The Importance of Sports Suits*

NO woman can count herself well dressed who does not include in her winter wardrobe several sports suits, worn to-day for practically every informal occasion. A delightful example from Messrs. Gamage, Holborn, E.C., has been sketched on the next page, that, priced at 35s. 9d., is carried out in one of the wool and artificial silk



See on the left an attractive sports suit from Messrs. Gamage, Holborn, E.C., carried out in an attractive mixture of artificial silk and wool in colourings of grey and brick

A Celes shirt, designed on up-to-date jumper lines, is the correct finish to the tailor-made suit that is so fashionable this season. All the best drapers and stores stock them

mixtures that are so fashionable at the moment. The colour scheme of this particular model is grey and brick and there are many others. Another sketch made at Messrs. Gamage shows a delightful little frock, a copy of a Paris model, for the almost unbelievably low price of 21s. 9d., expressed in a new and attractive fabric that has all the appearance of silk. Lavender, rosé, green and fawn are some of the colourings in which it is stocked, the ciré braid trimming being of a darker shade. Other price surprises at Messrs. Gamage include street coats of irreproachable cut from 3 guineas; leather motor coats from 79s. 6d.; and coats, made from the modish Gazelda, from £5 5s. And those who are lucky enough to be going to Switzerland this year should take note of the fact that Messrs. Gamage, specialists in winter sports outfits, are already showing their large selection of ski-ing and skating costumes, etc., in all the latest designs and colours.

Also from Messrs. Gamage: an inexpensive house frock of lavender blue, trimmed with deep blue ciré braid, giving the fashionable lattice effect

*Sketches by Beda*

### *A Lovely New Fabric*

THE slender silhouette that fashion demands to-day can only be achieved when lingerie, as well as frocks, is expressed in a material that lends itself to slim and graceful draping—a quality that can only be found in a so-called "luxury" fabric. Those who complain that these are beyond their means have obviously not been introduced to Delysia, the soft texture and delicate colourings of which remain unimpaired after repeated washings, and yet its price is only 3*s.* 11*d.* a yard (37-38 inches wide). Delysia by the yard, in a wide range of artistic shades, and also Delysia garments designed on absolutely up-to-date lines, are obtainable from all the leading drapers and stores, the attractive sketch on the preceding page giving some idea of its manifold possibilities. And, needless to say, so lovely a fabric is much favoured at the moment for every kind of frock as well as for lingerie. Dwellers abroad who have to contend with a tropical climate speak particularly highly of it, for under the most trying conditions it has proved absolutely unfadeable. A line to the manufacturers, Courtaulds, Ltd., 16, St. Martin's-le-Grand, E.C.1, will bring by return the address of the nearest retailer, in the unlikely contingency of there being any difficulty in obtaining it.

### *The Tailor-made Vogue*

TAILOR-MADE suits were never more fashionable than this autumn, with the inevitable result that well-tailored jumper-shirts, the correct wear with such garments, assume more than ordinary importance. Nothing provides a smarter finish to the *tailleur* than Celes shirts, which, cut on the latest jumper lines, are obtainable from all the leading drapers, stores, etc. They are made of pure silk crêpe, and, what is more, are *made* in England—an additional reason, if one were needed, for choosing models that not only wash and wear most admirably but are stocked both in the striped and plain variety in every imaginable artistic colouring. Celes dresses are, luckily, also obtainable, carried out in all the newest styles and providing the ideal wear for tennis, etc., both at home and abroad. Even under tropical conditions Celes models do not lose colour and no special care moreover is required in washing, save that a pure, good quality soap should be used.

### *Mannequin Parades Up to Date*

IT isn't the latest in dance, dinner or reception gowns that the up-to-date mannequin wears. Oh, no! She demonstrates what the Smart World will wear at St. Moritz, Wengen, Mürren and the many other Swiss resorts where before very long winter sports will be in full swing. Many a winter sports holiday has been spoilt owing to unsuitable kit—an impossibility to-day with Burberry's of Haymarket, holding, from the 17th to the 21st of this month, a display of their new models in men's, women's and children's ski-ing, skating and luge-ing dress. And the expert advice of this enterprising firm will still be at the disposal of those who have been so unfortunate as to miss it. All Burberry sports models

BY APPOINTMENT

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AT THE
## CRYSTAL PALACE
**OCTOBER 27-28.**

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"WHEN MY LADY PLAYS"

IT is then that the beauty of the well-cared-for nails becomes most evident. You will never need—or wish—to hide your nails if you safeguard their appearance by regular use of Kraska.

Every chemist and hairdresser stocks Kraska preparations:

*Nail Polish (rose or natural), 2/9, 1/8, 1/2.*
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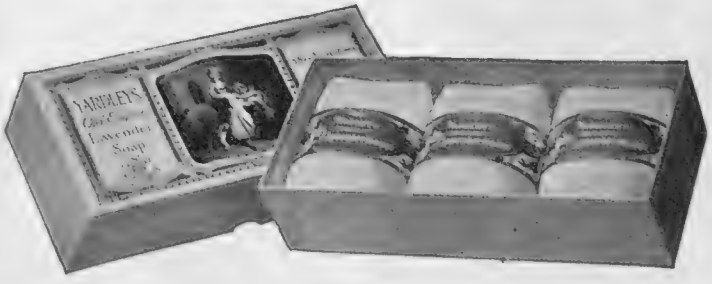


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are designed by experts with an intimate knowledge of winter sports requirements, and embody the various little tips and gadgets that make all the difference to comfort and enjoyment. In winter sports kit fashions change, every season bringing some variation in design and additions to the large range of colours in which practical fabrics, specially woven, weather-proofed, and ventilated, are carried out.

### *Electric Cold*

Now that we are lighted by electricity, cook by electricity, and keep warm by electricity, it very naturally follows that enlightened dwellers in an enlightened Age should turn to electric power for something even more important, the preservation of foodstuffs. Every housekeeper knows how difficult it is to keep food fresh even with plenty of larder and cellar accommodation, to ensure that butter is firm when days are sultry, and that really cold drinks are always forthcoming and the ordinary refrigerator does not always meet the case, for an adequate and regular supply of ice is often impossible to come by in country districts, to say nothing of the almost prohibitive cost when transport has to be employed. What *does* meet the case is a Frigidaire Automatic Electrical Refrigerator that is inexpensive to install, needs no attention whatsoever, ensures a regular supply of ice, and keeps every sort of food, meat, fish, fruit, vegetables, milk, etc., fresh and wholesome, and makes it possible, moreover, to turn out at a moment's notice all those delicious "frozen" dishes that are usually only associated with the most elaborate restaurant cooking. Your own stores or ironmonger will quote you for a Frigidaire, all particulars of which can be obtained from Frigidaire, Ltd., Chapter Street House, Vauxhall Bridge Road, S.W.1.

KEEPING FOOD FRESH

**The Frigidaire Automatic Electric Refrigerator which will keep food and drink beautifully fresh and cold for days. All particulars can be obtained from Frigidaire, Ltd., Chapter Street House, Vauxhall Bridge Road, S.W.1**

### *Housewives, Please Take Note!*

Cosy down quilts! Pure wool blankets, deliciously warm and light! What a difference they make to comfort during the Winter, and what a happy idea of Walpole Bros., 89-90, New Bond Street, W., to hold a sale of these and of household linens before, instead of after, the cold weather has really set in! Down quilts, well filled and ventilated, and covered with the best quality printed cambric in various attractive colourings, from 29s. 6d. (single bed size) and 39s. 6d. (double bed size) make a very special appeal to those who love bargains. Likewise Witney blankets, priced from 29s. 6d. a pair for single beds and 49s. 6d. a pair for double beds. And coloured blankets, also of Witney manufacture, from 16s. 9d.! Most attractive in pink, sky, reseda, helio, vieux rose, saxe, gold, and camel, and bound with a broad silk satin ribbon. Pure Irish linen sheets, pillow-cases, tablecloths and napkins, hemstitched cotton sheets with a linen finish, linen towels, bath towels, kitchen cloths and dusters; anything and everything, indeed, that is needed for the home is to be found at 89-90, New Bond Street, from October 10 to 31 at almost unbelievably low prices.


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"Delysia" woven by Courtaulds, Limited, gives this delightful feeling and at the same time has the daintiest appearance. It looks like crêpe-de-chine, yet washes and wears better than ordinary silk. Ideal for present-day Jumper styles, Evening Frocks, Dresses, Dainty Lingerie, etc.

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# LOUNGE COAT

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# The MENU

## Suggestions for an Impromptu Supper

FRICASSÉE OF LOBSTER.
OYSTERS MAÎTRE D'HÔTEL.
MOULD OF HARE (COLD).
SALADE ITALIENNE—SAUCE TARTARE.

### *Fricassée of Lobster*

PICK all the flesh from a good-sized lobster and mince it. Melt 2 oz. of butter in a chafing-dish, and stir into it two tablespoonfuls of flour. Let this cook thoroughly, but not to colour. Then moisten gradually with three-quarters of a pint of milk, and season with a little grated nutmeg, pepper and salt. When thoroughly mixed add the lobster, and let it all simmer for ten minutes. Squeeze over some lemon juice, and serve with brown bread and butter.

### *Oysters Maître d'Hôtel*

Wash and drain two dozen oysters. Put them in a stewpan with one tablespoonful of butter, stir carefully, and when the edges of the oysters begin to curl add the juice of half a lemon, one tablespoonful of finely chopped parsley, and salt and pepper. Serve on slices of hot buttered toast. This can be prepared in a chafing-dish, and would be appreciated as a little supper dish after the theatre.

### *Mould of Hare (Cold)*

Take the remains of a cooked hare which has been jugged or hashed. Cut the meat into small pieces, and the forcemeat balls in halves. Warm the gravy, adding to it a little wine and half a small pot of red currant jelly, and dissolve in it ½ oz. of gelatine. Make in all about a pint. Add the meat, put aside till cold and set, turn out and serve with Salade Italienne.

### *Salade Italienne*

Cut into small dice about four cooked artichokes, and put them into the salad bowl with equal quantities of cauliflower, Brussels sprouts, and cooked French beans, according to what is in season; mix with these a few anchovies or olives, and season with sauce tartare.

### *Sauce Tartare*

Pound smoothly in a basin the yolks of three hard-boiled eggs, then add a teaspoonful each of English and of French mustard; season with salt and a dessertspoonful each of vinegar and Lea and Perrin's Worcestershire Sauce. Mix these with an egg whisk, and allow the oil to run from the bottle by drops, whipping constantly until the sauce thickens; if too thick add a little more vinegar. Finally add capers, chopped gherkins, chervil and tarragon, and a sprinkling of cayenne. EMILIA.


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Only the Eugene Method is equipped to handle white hair with the care it requires. It winds the hair dry—just as it naturally is ; and then by means of tiny jets of steam—as white as the hair they play upon—induces it to assume the wave.

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**Keeps your Waves at their Best**

*After a day's shopping, golfing or motoring, "Setagene" is invaluable in helping you to reset your hair for Dinner Theatre or Dance. As used by us in our Saloons. Prices 4/6 and 7/6. Sprays 3/- extra.*

*This Trade Mark appears on every Eugene Sachet —the patented Eugene device which imparts a wave to the hair without impairing its unt or texture.*

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THOUGH the turmoil of the age we live in makes grey hair come earlier, Inecto is our compensation. For by the Inecto process, the colour of your hair can be restored in half an hour, so that never again need greyness trouble you. In fact, the application of Inecto does more than merely recolour the greying strands—it tones up the hair, renewing the softness of texture with the returning colour.

Leading hairdressers everywhere apply and recommend Inecto, knowing that its permanent results enable them to dress your hair as usual afterwards.

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**PRETTY HAT** in felt with soft pliable brim, finished with edge of stitched velvet and velvet bow. In black, beaver, brown, dark red and navy.

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The above statement was made by Dr. E. Thomas before the Medical Society of Geneva after examining a T.B. case which had been treated with Umckaloabo (Stevens). This treatment can be taken in one's own home, no change of air or climate necessary; in fact, consumptive patients seem to get better in the East End of London just as fast as on the high plains of S. Africa, or in the mountains of Switzerland. Any T.B. subject can have a supply of the remedy sent to him, carriage paid, on the distinct understanding that he will only be asked to pay for it if perfectly satisfied with the benefit received from its use, and considers the progress he has made towards recovery warrants its continuance.

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**THE NUT-BROWN BRUNETTE**

*If your hair is deep chestnut and your eyes brown, you need the Naturelle shade of Pompeian powder and a medium tone of bloom to give your eyes and hair a perfect setting.*

**THE WATTEAU BLONDE**

*To hair of palest gold and skin the colour of a creamy tea rose, Naturelle powder and the light tone of Pompeian rouge give the final touch of dazzling fairness*

IF you are tall and slender, with satin, smooth, black hair, bright dark eyes and a delicately olive skin, you are the true Spanish type—and very lovely.

Pompeian beauty powder in a deep shade of Rachel is made especially for you, to enhance the clear olive of your skin. Pompeian dark rose bloom will bring the natural flush of damask roses to your cheeks and bring out the beauty of your eyes and hair.

Let Pompeian emphasise your type. Wear deep glowing colours—gold and green and richest, deepest rose—and all Spain will ring through your beauty.

Whatever your colouring, you should *always* choose exactly matching powder and rouge—that is absolutely essential. Pompeian Beauty Powder and Pompeian Rouge have been carefully blended to perfect skin tones. They are used by lovely women all over the World for that reason. Select Pompeian powder in the exact shade for *your* skin and Pompeian bloom to blend with your natural beauty, and you will be delighted with the improvement in your appearance.

The powder shades are: Naturelle, Flesh-Pink, Rachel, and White. Bloom tones: Medium, Light, Dark, and Orange.

POWDER AND BLOOM, EACH 2/6

# POMPEIAN

## BEAUTY POWDER *and* BLOOM

(*Below*) *For this oval face Nestlé chose a centre parting with smooth waves framing the brow.* (*Above*) *Soft wide waves ripple away from one side into burnished clusters over the ears.*

(*Below*) *A smart version of the new modified Eton crop which softens its severe lines with a gracious ripple. See how beautifully the permanent wave models the shape of the head.*

## This permanent wave leaves your hair supple and easy to set

The Nestlé artists never wave and dress two heads exactly alike. When you come to Nestlé:—they study the special characteristics of your hair; they consider the shape of your head and the modelling of your features. With the flair that comes from years of experience they find just the right line and curve of waves that suit you best. Your permanent wave will have all the softness and suppleness of a natural ripple. Many lovely women have told Nestlé that their hair has taken on a new sheen and silkiness, a new vitality, since it was permanently waved by a Nestlé artist. This wonderful service costs not a penny more than ordinary permanent waving costs elsewhere. The Nestlé Salons are at 48 South Molton Street (Mayfair 0720–21) and 43 Dover Street (Regent 1934), London, W. 1, but you can also obtain the genuine Nestlé wave at—

Altrincham: Maison Taylor, Station Buildings, Moss Lane. Bath: Mills and Watkins, 3 George Street. Bournemouth: S. A. Thomson ('Phone 148), 100–102 Poole Road, Westbourne. Cardiff: Robert Lane, Duke Street. Chorlton-cum-Hardy: Maison Taylor, 76 Barlow Moor Road. Didsbury: Maison Taylor, Bank Buildings, Lapwing Lane. Leeds: Miss Manning, 27 County Arcade. Manchester: Maison Taylor, 26-28 King Street, and at 131 Oxford Road, All Saints. Newcastle-on-Tyne: Miss Margaret Joice, 1 St. Mary's Place, and many other firms throughout the United Kingdom.

48 SOUTH MOLTON STREET 43 DOVER STREET, W.1

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UNDER ROYAL PATRONAGE

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*ADZ 25*

## For Motoring or Travelling

*THIS Wrap is designed in a delightfully soft novelty Hopsack, featuring the New Roll Collar. It is lined throughout with Grey Lamb, and has collar and cuffs of the same fur. Especially becoming to slim figures. Available in light grey or navy.*

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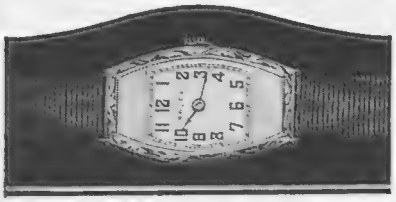

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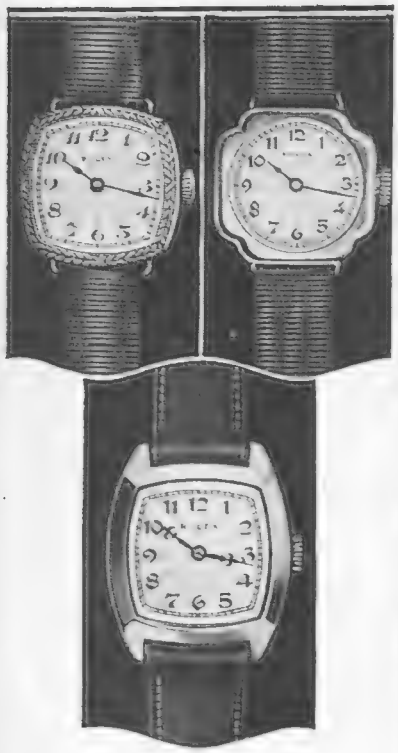

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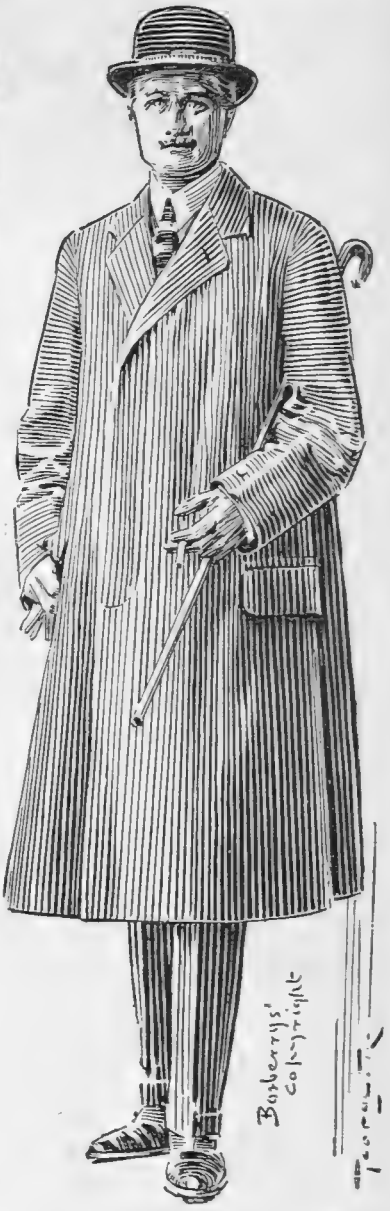


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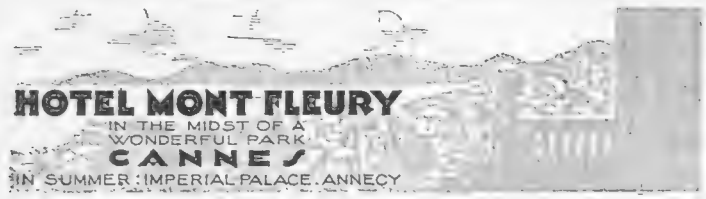


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# PETER ROBINSON

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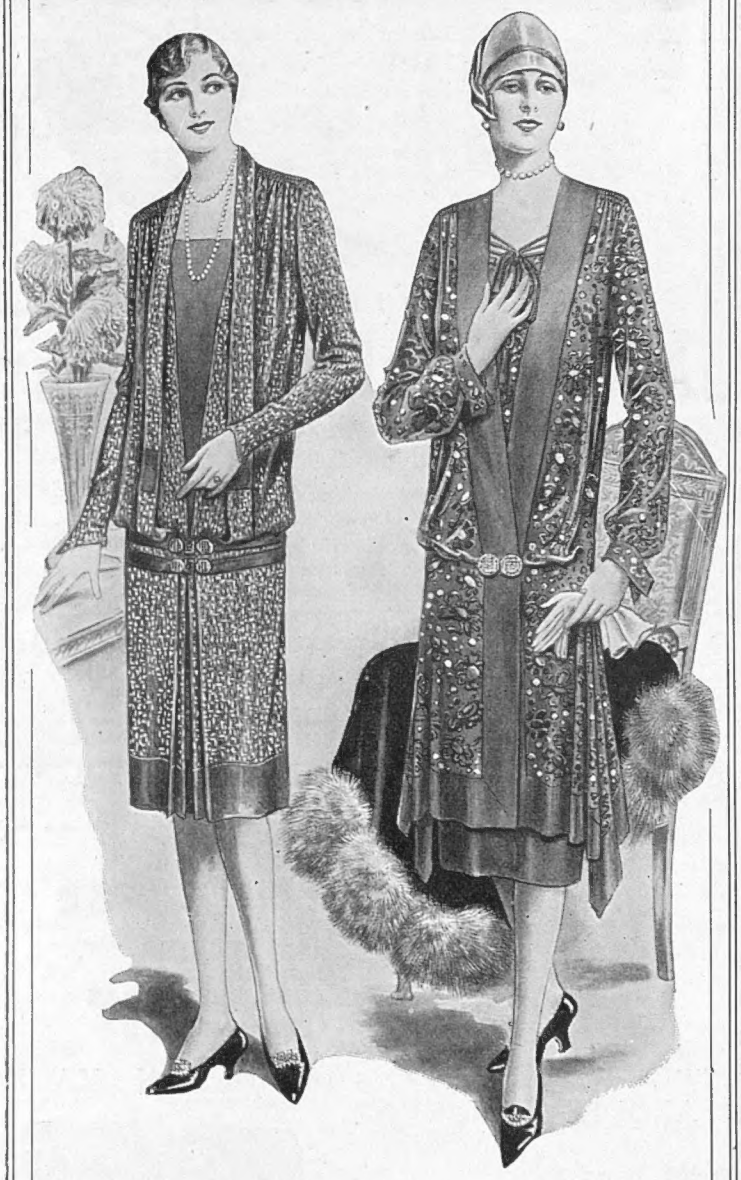

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Sizes: W. and O.S.

**13 Gns.**

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Sizes: W. and O.S.

**13 Gns.**

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# DEAF!—

## Help Others by Hearing

The constant strain on yourself when trying so hard to hear is not the only bother of deafness—others too find it an effort, if very near and dear, they will make that effort, but what of others whom you meet socially, in business, shopping, at meetings, etc.?—they will leave YOU to make the effort, or leave you alone, if you let them. It is up to you not to be isolated because of your disability. . . . "ARDENTE" will give you hearing whether you are slightly or acutely deaf and suffering from aggravating headnoises, whether deafness is due to Catarrh, nerve, old age, illness, or other causes.

You need not be afraid of being "a marked person" either—your deafness makes you conspicuous. "ARDENTE,"

## The AID the SIZE of a BUTTON

will give you hearing, thus avoiding publicity—hands are free and even whispers are distinct—hearing from all ranges and angles: music, conversation, wireless true-to-tone—what else can those suffering from deafness desire?

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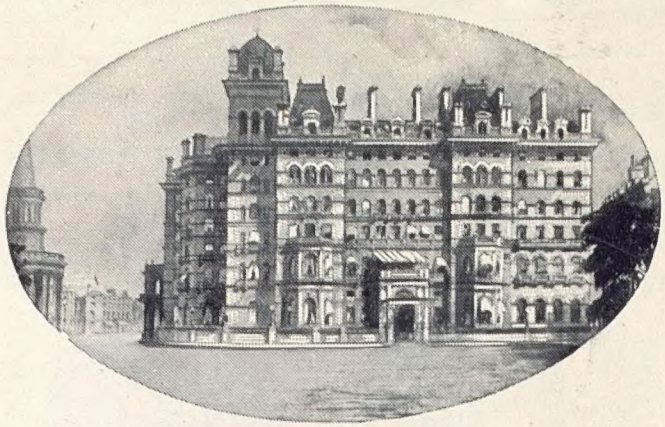

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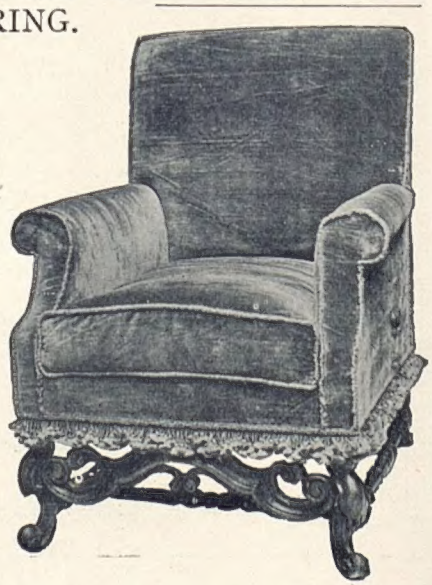

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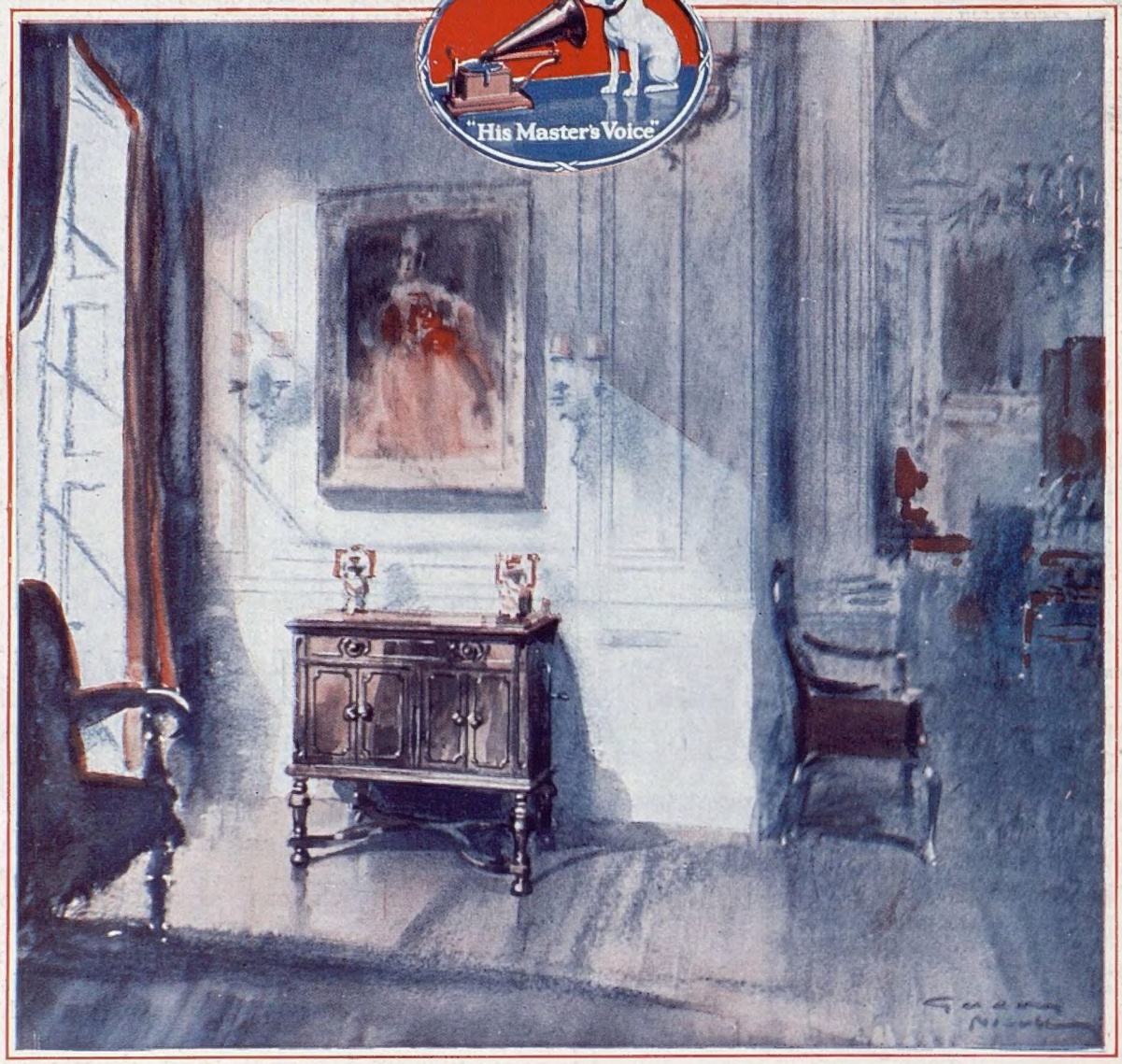


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